

PREMIER WELLNESS TRAVEL

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# IN GOOD HANDS

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THE TRAVEL PARTNERSHIP GUIDE

# WELCOME



I'm Cassandra.

I plan travel with the eye of an attorney and the ear of a therapist. The best trips don't come from better research. They come from relationships — with properties, with the people who run them, and with you.

I'm based in Washington, D.C. I work with a small number of clients at a time. This is a long game, and the clients I keep, I keep for years. Your time and your money matter here. Both are treated accordingly.

Cassandra

Premier Wellness Travel

An independent affiliate of EMBARK Beyond,  
a Virtuoso Member Agency

# WHAT THIS ACTUALLY IS

I design trips around the way you want to feel. Not just where you want to go.

Wellness, in my practice, is not a spa menu. It is whatever makes you feel most alive. I ask every new client: What did you love to do when you were eight or nine years old? The answer tells me more than any questionnaire.

I have spent years and made a significant personal investment in building the knowledge and relationships that make this work possible. I travel specifically to know destinations better than the average advisor. I hold professional certifications. I am part of EMBARK Beyond's global network and Virtuoso's preferred partner ecosystem. These are not credentials to hang on a wall. They are the infrastructure that gets you the room that isn't listed, the table that isn't available, the experience that exists nowhere online at any price.

- DC Modern Luxury Best in City, 2023, 2024, and 2026.
- Best in Travel 2026
- Guest travel editor, DC Modern Luxury.
- Recurring lifestyle contributor, WJLA Good Morning Washington.
- ASTA Verified Travel Advisor.



# THE SELF PLANNER

You're good at this.

You've stayed at excellent hotels. You know how to book a flight. You have a credit card with real perks, and you know how to use them. You love the research. For many people, planning is part of the pleasure, and I completely understand that.

I'm not here to take that from you.

A client whose UK trip I'd planned the year before, a trip she still talks about, decided to plan her Japan trip herself. She did it well. She also left several thousand dollars of value on the table. She did everything right, but there are upgrades, amenities, and experiences available only through advisors with the right relationships. No amount of late nights with open tabs can unlock them — they're simply not offered to the public.

**Plan all you want. Then let me take you further.**

# HOW WE CAN WORK TOGETHER

## LUXURY CRUISES

The most restorative way to travel. You unpack once, and the ship carries you to people who already know you're coming and treat you like it. Booking through me turns a good sailing into a great one, and it costs you nothing extra.

*No fee. My compensation comes from the line, not from you. Fares from \$800 per night.*

## VIP YOUR HOTEL

Book through me, and you walk in expected. Preferred rates, perks that never make the public site, and a room that gets looked after because someone made the call for you. The same rate you would have paid on your own.

*No fee. My compensation comes from the property. Accommodation from \$600 per night.*

## FULL TRIP DESIGN

A trip built from nothing, around exactly who you are and how you want to feel. I research, choose, and handle every piece: properties, experiences, transport, dining, timing.

*\$175 per day of travel for parties of 1 to 4, with a \$500 minimum. Accommodation from \$1,500 per night. Departures within 12 weeks carry a flat expedited fee of \$1,000.*

# HOW WE CAN WORK TOGETHER

## FLIGHTS

I book airfare on negotiated first- and business-class fares that never appear on public sites. On a long-haul premium ticket, the gap is usually significant, and then there is what happens when the plan breaks. A flight cancels at eleven at night, and you are not the one standing in a rebooking line.

You message me, and I sort it out, no matter what hour it lands, including schedule changes that come through while you are asleep.

*\$100 per ticket for economy and domestic. \$250 per ticket for international premium cabins. Capped at \$500 per booking. Included at no charge for full trip design clients.*

## THE SECOND READ

You've already got a plan. Maybe you built it, maybe your AI did. I lay the human layer over top: the relationships and on-the-ground judgment no chatbot can reach, plus the upgrades that only come through people I actually know. If I cannot give your second read the attention it deserves, I will let you know rather than take it on.

*\$550, two-week turnaround. \$750 if you need it sooner. Accommodation from \$1,000 per night. The \$550 comes off your design fee if you book the full trip through me.*

# HOW WE CAN WORK TOGETHER

## GROUP AND EVENTS

Weddings, milestone birthdays, multi-generational trips. The ones with a hundred moving parts. I take them from complicated to handled: accommodations, transport, private dining, excursions, every preference accounted for. You show up and enjoy.

## EXECUTIVE TRAVEL

For people who travel constantly and cannot spend hours. Flights, hotels, ground transport, and a schedule that holds when a meeting moves at eleven at night. I work directly with you or your assistant, and I keep the details on file: loyalty numbers, seat preferences, the hotel you always want in Zurich or London. Discretion is assumed.

*Retained annually from \$15,000, plus a design fee quoted per trip.*



# THE RELATIONSHIPS

I know the people. I have direct lines to the general managers at the properties I recommend, such as the General Manager at one of Venice's most sought-after properties or the Director at Le Grand Contrôle at Versailles.

When I call ahead for a client, my friend, who actually runs the property, receives the call. That changes what happens when you arrive.

It also changes what happens when something goes wrong. And in travel, things go wrong.

A client was flying to meet a sailing departure. Her first flight was delayed. She did not have to figure it out from a gate, make calls, or wait on hold. I handled it. She made it, and never spent a minute worrying about it.

Another client left a Moncler sweater at a property abroad. I found it, arranged retrieval, and had it shipped home.

I am not above sourcing a Keebler elf when the situation calls for one.

**This is what I mean by peace of mind. It just becomes normal.**

# WHAT YOU DIDN'T KNOW TO ASK FOR

A client mentioned he'd spent years buying, restoring, and reselling Ducatis. He was planning to book the standard factory tour while in Italy — the one anyone can find online.

I made a call. Instead, Lorenzo Corghi — head of custom bikes for film, actors, and MotoGP — met him personally, walked him through the factory and museum, and signed a design book for him. He parked with the employees.

Afterward, he said he wanted to put my portrait on his wall.

The details that matter most are often the ones people mention almost as an aside. I'm listening for those.



# WHAT IS GUARANTEED

Upgrades are never guaranteed.

What is guaranteed: I will use every relationship I have on your behalf, and if anything is available, you will have it.

For full trip design, I charge a professional fee of \$175 per day of travel for parties of 1 to 4, with a \$500 minimum. Departures within 12 weeks carry a flat expedited design fee of \$1,000.

This reflects years of education, travel, certification, and relationship-building. Like a financial advisor or an attorney, you are paying for the expertise and network behind the work, not the transaction itself.

Accommodation on these trips starts at \$1,500 per night. The fee is a small part of what you spend and a smaller part of what comes back.



# HOW IT WORKS

## 01 CONSULT

A conversation to share where you're going and why.  
Phone, video, or in person.

## 02 AGREE

If we're a good fit, we formalize the relationship and choose the right service level. The design fee is due at signing, before work begins. From then on, I handle the details.

## 03 DESIGN

I research, select, and build your itinerary, including the properties, experiences, transportation, dining, and timing. You are as involved as you want to be. Some clients want every option. Others say: surprise me. Both are fine.



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## 04 RESERVE

Once the itinerary is approved, I lock everything in.

## 05 ANTICIPATE

Before you leave, your itinerary arrives in a personalized digital app, which is downloadable for offline use and updated in real time.

## 06 BON VOYAGE

A dedicated WhatsApp thread is set up for your trip. I'm in it. Every question, every request, every unexpected moment — handled.



## 07 DEBRIEF

After you return, we will talk about what stayed with you. The best trips change how you live.

# TRUSTED FOR

LUXURY CRUISES

WELLNESS RETREATS

ICONIC TRAIN JOURNEYS

PRIVATE VILLAS AND ESTATES

HONEYMOONS AND BABYMOONS

MULTI-GENERATIONAL TRAVEL

DESTINATION CELEBRATIONS

GIRL GETAWAYS

GOLF ESCAPES

CORPORATE RETREATS

PROPOSALS

GLOBAL SPORTING EVENTS

ART BASEL, SALZBURG MUSIC

FESTIVALS & CULTURAL EVENTS

PRIVATE JETS, YACHT CHARTERS

ADAPTIVE, ACCESSIBLE TRAVEL



IN GOOD HANDS

A vertical photograph on the left side of the page shows a woman from the chest up, holding a large, vibrant bouquet of flowers. The bouquet includes purple hydrangeas, red berries, and greenery. She is wearing a light-colored, possibly white, dress. The background is dark and out of focus.

# YOU'RE IN THE RIGHT PLACE IF...

You travel well, and you know it. And you're ready for what comes next.

You've done the nice hotels. The obvious itineraries. You had a good time but yearn for more.

You want to know why, always. Most itineraries are not built for that question, and most guides recite dates off a laminated card. You do the reading before you go. You have forty tabs open, and that is the problem. You are not short of options. You are short of a way to choose between them.

You want to work with a person. Someone who knows your name and remembers your preferences. Not a hold queue playing you smooth jazz, and not a chatbot.

People do business with people. I am more human than any algorithm. And more humane than any platform where you are only a confirmation number.

You understand that extraordinary travel is a collaboration. You bring the vision. I bring everything else.

# A FEW THINGS PEOPLE ASK

## **DO I PAY MORE FOR BOOKING THROUGH YOU?**

For hotels and cruises, no. My compensation comes from the supplier. You pay the same rate (often a better one) and receive preferential treatment, upgrades where available, property credits, and amenities not offered to the public. For full trip design, a professional fee applies, plus an expedited fee if you are departing within 12 weeks.

## **MY TRIP IS SOON. CAN YOU STILL HELP?**

Often, yes. Departures inside 12 weeks carry a flat expedited design fee of \$1,000, because the work compresses rather than shrinks. Availability is thinner, waitlists are live, and the plan may need to be rebuilt more than once. That fee is the same whether the trip is four days or twelve.

## **CAN YOU WORK WITH MY EXECUTIVE ASSISTANT?**

Yes, and I'm good at it. A shared WhatsApp group keeps everyone informed. Your loyalty numbers, preferences, and personal details are kept securely on file and never need to be repeated.

## **DO YOU EARN COMMISSION?**

Yes, sometimes, from suppliers. It never influences my recommendations. My loyalty is to you.

## **IS TRAVEL INSURANCE REQUIRED?**

I recommend it strongly. Clients who decline will be asked to sign a waiver.

"YOU'VE OUTDONE YOURSELF."

— Jen G.

"CALM AND CONFIDENCE."

— Tonya L.

"EXTRAORDINARY CARE AND ATTENTION."

— Amy L.

"I'LL NEVER TRAVEL WITHOUT CONSULTING YOU FIRST."

— Patrick C.

"I NEVER THOUGHT I WOULD BE ABLE TO TAKE MY PARENTS TO  
ITALY. BECAUSE OF YOU, I COULD."

— Corey F.

"I DON'T EVEN KNOW WHAT TO SAY."

— Sharon P.

"I CANNOT PRAISE CASSANDRA ENOUGH."

— Ana J.

# TRUSTED BY

GOOD MORNING WASHINGTON

THE NED

VERANDA

USA TODAY

HUFFPOST

MINDBODYGREEN

ASTA VERIFIED TRAVEL ADVISOR

INDEPENDENT AFFILIATE OF EMBARK BEYOND

VIRTUOSO MEMBER AGENCY

FORBES TRAVEL ENDORSED





# YOUR NEXT GREAT TRIP STARTS WITH A CONVERSATION.

There's no agenda and no obligation — just a conversation about where you want to go, and how you want to feel once you're there.

START THE CONVERSATION



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