

AI PROMPT FOR YOUTUBE Explainers

*A structured prompt for crafting clear,
compelling explainer videos.*



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Write Engaging YouTube Scripts At *Lightning Speed*

Writing high-quality YouTube scripts for every video can quickly turn into a time-consuming task, and if you're not careful, it can lead to burnout. Sure, you could outsource the job to a scriptwriter, but costs add up fast. Believe me, I've been there. And even then, they won't always get it right the first time—after all, they're not experts in your industry.

As a YouTube Strategist who's written, tested, and analyzed thousands of scripts--many for well-known YouTubers--I can confidently say that holding your audience's attention throughout the entire video is critical. Why? Because increased watch time is one of the most powerful factors in boosting your video's performance.

Enter AI: it's not only fast, cranking out scripts in seconds, but versatile enough to handle any industry topic, and the best part? It's free. The catch? You need to know how to use it effectively. That's where this guide comes in. In just three simple steps, I'll show you how to harness AI to craft scripts that captivate your audience from start to finish, helping you maximize watch time and drive real results.



Programming Your AI Tool Is Easier Than You Think.

STEP 1: Access Your AI Tool

While there are several tools out there that you can use, I would suggest using the **ChatGBT tool** since it's FREE and accurate.

STEP 2: Program Your Bot

Before you put AI to work, you need to train it to understand who you are and what its job is. The more information you provide about your industry, services, target audience, and goals, the more accurately it will deliver responses tailored to your audience.



‘Get-to-Know-Me’ Template

Use the following template to break the ice with your bot.

I'm a _____ who helps _____
(your role/expertise) (your target audience)

to achieve _____
(insert what their overarching successes are)

without _____
(previously used methods that have failed them)

in as little as _____
(insert urgency if time is a pain for them)

*Note: The more specific you are here, the more tailored your scripts will be which is important for attracting the **RIGHT** audience.*

Prompt 1 Examples:

"I'm a YouTube Strategist who helps coaches, consultants, and online business owners to grow a profitable YouTube channel without ads, bots or burning out."

OR

"I'm a fitness coach who helps on-the-go, busy women over the age of 40 to lose weight and stay lean without going hungry all the time"



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STEP 3: Give Your Bot Instructions

Once you've made a proper introduction to the AI tool, ask it to write a YouTube script on [Insert topic here] and then specify the following:

- How long you'd like the script to be (provide a word count)
- Type of tone you'd like to convey (funny, serious, witty, hopeful)
- Specific call-to-action directions (like, comment, subscribe, hit the bell) and where to add them (intro, middle, outro)
- Any other specific requests or directions you'd like to add

Lastly, no video script is the same so it's important to specify the type of script you'd like your AI tool to write.

Here are just a few examples:

Q+A live

Behind the Scenes

Client testimonial

Explainers/Educational

Product Reviews/Unboxing

Tutorials/Demos

Interviews

Note: Include any specifics to suit your unique style and personality as well as CTAs to meet your video goals.



Explainer Script Prompt

COPY & PASTE THIS INTO AN AI TOOL:

Write a [insert length] educational explainer video script that teaches [insert topic/concept]. Use a [clear, approachable, and engaging] tone. Structure with:
Hook (0–10s): grab attention with a bold fact, question, or statement.

Intro (10–30s): introduce the topic and why it matters.

Core Content: break the idea into 3–5 clear points or steps, using examples or visuals to make it simple.

Recap: summarize the key takeaways in a sentence or two.

CTA: invite the viewer to act (subscribe, download, apply the lesson).

Recommend visuals like [animations, diagrams, bold text overlays, relevant b-roll, or screen-share demos].

Duration: 5–12 minutes

Word Count: 800–1,200 words

Tones: Clear, approachable, authoritative

CTA Markers: Intro (preview value), Midpoint (ask for comments), Outro (subscribe/apply)

Hook Starters:

“Ever wonder why [challenge] happens?”

“Here’s the easiest way to understand [concept]...”

“Most people get [topic] wrong — here’s what you need to know.”





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PROMPT CAN BE — IMAGINE HAVING THE
WHOLE BUNDLE AT YOUR FINGERTIPS.**

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