

Casey Jourdan

40+ ugc creator

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Services

Dog Content
Product Demonstrations
Product/UGC Photography
Unboxing & ASMR
Concepts & Script Writing
Voiceovers
Product Tutorials
Spokesperson Videos
Script Reads
Skit Style
Amazon Influencer Videos

Video - single deliverable

Under 30 sec	from \$150
30 to 60 sec	from \$200
61+ sec	from \$275

Video - bundles

3-video bundle	10% off*
4 or more videos	15% off*

*Bundles are quoted per video at the applicable rate, then discounted.

Add Ons

RAW Footage	\$500
Dog Talent	See next page
Script Writing	\$65
Second Location	\$75
Extra Person	\$85
Extra Hook or CTA	\$50
Whitelisting	30% base
On-Brand Subtitles	\$30
Rush Delivery (3 days)	\$120
Reshoots	\$85

Usage Rights For Ads

30 days	30% per month
6 months	20% per month
In Perpetuity	2x base rate

Testing A/B Package

Includes 30-45 sec UGC video
4 versions total:
2 Hooks
2 CTAs
1 Body **\$450**

Photos

Single photo \$75
5-image bundle 4375



Dog Talent

1 Dog \$50 + base/video
2 Dogs \$75 + base/video

Meeka (lab) trained, reliable on-camera. Available for demos, trained behavior, product holds, calm lifestyle footage.

Wiley (dachshund mix) adorable, unpredictable. Available for puzzle toys, treats, sniffing things, general chaos. Not suitable for precision work.

Not sure which dog fits your brief? Describe what you need in your inquiry and I'll tell you who's the right dog for the job.

What's Included

Videos:

2 rounds of minor edits (no re-filming). Organic usage rights.

Photos:

Two versions: unedited and fully edited photos in Photoshop.

Content Delivery:

7-10 business days via Google Drive.

All UGC videos are submitted in two versions: Clean edits - No music, no text, no subtitles Final edits - includes ready-to-use concept.



Get Started

[Send an Email](#)

[Fill out Inquiry](#)