

PALMER



INVESTMENT GUIDE

2026 / 2027 Edition



MEET THE PHOTOGRAPHER

HEY, I'M PALMER

I'm Palmer. I photograph weddings with a documentary eye and an editorial feel. No stiff poses, no overdone edits—just real moments, captured with intention. If you're envisioning a day that feels effortless and looks elevated, you're in the right place.

My approach to photography is about thoughtful storytelling. I'm not interested in trendy poses or over-styled moments. I prefer the real stuff—the images that take you back, that stir the feelings, that bring the people you love into sharp focus, even years from now.

Los Angeles, California

e. hello@palmer.com

i. [@palmerphoto](https://www.instagram.com/palmerphoto)



THE PHILOSOPHY

ELEVATING MOMENTS INTO ARTFUL MEMORIES

I approach each wedding with genuine curiosity, letting the day guide the way. My style blends editorial composition with natural ease, creating images that feel elevated but never forced. I observe more than I direct — stepping in when needed, but trusting the connection, movement, and light already in front of me. The result is a visual story that captures not just how your day looked, but how it felt.





Packages & Pricing

THE WEDDING COLLECTIONS





Collection 01

WEDDINGS / ELOPEMENTS

From full weekends to intimate ceremonies, I document wedding days with a refined, editorial lens. I work with a limited number of couples each year to ensure every story receives the curation and care it deserves. Coverage is always custom to your day and the story we're documenting together.

STARTING AT \$0000

Package 01

THE SIGNATURE

For the full wedding experience—perfect for couples who want every detail and moment documented with care.

DELIVERABLES:

- 8 Hours of Coverage
- 2 Rolls of 35mm Film
- Complimentary 90 Minute Engagement Session
- Second Photographer
- Timeline Planning Assistance
- Online Gallery Delivery
- Printing Rights & USB Delivery

Investment: \$0000 USD

Payment plans available.

Package 02

THE ESSENTIAL

Streamlined coverage for elopements, micro-weddings, and intimate celebrations that deserve just as much artistry.

DELIVERABLES:

- 4 Hours of Coverage
- Online Gallery Delivery
- Printing Rights & USB Delivery

Investment: \$0000 USD

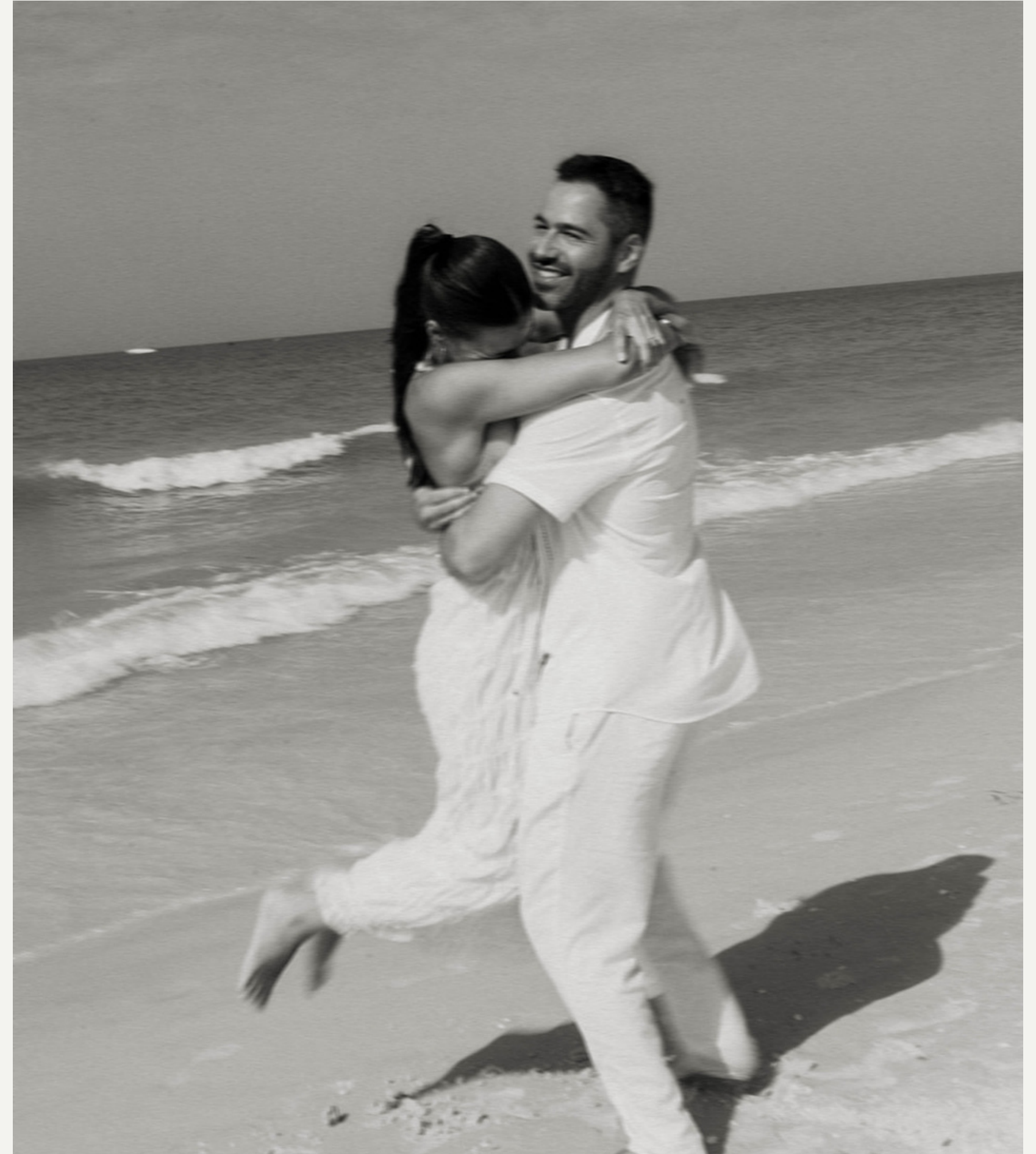
Payment plans available.

Collection 02

COUPLES / ENGAGEMENTS

For this in-between season. A chance for you and your love to slow down, soak in the present moment, and capture the energy of where you are right now. These sessions are relaxed, gently directed, and designed to feel like you.

STARTING AT \$0000



Package 01

THE CLASSIC

A thoughtfully paced session that gives us time to move through multiple locations and tell your story in a way that feels natural and true.

DELIVERABLES:

- 90 Minute Session
- Up to 2 Locations
- Up to 3 Outfits
- Location & Wardrobe Planning Assistance
- Online Gallery Delivery
- Printing Rights

Investment: \$000 USD

Package 02

THE MINI

A 30-minute session, available only during my seasonally hosted mini session days — perfect for couples wanting something simple, sweet, and effortless.

DELIVERABLES:

- 30 Minute Session
- 1 Location
- 1 Outfit
- Location & Wardrobe Planning Assistance
- Online Gallery Delivery
- Printing Rights

Investment: \$000 USD



Collection 03

BRANDS / LIFESTYLE

Clean, editorial imagery for creatives, brands, and milestone moments. From brand campaigns to family sessions, these shoots are designed with intention. I work closely with you to create a visual story that's elevated, relaxed, and aligned with your vision — whatever chapter you're in.

STARTING AT \$0000

Package 01

THE FOUNDER

A full-scale shoot to elevate your online presence with a library of content that feels intentional, editorial, and true to your brand.

DELIVERABLES:

- 2 Hour Session
- Up to 3 Outfits
- Location & Wardrobe Planning Assistance
- Online Gallery Delivery
- Printing Rights

Investment: \$000 USD

Package 02

THE FOUNDATION

A streamlined session focused on fresh headshots and a touch of lifestyle imagery to keep your brand current.

DELIVERABLES:

- 45 Minute Session
- 1 Outfit
- Online Gallery Delivery
- Printing Rights

Investment: \$000 USD



A LA CARTE

001 *Destinations & Travel*

No matter where your story takes you, I'll meet you there. Travel is customized based on location and logistics, ensuring a seamless experience.

002 *35mm Film Photography*

Timeless, tactile, and a little nostalgic — add film to your day for images that feel as artful as they are honest.

003 *Additional Photographer*

An extra set of eyes to capture every angle and in-between moment, so no memories slip away without being documenting.





004 *Additional Time*

Add on extra coverage to ensure every moment is documented without feeling rushed.

005 *Heirloom Albums*

A beautifully bound, tangible keepsake to preserve your images for generations.

006 *Rehearsal Dinner Coverage*

A beautifully bound, tangible keepsake to preserve your images for generations.

No. 01

“Even before my husband proposed, I knew I wanted Palmer to photograph our wedding. Her work has this effortlessly editorial feel that I hadn’t seen anywhere else. From the first call, she felt like a friend. On our wedding day, she was the calming presence I needed. I adore our final gallery and am so grateful to have these memories to relive forever.”

Harper & Andrew

2024 / PALM BEACH, FL



Frequently Asked COMMON QUESTIONS

Do you travel?

Absolutely! While I am based in LA, I frequently travel across the US and abroad throughout the year capturing stories. Travel beyond Southern California will require an additional travel fee which is custom upon inquiry. Reach out for more details.

How do I know which package is right for me?

Start with your vision: what moments matter most, and how do you want your day to be remembered? From there, we'll connect on an inquiry call to talk through your plans, answer questions, and make sure you feel confident in your choice. You'll also be able to tailor your package with add-ons so it fits you perfectly.

When will we receive our finished gallery?

You'll receive sneak peeks within two days of your wedding or session. Full wedding galleries are delivered within 8–12 weeks, depending on the season, and lifestyle galleries within 4 weeks. Rush delivery is available as an add-on at the time of booking.

Can we add coverage or add ons after booking?

Absolutely. If your plans evolve, you can always add extra time, another photographer, or other à la carte options to make sure everything you want is captured.

Making It Official THE PROCESS



I. TAILOR THE PROPOSAL

After we chat, I'll share your proposal. You will be able to select your package and customize with add ons.



II. SIGN THE CONTRACT

Next, you'll review your invoice before signing our agreement.



III. PAY THE DEPOSIT

Lastly, to officially save your spot in my calendar, you will pay a 30% deposit. The remaining total will be due 1 month before your wedding.



CLOSING THOUGHTS

LET'S CREATE ART, SHALL WE?

Your story matters, and how it's told matters too. From the quiet in-between moments to the way the light moves through a space, I approach it all with intention and artistry. I'd be honored to document it in a way that feels honest, elevated, and entirely yours.

BOOK AN INQUIRY CALL

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