

Hannah Stancliff.

Summary

Product designer with 6+ years designing web and mobile experiences for complex, multi-user products. Partnered with Product, Research and Accessibility to redesign the mobile app and rebuild the design system, utilizing native components, for a high-ranked regional bank.

Experience

Regions Bank | User Experience Designer | August 2022-Present

- Led design of custom home-screen shortcuts for the mobile app, expanding the library from 4 to 9 and letting users add, remove and reorder them. Took it from concept to developer hand-off.
- Led analysis and redesign of every account-type experience in the full app redesign, which contributed to Regions moving from No. 6 to No. 2 among regional banks in J.D . Power's 2026 Mobile App Satisfaction Study.
- Partnered with a fellow designer on navigation and other areas of the mobile redesign.
- Rebuilt the design system with another designer and led the discussion that aligned component names with developers' naming conventions.
- Working with developers to update the app's native components for Apple's liquid glass update.
- Exploring motion concepts with Figma Make, AI Agents and Motion to add animation to the app.
- Design to ADA/WCAG standards.

Ship Simply | UI/UX Designer | March 2020-July 2022

- Designed web application interfaces that improved usability and simplified user journeys
- Developed wire-frames and prototypes using Adobe XD for developer implementation
- Presented design strategy and vision to stakeholders and investors.

Education

A.A.S, Web and Multimedia Technology, Hagerstown Community College (2018-2020)

A.A, Graphic Design Technology, Hagerstown Community College (2018-2020)

A.A, Arts and Sciences, Hagerstown Community College (2019-2021)

Certifications

Jira Software Essentials, Atlassian Certified Associate (Sept. 2026)

Skills

Design: Product design, interaction design, Motion, information architecture, user journeys, wireframing, prototypeing, usability testing, accessibility (WCAG), design systems, responsive design, task flows, visual design,

Tools: Figma, Figma Make, AI-assisted prototyping, Adobe XD, Illustrator, ShowIt, HTML, CSS, CoPilot

Collaboration: Jira, Agile, Cross-functional teams, Microsoft Teams

contact me

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