

ELOISE

THE



2028

Wedding Guide

WELCOME

Welcome to The Eloise and thank you for considering our venue for your wedding day.

Our couples are at the heart of our business and we believe in providing you with clear information to make choosing a venue easier.

We are transparent with our pricing and have straightforward inclusions.

This guide is your one-stop shop for information on The Eloise. What you'll find inside:

Information about The Eloise
Rental Inclusions
Pricing
FAQ's

ABOUT THE ELOISE

Voted Best Wisconsin Destination Venue and Best Southwest Wisconsin Venue by Wisconsin Bride

The Eloise is located in Mount Horeb, Wisconsin and is Southern Wisconsin's premiere wedding venue. Just minutes from downtown Madison will transport you from the hustle and bustle of the city to the tranquility and romance of the country. It is the ideal setting for outdoor ceremonies and memorable celebrations. The Eloise offers the perfect combination of modern design, simple elegance, and country romance.

MODERN | ELEGANT | ROMANTIC | BREATHTAKING



PHOTO: LARISSA MARIE PHOTOGRAPHY



THE ELOISE DESIGN

ONE OF A KIND VENUE FOR A ONE OF A KIND CELEBRATION

The Eloise is where ELEGANCE IS MADE SIMPLE[®]

What sets The Eloise apart from other wedding venues is the thoughtful intention behind every detail—both in our service and our space. Our couples consistently rave about our **exceptional customer service**, **prompt communication**, and **transparency** throughout the planning process. From your first inquiry to the final toast, our team's **thoroughness and care** ensure you always feel supported and informed.

The Eloise was specifically built for weddings. Every inch of the space was designed with a deep understanding of what makes a wedding day seamless, beautiful, and stress-free—for couples, guests, and vendors alike. The intentional layout allows for **effortless transitions from ceremony to cocktail hour to dinner**, ensuring your day flows naturally and elegantly. At The Eloise, functionality meets sophistication, creating a venue where every moment feels effortless and every detail has been thoughtfully considered.



PHOTO: LARISSA MARIE PHOTOGRAPHY



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INCLUSIONS + AMENITIES

EVERYTHING THAT IS INCLUDED IN YOUR VENUE RENTAL:

Climate Controlled Venue
Exclusive Use of the Property
Venue Indoor Capacity for up to 250
Outdoor Capacity for up to 250
Guests Reception Capacity for up to 250
Chairs + Tables for Event
Two Private Wedding Party Suites
Caterer Preparation Space
Bar for Beverage Service on Main Floor
Upscale Bathrooms
Audio Equipment for Indoor Ceremony
Outdoor Patio
Fire Pit
On Site Parking
ADA Compliant + Elevator Access
Wedding Planning Guide

INVESTMENT

2028

JUNE - OCTOBER

Friday \$7,200
Saturday \$9,000
Sunday \$5,000
Monday-Thursday \$3,800

NOVEMBER - MAY

Friday \$5,500
Saturday \$7,000
Sunday \$4,500
Monday-Thursday \$3,500

WEEKEND PACKAGE

Available January - March Only

Includes:

4 hours for set up on Friday (1 p.m. - 5 p.m.)
Saturday Wedding Rental (10 a.m. - 12 a.m.)
3 hours for clean up on Sunday (9 a.m. - 12 p.m.)
Rental \$7,000

5.5% sales tax is not included in the pricing above.

HOLIDAY PRICING

For Sunday wedding rentals that fall on a holiday weekend, the corresponding Saturday rental fee will apply. Please note that promotional pricing and discounts do not apply to holiday rentals or Sunday rentals on holiday weekends.
For New Year's Eve wedding rental pricing, please email us directly.

DAMAGE DEPOSIT

A \$1,000 damage deposit is required for potential damages to the venue or property. It's a separate fee from your Venue Rental Fee and is fully refundable according to the provisions in your contract.

FRIDAY WEDDING BONUS

Are you booking a Friday wedding
and want to set up early?

We got you!

You can rent The Eloise the
Thursday before your
wedding to get all of your
decorations set up before
your big day.



Rental Fee: \$1,000
4 hour rental
Available April - December



PHOTO: MEGHAN LEE HARRIS PHOTOGRAPHY



FREQUENTLY Asked Questions

What are the rental hours?

Friday or Saturday 10:00 a.m.- 12:00 a.m.
Sunday 10:00 a.m. - 11:00 p.m.
Mon.- Thurs. 10:00 a.m. - 10:00 p.m.
NYE 11:00 am - 1:00 am

Can we pay to access the venue earlier than 10 AM?

Yes, there is an hourly rate that you can pay to access the venue earlier than 10 AM. We are able to offer up to a two hour extension.

Do you have a preferred vendor list?

Yes! We took the hard work out of finding your vendors and created a preferred vendor list. The list includes caterers, DJ's, florists, bakers, and wedding planners.

Is there parking onsite?

Sure is and it's free! There is ample on-site parking available for you and your guests.

What is the caterer policy?

You're welcome to choose a professional licensed wedding and event caterer from our preferred vendor list. Wedding and event caterers must bring food in that is cooked and prepared from a licensed off-site kitchen, as The Eloise does not have grills and/or ovens to support food preparation.

Is there an additional fee for an onsite ceremony?

There is no additional fee for using the ceremony spaces.

What is the earliest an onsite ceremony can start?

The earliest an on-site ceremony can begin is at 3:30 pm. The earliest a NYE on-site ceremony can begin is at 4:30 pm.

FREQUENTLY Asked Questions

Is The Eloise close to hotels?

The Eloise is located 10-15 minutes away from hotel accommodations. See our vendor list for recommendations.

Can we bring our dog for photos?

We love our pets and bet you do too. You may bring your furry four-legged friend to your outdoor ceremony and include them in your wedding photos with written permission from The Eloise. To ensure a clean venue, kept grounds, safety and comfort to all your guests, we do not permit pets in the venue (including wedding party suites) except for service animals.

Do you have in-house bar service?

Yes we do! The Eloise is licensed with a WI Liquor License and we provide full bar service in-house. We serve a variety of beer, wine, seltzers, champagne, and spirits. Bar minimum ranges from \$2,000 - \$3,500 depending on the day of the week your rental is. Barware, napkins, and garnishes are included with your bar service. Licensed bartenders are part of our team.

How do we reserve our date?

The first step in securing your date at The Eloise is to schedule a personalized tour of the venue.

After your tour, if you choose to move forward, we will send a venue rental contract for your review. Once the contract is sent, we will hold your selected date for seven (7) days to allow time for review and completion of the 50% non-refundable reservation payment.

To officially reserve your date, both the signed rental agreement and reservation payment must be received within this 7-day period. Once completed, your wedding date will be exclusively secured.

Please note that since The Eloise provides in-house bar service, both partners must be at least 21 years of age to sign a venue rental agreement.