

Collections for baby
INSPIRATIONAL GUIDE



A simple guide filled with ideas for capturing your baby's first year in a more meaningful way. You'll find collection inspiration, prompts, and different ways to preserve photos, videos, voice notes, stories, and everyday moments you'll want to remember.

A message from the founder

If I could go back, I would do things differently. When I was raising my kids, I truly believed I'd remember it all. But the truth? It's a blur—and that's one of the reasons My Peeps exists.

So much of our lives ends up in our phones: thousands of photos, random videos, notes we meant to revisit. But there's no real place where it all comes together.

My Peeps gives you a place to capture it while it's happening—not just your baby's story, but yours and your family's too. A living space for the photos, videos, voice notes, stories, and little things that might otherwise get lost.

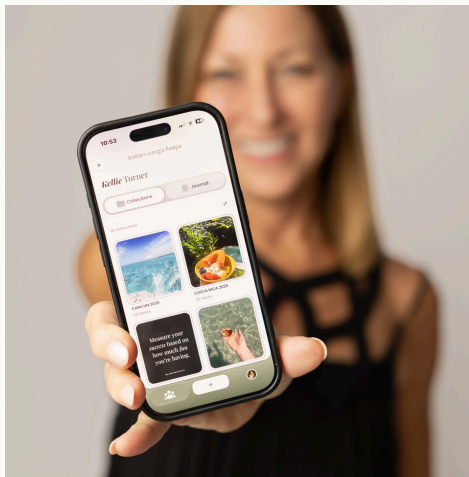
One day, your child won't just see photos of themselves. They'll understand the people who loved them—their voices, stories, and personalities.

Build it together with your partner, your parents, your people. Not for an audience. For your family.

Start simple. Start imperfect. Just start.

We included some inspiration below.

With Love,
Andrea



Start here

Create a My Peeps Account for You

This is where your story will live. You are creating a beautiful place for YOUR LIFE that your baby will appreciate some day.

Create one Family

Invite one or two of your peeps to your family! This is where their story will live alongside of yours (and your baby's).

Invite Your Baby to this family

Use a second email OR create a gmail account for your baby. Invite this email to your Family.

Create a My Peeps Account for Your Baby

Use the email above to create your baby's account. This will be the account you use to update their story.

Accept the Invitation

From your newly created baby's account, accept the invitation (click on link from email invitation).



*This feels like I'm giving my child context,
not just memories.*

Janelle, Mom



How to use this guide...

Throughout this guide, you'll see icons that represent different ways to capture your story.

Each one corresponds to a type of content you can upload inside My Peeps.

Mix them freely—your story is richer when you combine formats.



write



link



scan



document



record (video)



gallery



audio



record (voice)

Collection inspo #1

THE MOMENT WE FOUND OUT ABOUT YOU

- | | | | |
|--|---------------------------------------|--|-------------------------------|
| | "The moment I found out about you..." | | Your biggest hope |
| | Record your exact reaction | | Monthly check-in video |
| | Retell the story to your child | | Symbolic photo |
| | Photo of that moment | | Prenatal appointment records |
| | Scan ultrasound | | Link to maternity photo shoot |
| | Positive pregnancy test | | Pregnancy app you used |
| | Names + meanings | | Your pregnancy playlist |



Collection inspo #2

WELCOME TO THE WORLD

- | | |
|--|--|
|  "Tell the baby who you are..." |  First year bucket list |
|  Meaning behind their name |  Written notes |
|  First meetings / Reactions |  Birth Announcement |
|  "What should they know about family" |  Laughter/audio |

Invite intimate family members to this collection as collaborators (premium feature), then

-  Recorded messages from each family member
-  "What do you hope for them" messages
-  Written letters to future them



Collection inspo #3

BABY SHOWER

- | | |
|---|--|
|  Special cards/notes |  Meaningful gifts |
|  Decor/setup walkthrough |  Baby registry |
|  "This day meant..." |  Venue/location |
|  Thank you reflection |  Photos with guests |
|  Scan invitation |  Playlist from the shower |
|  Guest list |  PDF of the invitation |
|  Messages to the baby |  Video of everyone's baby predictions |



Collection inspo #4

THE DAY YOU WERE BORN

- | | |
|---|---|
|  Birth story |  "The moment I saw you..." |
|  Tell the full story |  Quiet hospital moment |
|  Most emotional moment |  Hospital room |
|  First photo |  Hospital link |
|  Hospital bracelet |  Birth playlist |
|  Apgar score |  The last meal I ate |
|  First thoughts |  Birth certificate |



Collection inspo #5

WHAT'S HAPPENING THE YEAR YOU WERE BORN



Short note about the moment in history



What is trending this year?



Your thoughts about the world right now



Top news headline today



What does life feel like in this moment?



What does our home look like now?

COST OF EVERYDAY LIFE

Price of milk – Take a photo in-store or link a product page

Price of gas – Snap a gas station sign

Average home price in your area – (Zillow link—this is powerful later)

Cost of your favorite coffee or meal – A small, relatable everyday detail

CULTURE & POP CULTURE

Top song right now – incl voice note

Popular TV show or movie

Record what you're personally listening to

TECHNOLOGY & LIFE TODAY

What your phone looks like today (Home screen, apps, etc.)

Most-used app or platform right now (Instagram, TikTok, etc.)

Describe a "normal day" in your life right now (This becomes GOLD later)

YOUR PERSONAL WORLD

Handwrite: "This is what life feels like"

Record yourself talking directly to your child about this moment in time:

"Here's the world you were born into..."

What do you think the world will be like when you read this?"

(Write or record your prediction)

Next Steps



Start Their Story

You don't need to document everything. Start with one collection, one memory, or one story you never want to lose. Add photos, videos, voice notes, written memories, and the little details that make the moment meaningful.

Keep Building It

Your baby's story does not stop after the first year. Keep adding to it as they grow, and invite the people who matter most to contribute their memories too.