

WHAT TO EXPECT

MAKEUP WITH A SIGNATURE SOFT AND NATURAL
TOUCH PROVIDING A TIMELESS AND CLASSIC
LOOK

HEATHER ARNOLD BEAUTY

San Diego based makeup artist specializing in enhancing women's natural beauty, showcasing the client's best features, and creating timeless looks that clients enjoy looking back on for years to come.



BEAUTY BY

Heather Arnold

WHAT TO BRING TO YOUR APPOINTMENT

SO THAT WE MAY GET THE BEST USE OF OUR TIME TOGETHER,
HERE IS WHAT YOU'LL NEED TO BRING FOR YOUR HAIR AND
MAKEUP SESSION

MAKEUP

- ☐ **2-3 PHOTOS OF MAKEUP INSPIRATION. FOR BEST RESULTS, CHOOSE PHOTOS WITH SIMILAR SKIN TONE AND HAIR COLOR TO YOURS.**
- ☐ **CLEAN, MAKEUP FREE FACE. YOUR USUAL SKINCARE IS OK, BUT SKIP ANY RETINOL OR EXFOLIATING SERUMS.**
- ☐ **IF YOU PLAN TO TAN PLEASE DO SO A COUPLE DAYS PRIOR SO THE COLOR IS FULLY DEVELOPED.**
- ☐ **A LIST OF ANY KNOWN ALLERGIES TO COSMETICS OR SKINCARE INGREDIENTS. ALL MY PRODUCTS ARE FORMULATED FOR SENSITIVE SKIN BUT ALLERGIES ARE DIFFERENT.**

HAIR

- ☐ **2-3 PHOTOS OF HAIR INSPIRATION. FOR BEST RESULTS, CHOOSE INSPIRATION PHOTOS WITH SIMILAR COLORING & TEXTURE TO YOUR OWN.**
- ☐ **ANY HAIR ACCESSORIES OR CLIP-IN EXTENSIONS YOU WANT TO USE. THERE'S AN ADDITIONAL FEE OF \$25 FOR INSTALLATION OF CLIP-IN EXTENSIONS**
- ☐ **PLEASE DON'T PRE-CURL OR PRE-FLAT IRON YOUR HAIR AS IT COULD MAKE ANY HEAT STYLING NOT LAST AS LONG. (A BLOW DRY IS FINE AND EVEN RECOMMENDED THOUGH)**
- ☐ **COME WITH CLEAN, FULLY DRY HAIR. IF YOU WANT TO ADD A BLOW OUT, THERE'S AN ADDITIONAL FEE OF \$65, AND 30 MINUTES WILL NEED TO BE ADDED TO YOUR APPOINTMENT TIME.**

EVERYONE RECEIVING HAIR AND MAKEUP SERVICES SHOULD WEAR SOMETHING THAT CAN
BE REMOVED WITHOUT GOING OVER THE HEAD IE. BUTTON UP/ ZIPPER/ ROBE
OR AT LEAST AN OPEN SCOOP NECK

WEDDING DAY PREP GUIDE

For You & Your Wedding Party

RELAX AND ENJOY BEING TAKEN CARE OF - WE'LL BRING EVERYTHING NEEDED FOR A LUXURY ON-SITE SERVICE AT YOUR HOME, HOTEL, VENUE, OR AIRBNB. TO KEEP THE DAY RUNNING SMOOTHLY,
PLEASE SHARE THE FOLLOWING WITH YOUR ATTENDANTS:

MAKEUP FOR ATTENDANTS

- 1 PHOTO OF MAKEUP INSPIRATION. INSPIRATION PHOTOS SHOULD REFLECT THEIR OWN SKIN TONE AND PREFERENCES.
- CLEAN, MAKEUP-FREE SKIN. REGULAR SKINCARE IS FINE. AVOID RETINOL OR EXFOLIATING PRODUCTS BEFOREHAND. THE NIGHT PRIOR IS FINE AND EVEN RECOMMENDED, JUST NOT THE MORNING OF.
- BRING THEIR OWN TOUCH-UP PRODUCTS. LIP COLOR, OR POWDER FOR LATER IN THE DAY.
- PLEASE BE ON TIME. STAYING ON SCHEDULE ENSURES EVERYONE IS READY WITHOUT STRESS.

HAIR FOR ATTENDANTS

- A PHOTO OF HAIR INSPIRATION. FOR BEST RESULTS, CHOOSE INSPIRATION PHOTOS WITH YOUR HAIR COLOR.
- HAIR MUST BE CLEAN AND COMPLETELY DRY. THIS IS ESSENTIAL FOR STYLES TO HOLD AND LAST.
- BLOWOUTS ARE AN ADDITIONAL SERVICE AND START AT \$65, ADDED TO THE HAIRSTYLING FEE & MUST BE BOOKED IN ADVANCE TO ALLOW PROPER TIMING.
- PLEASE BRING ANY HAIR ACCESSORIES OR CLIP-IN EXTENSIONS YOU PLAN TO USE. INSTALLATION IS AN ADDITIONAL \$25 FEE AND PLEASE LET US KNOW AHEAD OF TIME BECAUSE THIS MAY REQUIRE ADDITIONAL TIME ADDED TO THE TIMELINE.

OTHER CONSIDERATIONS

- ENSURE THERE IS ADEQUATE SPACE AND CLEAR TABLE/ COUNTER FOR EACH ARTIST AND STYLIST TO SET UP THEIR TOOLS.
- EVERYONE RECEIVING HAIR AND MAKEUP SERVICES SHOULD WEAR SOMETHING THAT CAN BE REMOVED WITHOUT GOING OVER THE HEAD IE. BUTTON UP/ ZIPPER/ ROBE.
- NO STEAMING DRESSES AFTER YOUR HAIR AND/ OR MAKEUP SERVICE. THIS WILL AFFECT LONGEVITY.
- TO HELP YOUR MAKEUP STAY FRESH AND FLAWLESS, WE RECOMMEND EATING BEFORE YOUR APPOINTMENT WHEN POSSIBLE.
- AFTER MAKEUP IS COMPLETE, CONSIDER LIGHT, MESS-FREE SNACKS (CUT FRUIT, CHEESE CUBES, CRACKERS) & AVOID MESSY FOODS THAT COULD DISRUPT THE MAKEUP.