

# Alissa Krasner Maizes

*Esq. | CFP® Professional | Founder of Amplify My Wealth*



PRESS AND MEDIA KIT



# Meet Alissa Krasner Maizes, J.D.

*Esq. | CFP® Professional | Founder*

Alissa Krasner Maizes, Esq., CFP®, is the Founder of Amplify My Wealth, a fee-only fiduciary financial planner, retirement planning consultant, and financial educator. She is also the winner of the 14th Annual Plutus Award for Best Financial Advisor Financial Literacy Content Creator.

With a background in law and years of hands-on experience guiding individuals, families, and organizations, Alissa is known for making complex financial topics accessible and actionable. She provides financial guidance to the clients of her firm, Amplify My Wealth, and offers pro bono advising through the nonprofit Savvy Ladies.

As a fiduciary, Alissa places her clients' needs first- eliminating conflicts of interest and the traditional "waiting game" for expert financial advice. Her work focuses on helping high earners, women, and young professionals and entrepreneurs build financial confidence and make informed decisions that support the lives they want to live.

# Collaborate with Alissa



**YOUR AUDIENCE DESERVES THIS**

# Audiences Walk Away with *Clarity, Confidence,* *and Practical Next Steps*

Alissa's talks translate complex financial topics into actionable insights people can actually use, without jargon, fear tactics, or gross sales pressure. Alissa brings a calm, credible voice to conversations about money, helping audiences-



- UNDERSTAND HOW TO MAKE THE MOST OF THEIR INCOME
- FEEL CONFIDENT NAVIGATING FINANCIAL DECISIONS AT EVERY STAGE
- MOVE PAST ANALYSIS PARALYSIS AND TAKE MEANINGFUL ACTION
- BUILD WEALTH INTENTIONALLY, WITHOUT WAITING "UNTIL LATER"

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# Speaking to Audiences Who Are Ready to Amplify

## *Amplify Your Income*

Alissa's audiences learn how to make the most of what they already earn- closing gaps, reducing tax drag, and keeping more of what they make. I help people stop leaving money on the table and start putting every dollar to work.

## *Amplify Your Confidence*

Financial decisions feel overwhelming when you don't have the full picture. Alissa changes that. I give audiences the clarity and context they need to make informed decisions at every stage- without second-guessing themselves.

## *Amplify Your Wealth*

The people in Alissa's audience are ready to move- they just need a clear path forward. I help them build wealth intentionally, without waiting "until later" or hoping things will eventually figure themselves out.

# Formats Include

*Keynotes | Corporate workshops | Conference panels | Fireside chats*  
*Podcasts | Webinars | Retreats*





# Speaking Topics

## **BUILDING WEALTH WITH THE AMPLIFY FRAMEWORK**

A practical system for young professionals and high earners to build lasting wealth with intention.

## **CAN YOU AFFORD DIY FINANCIAL PLANNING?**

The real cost of going it alone and when professional guidance pays for itself.

## **FROM INHERITOR TO FEMALE CFO**

Get Ready For The Great Wealth Transfer- navigating inherited wealth with confidence.

## **MAKE THE MOST OF YOUR INCOME**

Strategies to maximize earnings, reduce tax drag, and keep more of what you make.

## **THE COST OF ANALYSIS PARALYSIS**

How indecision quietly erodes wealth, and what to do instead.

**BOOK ALISSA**



# Testimonials

*“Hiring Alissa was one of the best decisions I’ve made for myself.”*

She genuinely has her clients’ best interests at heart and empowers you to make better financial decisions for the future.

— Client, Amplify My Wealth

*“For the first time in my life I feel as though I am in a positive relationship with my finances.”*

Alissa is a true gem! She helped me overcome my fears of confronting my financial health, which is not an easy task. But Alissa did it with an inimitable combination of empathy, intelligence, and leadership. I am so grateful to be working with her.

— Client, Amplify My Wealth

Disclaimer: All testimonials have been provided by current clients whose names have been omitted to honor client confidentiality. No client was compensated for these testimonials. AMPLIFY MY WEALTH gained each client’s permission to publish their testimonial. Outcomes are personal and specific to each client; one client’s results do not guarantee identical outcomes for another client in the future.

# In The Press



IN GOOD COMPANY



# As Seen In



**CERTIFIED  
FINANCIAL  
PLANNER®**

**Newsweek**



**Medical Economics**

**Investopedia**

**HERMONEY**

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PERSONAL FINANCE



**THE WALL STREET JOURNAL**

**MORNING  
RUSH**

**TheStreet**

**nextavenue**

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**Bloomberg**

**FORTUNE**

**REALSIMPLE**

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**Parents.**



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As seen in



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Sense To Splurge

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# Additional Publications

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