



Publication Date:

19th May 2026

ISBN: 9781803783741

Format: 129 x 198mm

Binding: Paperback

Price: £10.99 / €12.99

Extent: 300 pages

Category: DNC (Memoirs)

Publisher: Cranthorpe Millner

Author location: Limerick,
Ireland

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ABOUT THE AUTHOR

Sinéad Wade has been writing about real life events for as long as she can remember, but it was only when she found herself struggling to conceive that she felt a real story emerging, one that deserved to be shared. She hopes that her story will help to encourage, inspire and empower women facing a similar situation, or who simply want to know more about the reality of women's health and fertility. She now lives in Co. Limerick with her husband and miracle daughter Lucy.

Inconceivable

SINÉAD WADE

KEY NOTE

With women's health at the forefront of media attention, and the Government finally acknowledging medical misogyny within the NHS, *Inconceivable* offers a personal insight into the struggles faced by women with endometriosis.

KEY SELLING POINTS

- Readers can easily connect with the chatty and easy-to-read writing style, allowing them to immerse themselves in Sinéad's story.
- By sharing her own experiences, Sinéad hopes to help women feel less alone and emboldened to share their own stories.
- Perfect for readers looking for an inspiring and heart-warming read, and for those who enjoyed books such as *Knocking Myself Up: A Memoir of my (In)Fertility* by Michelle Tea.

BLURB

"After every knock, no matter how severe, I would find a renewed strength to try again. And again."

Endometriosis affects 1 in 10 women worldwide, yet on average it takes 8 years to get a diagnosis. Why? Because the medical profession regularly dismiss women's pain as 'normal'.

In this intimate, heartfelt memoir, we follow Sinéad's journey with endometriosis, through her struggles with pain, miscarriage, medical gaslighting, heartbreak, misdiagnosis, botched procedures, betrayal, and numerous treatments, before she finally found her happy ending – her inconceivable future.

*For women who have suffered debilitating pain and not been listened to; for women facing fertility struggles; for women who have been betrayed and had their hearts broken, *Inconceivable* is an uplifting and empowering reminder that we are not alone, and that once we put ourselves and our own needs first, wondrous things can happen.*

Above all, this is a story of hope through despair; about what is possible if you keep pushing, keep persevering, and never give up.

PUBLICITY

- Stunning POS available to request, including bookmarks and posters.
- Pitching to local, national and specialist media for features, interviews and reviews.
- Pitching to local bookshops and libraries for events.
- Advanced reviews from NetGalley.
- Meta Ad campaign to run from publication day.

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