



THE REVELRY

THE COLLECTION BOOK
MAY 2026

A royal burgundy winter silhouette inspired by Princess Diana's 1984 Starlight Express appearance in London, softened with delicate shimmer and balletcore femininity.

Open for private reservation until 30 June 2026.

Where Her Winter Revelry Begins

*There is a certain kind of woman
who begins dressing for the festive season
long before Christmas arrives.*

Not because she has somewhere important to be.

Because beauty itself feels worth participating in.

The Revelry was created for her.

For the woman who lingers a little longer in the city once the lights appear.

Who chooses the elegant restaurant reservation.

Who wears burgundy when everyone else reaches for black.

Who understands that femininity can feel festive without becoming excessive.

A dress that moves effortlessly between winter afternoons and softly lit evenings.

The shimmer was chosen deliberately.

Not for spectacle,

but for the quiet glow it leaves behind as you move.

There is romance in dressing beautifully before the occasion asks you to.

That is where The Revelry lives.

Not in performance.

In atmosphere.

Welcome to The Revelry.

With festive grace,

Maria-Eleonore



THE MAY DESIGN

THE REVELRY DRESS

The Revelry was designed for the elegance that lives just
before the festive season fully arrives —
and already lives within you.

The moment the city begins to glow differently.
When winter invitations quietly begin.
When dressing beautifully becomes part of
the atmosphere itself.

A burgundy silhouette illuminated with delicate shimmer,
created to move effortlessly between daytime refinement
and evening royalty.

The neckline curves softly across the collarbone,
bringing femininity and grace to the structure of the dress.

Long sleeves elongate the silhouette with the softness of
ballet dressing, while the satin waistband introduces shape
with quiet precision.

The shimmer remains subtle throughout the design.

Never overpowering.
Only luminous when touched by light.

At the back,
a satin bow softens the silhouette further—
balanced, elegant, entirely composed.

The skirt falls with fluid movement rather than volume,
allowing the dress to feel almost weightless in motion.

Inspired by Princess Diana's softly glamorous eveningwear,
where elegance always appeared effortless.

The Revelry was not created only for celebration.
It was created for the beauty and warmth surrounding it,
in winter.





THE REVELRY

THE ORIGIN

London, December 1984.

The city already carried the feeling of Christmas.

Lights reflecting against black car windows.
Velvet evenings.
Crowds gathering beneath theatre marquees.

And then, Princess Diana arrived.

Soft peach shimmer moving through the entrance of the Apollo Victoria Theatre,
for the charity premiere of Starlight Express.

The silhouette felt different from the royal eveningwear people were used to seeing.

Lighter.
More romantic.
Almost theatrical in movement.

Years later,
the world would describe that softness as balletcore elegance long before it had a name.

But that evening, it simply felt like her.

Warm.
Graceful.
Entirely at ease inside the attention surrounding her.

The Revelry was born from that atmosphere.

Not from ceremony,
but from the beauty of winter evenings just before celebration fully arrives.

We reimagined the original silhouette in royal burgundy shimmer,
deepened for candlelight,
city nights,
and the quiet glamour of the festive season.

A dress designed to move softly through winter,
just as she once did through London.

Held in honour of her.



THE REVELRY

THE SCENT & THE CEREMONY

Winter rituals have a different kind of beauty...

The feeling that something beautiful is approaching long before it arrives.

The Revelry begins long before the dress is worn.

From the moment the box is opened.

Cream. Structured. Silent.

Inside, layers of silk tissue unfold beside the unmistakable scent of Quelques Fleurs L'Original by Houbigant Paris — one of Princess Diana's most treasured fragrances.

Powdered florals.

Soft warmth.

A fragrance that feels almost suspended in time.

It lingers gently around the dress,
like her perfume left behind after an evening in the city.

Beneath it:

royal burgundy shimmer folded carefully into itself,
waiting for movement,
light,
winter.

And beside it,
your Royal Order.

Resting inside its velvet chamber,
tied with a soft peach ribbon chosen especially for The Revelry —
softened for the romance of the season and in quiet remembrance of
the soft peach tone worn by Princess Diana in 1984.

Accompanied by your hand-signed certificate,
sealed quietly with the House insignia.

Nothing inside this moment feels rushed.

Not the fragrance.

Not the unveiling.

Not the woman receiving it.

It was designed to be anticipated.



**Quelques Fleurs L'Original 250th Anniversary Edition – gently tap to shop.*



THE REVELRY

THE PALETTE

The Revelry was styled in tonal burgundy from beginning to end — a palette composed in shimmer, velvet, merlot, and deep winter wine. The Manolo Blahnik ballet flats soften the silhouette with velvet texture and crystal detailing, while their matching heel version carries the same elegance into evening wear. Wine-toned earrings, fittingly named “Diana”, introduce warmth beside the face, echoed by the polished merlot finish of the Aspinal of London handbag. Together, the palette feels regal without heaviness — like winter glamour softened by candlelight.

**Each item above is clickable – gently tap to shop.*



THE REVELRY

THE COUTURE BOUTIQUE

This is not just an evening dress. It is winter elegance – softened in shimmer – inspired by Princess Diana. A piece chosen not for a single occasion, but for the beauty surrounding it – when the festive season begins to glow quietly around you. The Revelry is available to reserve until 30 June 2026 – for winter afternoons, softly lit dinners, and the graceful anticipation of Christmas itself. After that, she will not return – remaining only in what was chosen. And in how beautifully it was worn.

RESERVE YOUR PIECE

