



PRIVACY POLICY

Effective Date: September 9, 2026

Last Updated: September 9, 2026

ANU Consulting LLC ("ANU Consulting," "ANU," "we," "us," or "our") respects your privacy and is committed to protecting the personal information we collect and process through our websites, online communities, products, services, communications, and other interactions with you.

This Privacy Policy explains what personal information we collect, how we collect it, how we use and share it, how we protect it, how long we retain it, and the choices and rights available to you.

This Privacy Policy applies to our website at **pmpmastermind.com**, our forms, lead magnets, newsletters, email communications, social media interactions, PMP Mastermind community and services, and other services or activities operated by ANU Consulting that link to or reference this Privacy Policy.

By accessing or using our websites, services, or community, or by voluntarily providing information to us, you acknowledge that you have read and understood this Privacy Policy.

1. WHO WE ARE

ANU Consulting LLC is a Texas limited liability company organized under the laws of the State of Texas.

Business Address:

ANU Consulting LLC 5900 Balcones, Ste 19038 Austin, TX 78731, United States

Privacy Contact:

info@pmpmastermind.com

For privacy matters relating to personal information processed by ANU Consulting, you may contact us at the email address above.

When you use third-party platforms such as Skool, those platforms may independently process your personal information under their own privacy policies and terms. This Privacy Policy describes how ANU Consulting handles information in connection with those platforms and does not replace the privacy policies of third-party providers.



2. SCOPE OF THIS PRIVACY POLICY

This Privacy Policy applies to information collected or processed in connection with:

- pmpmastermind.com;
- Website forms and contact forms;
- The Ultimate PM Playbook and other free resources;
- Newsletter subscriptions;
- Email marketing and automated email sequences;
- PMP Mastermind memberships and community activities;
- PMP Mastermind on Skool;
- PMP Application Review services;
- PMP and CAPM bootcamp-related communications and services;
- Office Hours and related community services;
- Mastering PM Interviews Guidebook;
- 1 Hour Recruiter Career Coaching Session;
- PM Experience Simulator;
- PMI Student Kit registration and related communications;
- Customer and member support;
- Zoom meetings, webinars, Office Hours, and bootcamp sessions;
- Social media interactions and communications, including TikTok, Instagram, Facebook, YouTube, and LinkedIn;
- Lead-generation and communication tools;
- Testimonials, reviews, and other marketing content; and
- Other products, services, forms, communications, or activities that link to this Privacy Policy.

3. INFORMATION WE COLLECT

The information we collect depends on how you interact with us.

A. Information You Provide Directly

You may provide us with personal information when you:

- Subscribe to our newsletter;
- Request a free resource;
- Download The Ultimate PM Playbook;
- Complete a form;
- Contact us;
- Purchase a product or service;
- Join the PMP Mastermind community;



- Submit a PMP Application Review;
- Participate in a bootcamp;
- Attend Office Hours or other sessions;
- Communicate with our team;
- Participate in a coaching session;
- Submit a testimonial or review;
- Communicate with us through social media;
- Participate in surveys or other activities; or
- Otherwise voluntarily provide information to us.

Depending on the interaction, this information may include:

- First name;
- Last name;
- Email address;
- Phone number;
- Company or employer;
- Job title;
- Professional information;
- Membership information;
- Purchase information;
- Lead source;
- Communication history;
- PMP or CAPM-related information;
- PMP experience information;
- Employment history;
- Project descriptions;
- Job titles;
- Employment dates;
- Employer information;
- Resume or CV information;
- Information contained in PMP application materials;
- Questions, messages, feedback, or other communications; and
- Other information you voluntarily provide.

B. Website and Contact Forms

Our Contact Us form may collect:

- First name;
- Last name;



- Email address;
- Phone number;
- Type of inquiry; and
- Message.

We use this information to respond to your inquiry, provide support, communicate with you, and manage our relationship with you.

C. Free Resources and Lead Magnets

When you request a free resource, such as **The Ultimate PM Playbook**, we may collect your name, email address, and other information you voluntarily provide.

When you request a free resource, you may also be added to an email sequence containing educational, promotional, or other marketing communications relating to our products and services.

You may unsubscribe from marketing emails at any time using the unsubscribe mechanism included in our emails or by contacting us.

D. PMP Mastermind / Skool Information

PMP Mastermind operates its online community through Skool.

When you join or use the community, information may include:

- First and last name;
- Email address;
- Password and account credentials;
- Username;
- Profile picture;
- Bio;
- Membership or subscription information;
- Payment-related information handled through applicable payment processors;
- “How did you hear about us?” responses;
- Posts;
- Comments;
- Private messages;
- Likes and reactions;
- Course progress;
- Community activity;
- Documents;



- Images;
- Videos;
- Links;
- Other content you voluntarily upload or publish; and
- Other information associated with your community account.

You may voluntarily choose to publish professional or personal information within the community.

Content that you publish in community areas may be visible to other members. Private messages may be visible to the intended recipient and may also be accessible to authorized administrators or platform providers as necessary to operate and secure the service.

ANU Consulting and authorized members of our team may be able to view member activity within the community for purposes including community management, moderation, customer support, service delivery, and administration.

Skool separately processes personal information under its own privacy policy and terms.

E. PMP Application Review

If you submit information for a PMP Application Review, we may collect information necessary to review and provide feedback on your application.

This may include:

- Employment history;
- Employer information;
- Job titles;
- Employment dates;
- Responsibilities;
- Project descriptions;
- Project experience;
- Resume or CV information;
- Personal information contained in your application;
- Information about project scope, outcomes, responsibilities, risks, deliverables, and other project details; and
- Other information you voluntarily provide as part of the application review process.

Access to this information is limited to authorized individuals involved in the application review process, which may include ANU Consulting personnel and authorized reviewers or coaches.



F. Purchases and Payment Information

We may collect information associated with purchases, subscriptions, registrations, or other transactions.

Payment processing may involve third-party providers including:

- Skool;
- Stripe;
- GoHighLevel/LeadConnector;
- Beacons; and
- Other payment or transaction providers used for a particular product or service.

ANU Consulting does not intentionally store complete payment card numbers or CVV/security codes. Payment information is processed by the applicable payment processor.

Third-party payment providers may independently collect and process payment information under their own privacy policies.

G. Social Media and Social Communications

We may receive information when you interact with ANU Consulting or PMP Mastermind through social media platforms, including:

- Instagram;
- TikTok;
- Facebook;
- YouTube; and
- LinkedIn.

For example, if you contact us through a social media direct message, comment, form, or other communication, we may receive your username, profile information, message, and other information that you choose to provide or that the platform makes available to us.

We may use this information to respond to inquiries, provide customer support, understand the source of inquiries, and, when you voluntarily provide an email address or otherwise request continued communication, communicate with you by email.

We do not use social media direct messages as a separate ongoing commercial communication channel when no email address has been voluntarily provided, except as necessary to respond to the original interaction or where otherwise appropriate.



Social media platforms independently control their own collection and processing of personal information. Their privacy practices are governed by their respective policies.

H. Zoom Meetings and Recordings

We use Zoom for activities including Office Hours, bootcamps, meetings, training sessions, webinars, and other services.

Sessions may be recorded.

Recordings may include:

- Your name;
- Your voice;
- Your image or video;
- Questions you ask;
- Chat messages;
- Other information you voluntarily provide during the session.

Recordings may be uploaded to Skool or another authorized platform for access by eligible members or participants.

Participants are notified through Zoom's recording notices and related platform functionality when a session is being recorded.

By participating in a recorded session, you understand that your participation may appear in the recording.

If you do not wish to appear on video, you may generally participate without enabling your camera when the particular session permits it.

I. Information Collected Automatically

When you interact with our website, emails, or third-party services, certain information may be collected automatically by the applicable platform.

Depending on the service, this may include:

- IP address;
- Browser type;
- Device type;
- Operating system;
- Pages visited;



- Referring URLs;
- Date and time of access;
- General usage information;
- Email interaction information;
- Device identifiers; and
- Similar technical information.

Some of this information may be collected by third-party providers that operate our website, community, communications, analytics, or other services.

4. COOKIES AND SIMILAR TECHNOLOGIES

Our website and third-party platforms we use may use cookies, local storage, pixels, web beacons, or similar technologies to provide functionality, remember preferences, maintain security, support communications, or understand usage.

Third-party platforms, including Skool and other services integrated with our website or services, may independently place or use cookies and similar technologies according to their own policies.

You can generally manage or disable cookies through your browser settings. Disabling certain cookies may affect the functionality of portions of our website or services.

We do not currently intentionally operate personalized advertising or retargeting campaigns based on the information described in this Privacy Policy.

5. HOW WE USE PERSONAL INFORMATION

We may use personal information for purposes including:

Providing and administering our services

- Creating and managing accounts;
- Providing memberships and community access;
- Delivering products and services;
- Providing Office Hours;
- Administering bootcamps;
- Providing application reviews;
- Providing coaching or other services;
- Providing access to purchased resources;
- Processing registrations and purchases; and
- Managing customer relationships.



Communications

- Responding to questions and inquiries;
- Providing customer support;
- Sending transactional communications;
- Sending registration confirmations;
- Sending bootcamp reminders;
- Communicating about memberships;
- Communicating about purchases;
- Communicating about account or service issues; and
- Responding to social media communications.

Marketing

We may use personal information to send:

- Newsletters;
- Educational content;
- Product announcements;
- Service announcements;
- Promotional communications;
- Offers;
- Discounts;
- Event or bootcamp communications; and
- Automated email sequences.

Marketing communications may be sent through GoHighLevel/LeadConnector and other authorized communication providers.

You may unsubscribe from marketing communications at any time.

Community management

We may use information to:

- Moderate the community;
- Manage membership access;
- Provide support;
- Understand member activity;
- Administer courses and resources;
- Track membership status;



- Manage cancellations and declined payments;
- Provide relevant member communications; and
- Maintain the security and integrity of our community.

Business administration

We may use information for:

- Accounting;
- Payment administration;
- Recordkeeping;
- Fraud prevention;
- Security;
- Legal compliance;
- Dispute resolution;
- Enforcing agreements;
- Internal administration; and
- Protecting our rights and property.

Improving our services

We may use information to understand how users interact with our services and to improve our website, community, products, communications, and customer experience.

6. EMAIL MARKETING

When you provide your email address to us, including when requesting a free resource, joining our newsletter, purchasing a product, or becoming a member, we may send you marketing communications related to ANU Consulting and PMP Mastermind.

Marketing communications may be automated based on actions such as:

- Signing up for a free resource;
- Registering for a service;
- Making a purchase;
- Becoming a member;
- Changing membership status;
- Registering for a bootcamp; or
- Other interactions with our services.

Marketing emails include an unsubscribe mechanism where required.



Unsubscribing from marketing emails does not necessarily stop transactional or service-related communications that are necessary to administer your account, purchases, membership, or requested services.

7. NO SMS MARKETING

We do not currently operate an SMS marketing program.

If this changes in the future, we will implement appropriate consent and compliance mechanisms as required by applicable law.

8. THIRD-PARTY SERVICE PROVIDERS

We use third-party platforms and service providers to operate and support our business.

These may include:

- Skool — community, memberships, courses, and related services;
- GoHighLevel / LeadConnector — CRM, contact management, forms, communications, marketing automation, and related business functions;
- Stripe — payment processing;
- Skoot — community-related automation and member management functions;
- Zoom — meetings, training, webinars, recordings, and related communications;
- Beacons — links, lead generation, and related services;
- ManyChat — social media messaging and automation;
- Showit or other website infrastructure providers — website hosting and functionality;
- Instagram/Meta — social media and communications;
- TikTok — social media and communications;
- Facebook — social media and communications;
- YouTube — video and social media services;
- LinkedIn — professional social media services; and
- Other vendors that may be necessary to provide, secure, maintain, or improve our services.

Some providers may process personal information on our behalf, while others may independently process information under their own privacy policies.

We seek to use reputable service providers and to limit information shared with them to information reasonably necessary for the relevant business purpose.

9. SKOOT AND COMMUNITY AUTOMATION

We use Skoot in connection with our Skool community.



Skoot may have access to information necessary to perform functions such as:

- Automating community messages;
- Scheduling posts;
- Tracking cancellations;
- Tracking declined payments;
- Applying or managing member tags;
- Supporting membership administration; and
- Connecting relevant information with GoHighLevel/LeadConnector.

Based on our current use of the service, Skoot is primarily used to perform community-related automation and administrative functions.

Skoot's own privacy policy governs information it independently collects, retains, or processes.

10. MANYCHAT AND SOCIAL MEDIA AUTOMATION

We may use ManyChat and similar tools to support communications and lead generation through social media platforms, particularly Instagram and TikTok.

These tools may process information that you voluntarily provide through social media interactions.

For example, if you interact with an automated message, request information, or voluntarily provide your email address, that information may be used to provide the requested resource or communication and may be transferred into our CRM and email marketing systems.

11. AI TOOLS AND USER-SUBMITTED INFORMATION

ANU Consulting does not currently use customer, member, or student information to train its own artificial intelligence models.

Certain services made available to students or members may use artificial intelligence functionality.

For example, users may voluntarily enter project descriptions or other information into **PAAS (PMP Application AI Assistant)**.

If you choose to use an AI-enabled tool, you are responsible for deciding what information you choose to enter.

We recommend that you do not submit information that you are not authorized to disclose or that you do not want processed by the applicable third-party AI service.



Third-party AI tools may have their own privacy policies and terms.

12. TESTIMONIALS, REVIEWS, AND MARKETING CONTENT

Testimonials and reviews are important to ANU Consulting and PMP Mastermind because they help prospective customers understand the experiences and outcomes of our members and customers.

We may display testimonials, reviews, feedback, images, videos, screenshots, or other customer or member content on:

- Our website;
- Skool;
- Social media;
- TikTok;
- Instagram;
- Facebook;
- YouTube;
- LinkedIn;
- Email communications;
- Sales pages;
- Marketing materials; and
- Other promotional channels.

Testimonials submitted directly to us

If you voluntarily submit a testimonial, review, photograph, video testimonial, or other feedback directly to us, you authorize us to use the content for promotional and marketing purposes, subject to any specific permissions or limitations communicated at the time of submission.

Depending on what you provide or authorize, this may include:

- Your name;
- Photograph;
- Video;
- Testimonial;
- Company;
- Job title;
- Professional information; and
- Other information included in your submission.

Community testimonials

Members may voluntarily post reviews, success stories, feedback, or other content within the PMP Mastermind community.

Community content may be visible to other members according to the functionality and privacy settings of Skool.

We may request permission to feature or repurpose identifiable community content as a testimonial or marketing material outside the community.

We will seek appropriate permission when required before using identifiable member content externally for promotional purposes.

Screenshots

We may request permission to use screenshots of community posts, comments, reviews, or other member content as testimonials or promotional material.

If a screenshot contains identifiable personal information and is intended for external marketing, we may seek appropriate permission before publishing it.

13. USER-GENERATED CONTENT

You may voluntarily upload or publish content through our services, including:

- Posts;
- Comments;
- Images;
- Videos;
- Documents;
- Links;
- Questions;
- Reviews;
- Testimonials;
- Professional information; and
- Other materials.

You are responsible for ensuring that you have the rights and permissions necessary to share content that you upload.

You should avoid publishing sensitive personal information about yourself or others unless you are comfortable with that information being accessible to the intended audience.



Content published within community areas may be accessible to other members.

14. HOW WE SHARE PERSONAL INFORMATION

We may disclose personal information to:

Service providers

We may share information with vendors and service providers that help us operate our business and provide our services.

Payment providers

Payment information may be shared with payment processors such as Stripe, Skool, Beacons, or other applicable payment providers.

Professional advisers

We may disclose information to attorneys, accountants, consultants, insurers, or other professional advisers when reasonably necessary.

Legal and regulatory authorities

We may disclose information where required by law, legal process, court order, government request, or where reasonably necessary to protect our rights, safety, property, users, or others.

Business transactions

If ANU Consulting is involved in a merger, acquisition, financing, reorganization, sale of assets, dissolution, or similar transaction, personal information may be transferred as part of that transaction, subject to applicable law.

With your direction or consent

We may disclose information when you direct us to do so or otherwise provide consent where required.

15. WE DO NOT SELL YOUR PERSONAL INFORMATION

ANU Consulting does **not sell personal information**.

We also do not share personal information with third parties for those third parties' own direct marketing purposes.



We may, however, use third-party service providers to help us market our own products and services, such as email and marketing automation providers. These providers process information for business purposes related to our services and communications.

16. INTERNATIONAL DATA TRANSFERS

ANU Consulting is based in the United States, and many of our service providers are located in the United States or other countries.

Because we accept customers and members internationally, personal information may be transferred to, stored in, or processed in countries other than the country in which you reside.

Those countries may have data protection laws that differ from the laws of your country.

Where required by applicable law, we will use appropriate safeguards for international transfers of personal information.

Depending on the circumstances, safeguards may include contractual protections, standard contractual clauses, adequacy mechanisms, or other legally recognized transfer mechanisms.

17. EUROPEAN ECONOMIC AREA AND UNITED KINGDOM

If you are located in the European Economic Area (“EEA”) or United Kingdom (“UK”), certain data protection laws, including the GDPR or UK GDPR, may apply to our processing of your personal information.

Where applicable, our legal bases for processing may include:

Performance of a contract

We may process personal information when necessary to provide a product or service you requested or to perform our contractual obligations.

Legitimate interests

We may process personal information where reasonably necessary for legitimate business interests, such as:

- Operating and improving our services;
- Securing our systems;
- Preventing fraud or abuse;
- Managing customer relationships;
- Communicating with customers; and
- Protecting our legal rights.



Consent

Where required, we may rely on your consent to process personal information.

You may withdraw consent where consent is the applicable legal basis.

Legal obligations

We may process personal information where necessary to comply with legal or regulatory obligations.

Your rights

Subject to applicable law, you may have rights to:

- Request access to your personal information;
- Request correction of inaccurate information;
- Request deletion;
- Request restriction of processing;
- Request portability of certain information;
- Object to certain processing;
- Withdraw consent where processing is based on consent; and
- Lodge a complaint with a competent data protection authority.

You may contact us at info@pmpmastermind.com to exercise applicable rights.

We may need to verify your identity before processing certain requests.

18. UNITED STATES STATE PRIVACY RIGHTS

Depending on where you live and whether applicable legal thresholds are met, you may have additional privacy rights under state privacy laws.

These laws may include laws applicable to residents of California and other U.S. states.

Depending on applicable law, rights may include:

- The right to know what personal information is collected;
- The right to access personal information;
- The right to correct inaccurate personal information;
- The right to request deletion;
- The right to obtain information regarding disclosures;
- The right to opt out of certain forms of processing where applicable;



- The right to portability;
- The right to limit certain uses of sensitive personal information where applicable; and
- The right not to receive discriminatory treatment for exercising applicable privacy rights.

ANU Consulting does not sell personal information.

To exercise applicable privacy rights, contact us at: info@pmpmastermind.com

We may need to verify your identity before responding to a request.

We will evaluate and respond to requests according to applicable law.

19. YOUR TEXAS PRIVACY RIGHTS

To the extent applicable, Texas residents may have rights under Texas privacy law concerning access, correction, deletion, portability, and certain opt-out rights.

You may contact us at info@pmpmastermind.com to submit a privacy request.

We will process the request according to applicable law.

20. DELETION AND RETENTION

We do not currently maintain a single fixed retention period for every category of information.

Instead, we retain personal information for as long as reasonably necessary for the purposes described in this Privacy Policy, including to:

- Provide requested products and services;
- Maintain memberships and accounts;
- Provide customer support;
- Maintain appropriate business records;
- Complete financial and tax obligations;
- Resolve disputes;
- Enforce agreements;
- Prevent fraud and abuse;
- Protect our legal rights; and
- Comply with applicable legal obligations.

When information is no longer reasonably necessary for these purposes, we may delete, anonymize, or otherwise securely dispose of it.

Some information may remain in backup systems or records for a limited period after deletion, consistent with technical and legal requirements.



Requests for deletion

You may request deletion of your personal information by contacting:

info@pmpmastermind.com

Deletion is subject to applicable legal exceptions. For example, we may need to retain certain information for legal, accounting, tax, fraud-prevention, security, dispute-resolution, or other legitimate purposes.

Deleting your information may affect our ability to provide certain services or maintain your account.

21. SECURITY

We take reasonable administrative, technical, and organizational measures designed to protect personal information against unauthorized access, use, alteration, disclosure, or destruction.

These measures may include:

- Access controls;
- Account permissions;
- Password protections;
- Limiting access to authorized personnel;
- Use of reputable third-party service providers;
- Security procedures; and
- Other safeguards appropriate to the nature of the information.

However, no internet transmission, website, application, database, or electronic storage system can be guaranteed to be completely secure.

You should also take reasonable steps to protect your own account credentials and information.

22. DATA SECURITY INCIDENTS

If we become aware of a security incident involving personal information, we will take reasonable steps appropriate to the circumstances to investigate, contain, remediate, and address the incident.

Where notification is required by applicable law, we will provide notice to affected individuals and/or regulators within the time and manner required by law.

23. CHILDREN



PMP Mastermind and ANU Consulting services are intended for individuals who are **18 years of age or older**.

We do not knowingly collect personal information from individuals under 18 for the purpose of providing our services.

If you believe that an individual under 18 has provided personal information to us, please contact us at: info@pmpmastermind.com

If we determine that we have knowingly collected personal information from an individual under 18 in circumstances where collection is not permitted, we will take reasonable steps to delete it.

24. THIRD-PARTY WEBSITES AND SERVICES

Our website, community, emails, social media, and services may contain links to third-party websites or services.

These may include platforms such as:

- Skool;
- Stripe;
- Zoom;
- TikTok;
- Instagram;
- Facebook;
- YouTube;
- LinkedIn;
- Beacons;
- Other educational or professional resources; and
- Other third-party websites.

When you leave our website or interact directly with a third-party platform, that platform's privacy policy and terms may apply.

We are not responsible for the privacy, security, or data practices of third-party websites or services that we do not control.

We encourage you to review the privacy policies of third-party platforms before providing them with personal information.

25. SOCIAL MEDIA CONTENT AND INTERACTIONS



We may maintain profiles or accounts on social media platforms, including TikTok, Instagram, Facebook, YouTube, and LinkedIn.

When you interact with our social media content, certain information may be available to us through the applicable platform.

We may use information from these interactions to:

- Respond to questions;
- Provide requested information;
- Understand inquiries and lead sources;
- Provide customer support;
- Communicate with you;
- Improve our content; and
- Where appropriate and legally permitted, continue communication through email after you voluntarily provide an email address.

Social media platforms independently determine how they collect and process personal information.

26. INFORMATION ABOUT OTHER PEOPLE

If you provide us with personal information about another individual, you should only do so if you have the authority and any required permission to provide that information.

You should not provide another person's confidential or sensitive information unless it is necessary and you are authorized to do so.

27. YOUR RESPONSIBILITY FOR ACCOUNT SECURITY

If you create an account with us or through a third-party platform, you are responsible for maintaining the confidentiality of your account credentials.

You should not share your password with others.

If you believe your account has been compromised, please notify the applicable platform and contact us where appropriate.

28. DO NOT TRACK

Some browsers offer "Do Not Track" signals.



Because there is currently no universally accepted standard for responding to such signals across all technologies and services we use, our website may not respond to all browser-based Do Not Track signals.

29. CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy from time to time.

Changes may be made to reflect:

- Changes to our services;
- Changes to technology;
- Changes to our business practices;
- Changes to third-party providers;
- Changes to applicable laws; or
- Other operational or legal requirements.

When we make material changes, we may update the “Last Updated” date and, where appropriate, provide additional notice.

We encourage you to review this Privacy Policy periodically.

30. CONTACT US

If you have questions about this Privacy Policy, wish to submit a privacy request, or have concerns about how we process personal information, please contact us:

ANU Consulting LLC

5900 Balcones, Ste 19038 Austin, TX 78731, United States

Email: info@pmpmastermind.com

We will make reasonable efforts to respond to privacy inquiries in accordance with applicable law.