



Sara Steines Newstead, MPP
Managing Partner, Co-Founder
Cleveland, Ohio

Sara Steines Newstead is Managing Partner and co-founder of Genesis Health Consulting, the nation's first health consulting firm focused on improving child health and well-being.

With over 20 years of experience in health policy, change management, and health systems economics, Sara Steines Newstead leads the creative and effective redesign of healthcare systems at the national, state, and local levels. Before co-founding Genesis Health Consulting, Ms. Newstead co-founded and led one of the nation's first pediatric health innovation programs, supporting the development

and implementation of novel care delivery models and garnering national recognition for its innovative approach to pediatric health.

In the private sector, Ms. Newstead has served as a senior advisor to executives at health care organizations, Medicaid managed care organizations, and national advocacy organizations on health policy, health service delivery, and health economics. She has also worked with leaders in city, state, and federal offices, including as lead health policy advisor to Senator Russ Feingold (WI). In this capacity, she contributed to the drafting and passage of major health legislation, including the Paul Wellstone and Pete Domenici Mental Health Parity and Addiction Equity Act of 2008 (MHPAEA), reauthorization of the State Children's Health Insurance Program Act of 2008 (S-CHIP), the Health Information Technology for Economic and Clinical Health Act of 2009 (HITECH), and the Patient Protection and Affordable Care Act of 2010 (PPACA, ACA).

Ms. Newstead is a respected lecturer on the Affordable Care Act, cross-sector pediatric population health strategies, and the evolution of health delivery systems. She is certified in PROSCI change management methodologies, Heidrick and Struggles (formerly Senn Delaney) organizational culture practices, and special education advocacy. Ms. Newstead earned her undergraduate degree at the College of William and Mary and her Master of Public Policy, with a concentration in health policy, at Georgetown University.