



MONTHLY RETAINER PACKAGES -
CUSTOMIZED TO FIT YOUR NEEDS

**STARTER PACKAGE -
STARTING AT \$1,800**

- 2 ambassador matches
- 8-10 content pieces (we shoot/edit)
- Posting + basic engagement
- 3/week story posting (1 live post)
- Monthly report + 1 strategy call

**GROWTH PACKAGE -
STARTING AT \$2,800**

- 2-4 ambassador matches
- 12-16 content pieces (Reels focus + carousels)
- Full posting/scheduling + community replies
- 5/week story posting (3 live posts)
- Advanced strategy + analytics deep-dive
- Affiliate/code tracking setup

**PREMIUM PACKAGE -
STARTING AT \$4,500**

- 4-6+ ambassador matches
- 16-20+ content pieces (high-volume Reels + Stories)
- Full management (posting, engagement, crisis monitoring)
- 7/week story posting (3 live posts)
- Quarterly deep strategy sessions
- Affiliate/code tracking setup





Sun Bloom

Studios

ONE-TIME / PROJECT-BASED SERVICES -
CUSTOMIZED TO FIT YOUR NEEDS

CONTENT CREATION PACKAGE - STARTING AT \$1,500

1 full shoot day (on-location in St. Pete area) +
editing/post-production: 8-12 pieces (Reels,
photos, carousels).
Includes basic strategy brief.

AMBASSADOR CAMPAIGN SETUP - STARTING AT \$4,500

Recruit/match 5-10 local ambassadors,
contracts, promo codes/links setup, initial
content guidelines.
One-off campaign execution (no ongoing).

SOCIAL MEDIA AUDIT + STRATEGY PLAN - STARTING AT \$800

Full audit of current accounts + 30-60 day
growth roadmap (content pillars, ambassador
ideas, posting calendar).

EXTRA SHOOT DAY / ADD-ON CONTENT - STARTING AT \$750

Additional on-site shoot or extra 5-8 pieces.

