

Alissa Krasner Maizes

Esq. | CFP® Professional | Founder of Amplify My Wealth



PRESS AND MEDIA KIT



Meet Alissa Krasner Maizes, J.D.

Esq. | CFP® Professional | Founder

Alissa Krasner Maizes, Esq., CFP®, is the Founder of Amplify My Wealth, a fee-only fiduciary financial planner, retirement planning consultant, and financial educator. She is also the winner of the 14th Annual Plutus Award for Best Financial Advisor Financial Literacy Content Creator.

With a background in law and years of hands-on experience guiding individuals, families, and organizations, Alissa is known for making complex financial topics accessible and actionable. She provides financial guidance to the clients of her firm, Amplify My Wealth, and offers pro bono advising through the nonprofit Savvy Ladies.

As a fiduciary, Alissa places her clients' needs first- eliminating conflicts of interest and the traditional "waiting game" for expert financial advice. Her work focuses on helping high earners, women, and young professionals and entrepreneurs build financial confidence and make informed decisions that support the lives they want to live.

Collaborate with Alissa



YOUR AUDIENCE DESERVES THIS

Audiences Walk Away with *Clarity, Confidence,* *and Practical Next Steps*

Alissa's talks translate complex financial topics into actionable insights people can actually use, without jargon, fear tactics, or gross sales pressure. Alissa brings a calm, credible voice to conversations about money, helping audiences-



- UNDERSTAND HOW TO MAKE THE MOST OF THEIR INCOME
- FEEL CONFIDENT NAVIGATING FINANCIAL DECISIONS AT EVERY STAGE
- MOVE PAST ANALYSIS PARALYSIS AND TAKE MEANINGFUL ACTION
- BUILD WEALTH INTENTIONALLY, WITHOUT WAITING "UNTIL LATER"

[EMAIL ALISSA DIRECTLY TO INQUIRE](#)

Speaking to Audiences Who Are Ready to Amplify

Amplify Your Income

Alissa's audiences learn how to make the most of what they already earn- closing gaps, reducing tax drag, and keeping more of what they make. I help people stop leaving money on the table and start putting every dollar to work.

Amplify Your Confidence

Financial decisions feel overwhelming when you don't have the full picture. Alissa changes that. I give audiences the clarity and context they need to make informed decisions at every stage- without second-guessing themselves.

Amplify Your Wealth

The people in Alissa's audience are ready to move- they just need a clear path forward. I help them build wealth intentionally, without waiting "until later" or hoping things will eventually figure themselves out.

Formats Include

Keynotes | Corporate workshops | Conference panels | Fireside chats
Podcasts | Webinars | Retreats





Speaking Topics

BUILDING WEALTH WITH THE AMPLIFY FRAMEWORK

A practical system for young professionals and high earners to build lasting wealth with intention.

CAN YOU AFFORD DIY FINANCIAL PLANNING?

The real cost of going it alone and when professional guidance pays for itself.

FROM INHERITOR TO FEMALE CFO

Get Ready For The Great Wealth Transfer- navigating inherited wealth with confidence.

MAKE THE MOST OF YOUR INCOME

Strategies to maximize earnings, reduce tax drag, and keep more of what you make.

THE COST OF ANALYSIS PARALYSIS

How indecision quietly erodes wealth, and what to do instead.

BOOK ALISSA



Testimonials

“Hiring Alissa was one of the best decisions I’ve made for myself.”

She genuinely has her clients’ best interests at heart and empowers you to make better financial decisions for the future.

— Client, Amplify My Wealth

“For the first time in my life I feel as though I am in a positive relationship with my finances.”

Alissa is a true gem! She helped me overcome my fears of confronting my financial health, which is not an easy task. But Alissa did it with an inimitable combination of empathy, intelligence, and leadership. I am so grateful to be working with her.

— Client, Amplify My Wealth

Disclaimer: All testimonials have been provided by current clients whose names have been omitted to honor client confidentiality. No client was compensated for these testimonials. AMPLIFY MY WEALTH gained each client’s permission to publish their testimonial. Outcomes are personal and specific to each client; one client’s results do not guarantee identical outcomes for another client in the future.

In The Press



IN GOOD COMPANY



As Seen In



**CERTIFIED
FINANCIAL
PLANNER®**

Newsweek



Medical Economics

Investopedia

HERMONEY

GO BankingRates

Kiplinger's
PERSONAL FINANCE



THE WALL STREET JOURNAL

**MORNING
RUSH**

TheStreet

nextavenue

yahoo!finance



Bloomberg

FORTUNE

REALSIMPLE

ThinkAdvisor



Parents.



**14TH ANNUAL
PLUTUS®
AWARDS**

WINNER



**15TH ANNUAL
PLUTUS®
AWARDS**

WINNER

Recents Features

As seen in



THE WALL STREET JOURNAL



IN KIPLINGER

11 Ways To
Grow Your
Wealth

IN BLOOMBERG WEALTH

How to
Pay For
College

IN KIPLINGER

Gen X Parents:
Saving For
Retirement + College?

IN MEDICAL ECONOMICS

Best Ways
To Save For
College

IN INVESTOPEDIA

When Does It
Make Financial
Sense To Splurge

IN THINKADVISOR

13 Things Clients
Don't Get About
Taxes

BOOK ALISSA

EMAIL ALISSA

Featured Podcast Episodes

CLICK THE GRAPHIC BELOW TO TUNE IN



[Stacking Benjamins](#)



[Money Talks News](#)



[Moms with Benefits](#)



[Torch Talks](#)



[The Money Dad](#)



[About That Wallet](#)



[The Get Ready Money](#)



[The Mom's Exit Interview](#)



[Tita Talks](#)

Additional Publications

[11 Ways To Grow Your Wealth](#)

[Gen X Parents Saving For Retirement And College](#)

[Here Are 5 Tips From Self-Made Millionaires To Simplify Your Investment Portfolio](#)

[Helping Huskies Plan For The Future
Alumni Relations-Northeastern University](#)

[Best Financial Gifts For Grandchildren](#)

[Bloomberg Wealth: How To Pay For College](#)

[Best Ways To Save For Kids College Education:
A Guide For Physicians](#)

[Seven Best Retirement Gifts For Women](#)

[Nine Key Signs You've Mastered The Savings Game](#)

[I Put These Five Monthly Bills On Autopay](#)

[Eleven Tips For Helping Clients With Their Cash](#)

[New Year's Money Resolutions Often Aren't
Kept. Here's How To Keep Yours](#)

[4 Financial Advisor Red Flags You Should Watch Out For](#)

[Need Cash in Retirement? Here Are 10 Ways to Line
Your Pocket](#)

[Here's How Much Cash You Need Stashed If a
Family Emergency Happens](#)

Additional Publications

[Financial Goals For Students: How & Why To Set Them](#)

[When Does It Make Financial Sense To Splurge](#)

[Saving vs. Investing: How to choose the right strategy to hit your money goals](#)

[Women and Men Have Different Financial Priorities: Are Women Holding Themselves Back?](#)

[9 Ways to Avoid 401\(k\) Fees and Penalties](#)

[You Could Soon Be Automatically Enrolled in a 401\(k\) Plan](#)

[A guide to health savings account \(HSA\) rule](#)

[13 Things Clients Don't Get About Taxes: Advisors' Advice](#)

[How To Achieve the Net Worth of Your Dreams](#)

[Millennials: 4 Non-Obvious Financial Goals Worth Setting](#)

[8 Financial New Year's Resolutions That Could Actually Change Your Life In 2026](#)

[Bills To Pay Yearly Instead Of Monthly](#)

[How To Teach Your Tween To Stick To A Budget](#)

[9 Ways To Improve Your Finances](#)

Additional Publications

[Women and Men Have Different Financial Priorities: Are Women Holding Themselves Back?](#)

[Less Than 1/3 of Americans Get Advice From a Financial Advisor: Here's Why You Should Consider Using One](#)

[Why It Can Be Harder for Women Than Men To Save Money- And How They Can Change That](#)

[How To Choose A Financial Advisor](#)

[Ten Reasons Experts Insist You Have A Budget](#)

[7 Things You Must Do When You Start Making Six Figures](#)

[Here's How Much Cash You Need Stashed If A Family Emergency Happens](#)

[5 Smartest Things To Do With Your Spare Change](#)

[Shock As Couple Told They Owe \\$7,000 to Venue, Years After Wedding](#)

[Save Money Annually by Asking These 7 Questions Before Making a Purchase](#)

[10 Ways To Lower Your Cost of Living Without Moving](#)

[How Secure 2.0 Is Shaping Advice to Clients: Advisors' Advice](#)

*[*additional articles with my insights](#)*



Ways to Connect with Alissa

[BOOK ALISSA](#)

[WEBSITE](#)

[EMAIL](#)

[INSTAGRAM](#)

[LINKEDIN](#)

AW | AMPLIFY MY WEALTH