



The Together Giving Back Foundation
ANNUAL REPORT 2023

HEADQUARTERS

ONE GLENLAKE PARKWAY
SUITE 1250
ATLANTA, GA 30328

TEL. 630-408-3836
EMAIL: GIVE@THETCBFOUNDATION.ORG
WWW.THETCBFOUNDATION.ORG

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AN IMPACT-DRIVEN NONPROFIT
PROVIDING OPPORTUNITY FOR KIDS TO LIVE THE BEST LIFE POSSIBLE.

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Purpose Statement

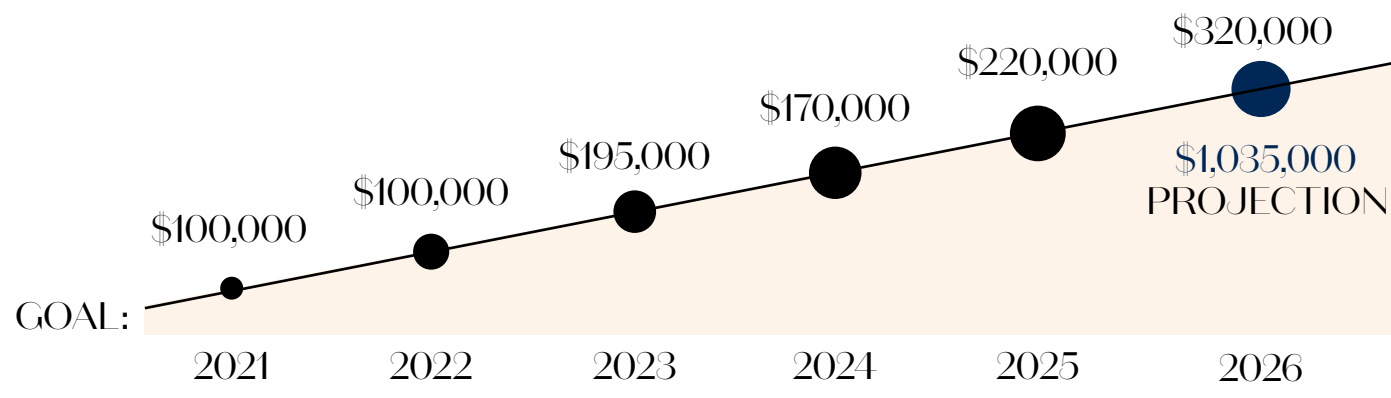
The Together Giving Back [TGB] Foundation is an impact-driven national nonprofit dedicated to safeguarding children from sex trafficking activities and empowering kids in rural America by fostering self-sufficiency. Through the work of this 501(c)(3), we're helping to build advanced technology and programs that stop the spread of sexually exploitative content online, fights against child sex trafficking & abuse ... and even aids in the capture of the perpetrators. The TGB Foundation also encourages self-sufficiency in children from rural towns through our S.T.E.M. & Robotics programs that ignite a passion for technology careers.

Created in honor of Optomi, llc Cofounder, Todd G. Black, the Foundation focuses its efforts on giving kids the best life possible. Todd championed strong values, generosity, warm-hearted corporate culture, and he relished any opportunity to make a positive impact in people's lives. His giving spirit, genuine heart for those in need, and passion for doing the right thing made him a remarkable leader, friend, husband, father and neighbor. Fueled by these philosophies, The TGB Foundation carries on his legacy.

Directed by those closest to Todd's heart, our collective passion is transforming little lives and fostering thriving communities. Join us in our mission to create a safer, more prosperous future for all children.

\$1m by 2026

Growth Plan



ACTUAL: \$118,121 \$94,000 \$113,000

Highlights



PROGRAMS

Launched Program to Safeguard Children from Sex Trafficking

Donated to Robotics camp

500 TGBASH BAGS



GROSS DONATIONS
\$113, 968

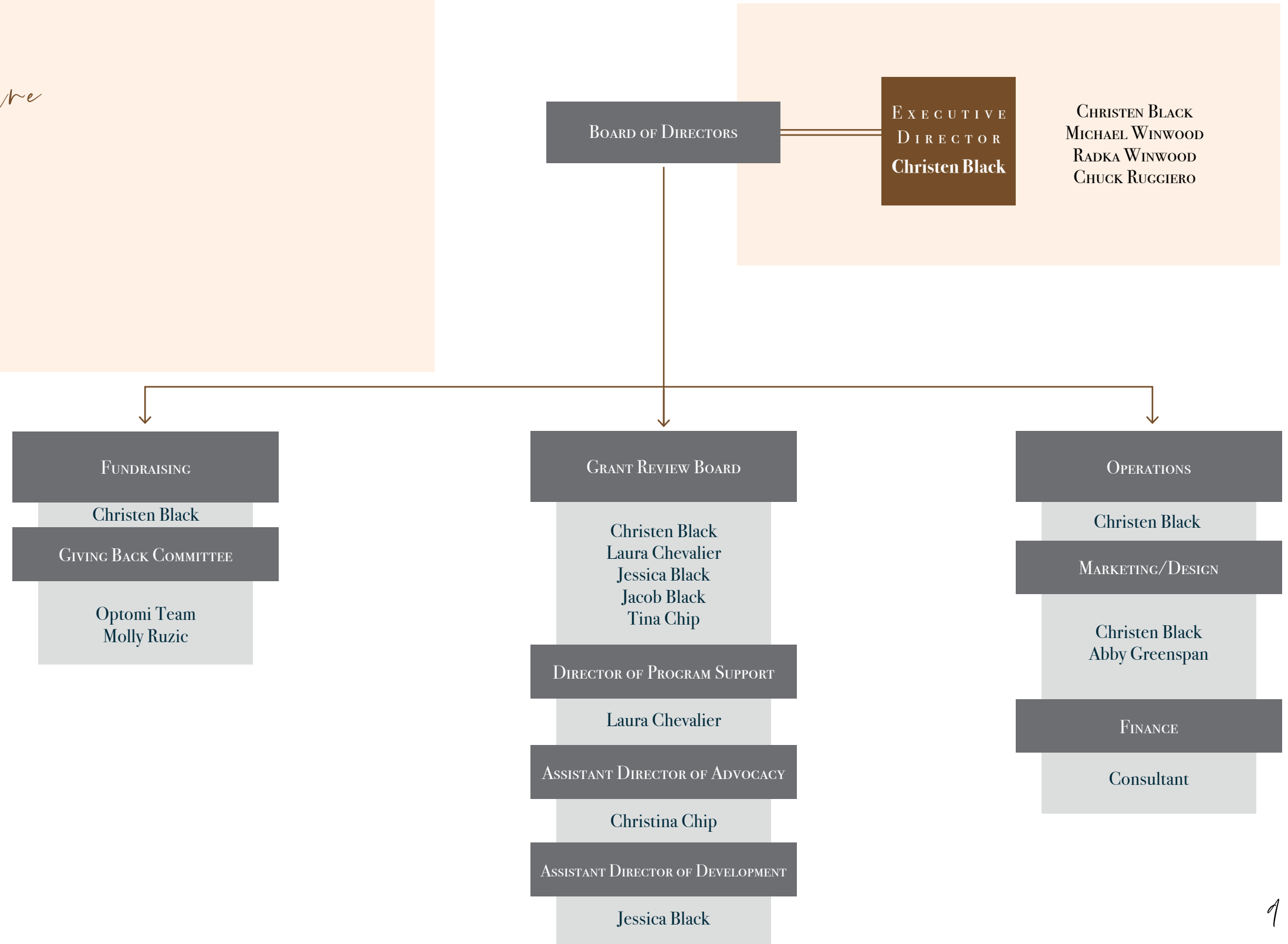
MAJOR CAMPAIGNS

**SHAMROCK CAMPAIGN
TGB WALK
GOLF EVENT**

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WHEN WE OPEN OUR HEARTS, DONATE OUR TIME, SHARE OUR RESOURCES AND DEMONSTRATE LOVE, THERE'S NOTHING WE CAN'T DO TOGETHER.

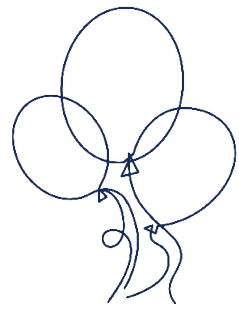
Organizational Structure



When we open our hearts, donate our time, share our resources and demonstrate love, there's nothing we can't do together.

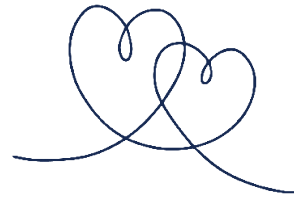


Our Programs



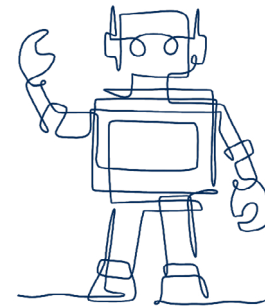
TGBASH BAGS

Our TGBash Bag program gives children in hospitals a little relief from the stress of treatment through the gift of an entertainment bag. We believe in the power of a positive mental state to promote health and healing.



VOLUNTEERING

In the aftermath of the pandemic, the sweetness of personal interaction is even more evident. We love “doing” ... working alongside our friends, neighbors and coworkers to ensure the best possible life for children in need.



STEM & ROBOTICS PROGRAM

A concentrated effort to open more doors for children in small towns. We’re providing computer science resources that empower kids in rural towns and ignites a passion for technology careers. Our goal is to inspire a life of self-sufficiency.



CHILD SEX TRAFFICKING DEFENSE PROGRAM

Our newest program safeguards children from sex trafficking activities. We’re helping to build advanced technology and programs that stop the spread of sexually exploitative content online, fights against child sex trafficking & abuse ... and even aids in the capture of the perpetrators.

Donations by Campaign 2023



“

FOR THE BEST
LIFE POSSIBLE.

TOTAL REVENUE 2023

\$113,968

35%

GOLF EVENT

Golf event sold out for participants. Sponsorships raised \$23,400 including \$10,000 from Optomi..

\$39,655

5%

TGB WALK

Optomi morning event + Provalus evening Glow Walk

\$5,548.

3%

SHAMROCK CAMPAIGN

Provalus participated this year.

\$ 2,955

58%

REGULAR DONATIONS

Monthly donations & misc gifts

\$65,808

Doing Good



SMALL THINGS MAKE THE BIGGEST IMPACT.

TOTAL EXPENDITURES 2023

\$44,308

<p>16%</p> <p>ON TGBASH BAG SUPPLIES</p> <p>Chicago prepped bags for Lurie Children's Hospital. 500 bags donated.</p> <p>\$ 7,080</p>	<p>47%</p> <p>ON GOLF EVENT</p> <p>Golf event sold out for participants. Sponsorships raised \$23,400 including \$10,000 from Optomi..</p> <p>\$ 20,642</p>	<p>14%</p> <p>TGB WALK</p> <p>Optomi morning event + Provalus evening Glow Walk</p> <p>\$6,187</p>	<p>2%</p> <p>SHAMROCK CAMPAIGN</p> <p>Provalus participated this year.</p> <p>\$945</p>	<p>4%</p> <p>STEM</p> <p>We sent 18 robots to Brewton for the STEM program there.</p> <p>\$1,652</p>	<p>16%</p> <p>OPERATIONS</p> <p>Internet, marketing & Misc Supplies</p> <p>\$6,925</p>
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Our Reach



INSTAGRAM

We need to refine our campaigns to continue to build a following on Instagram.

We will incorporate more Reels in 2024.

FOLLOWERS: 202



LINKEDIN

We continue to increase follower counts on LinkedIn, mostly from the Optomi & Provalus teams.

This was the platform for our launch fundraising campaign which generated about \$10,000 in donations.

As we roll out new programs, this will be our main source of awareness as we leverage the OPS employee pool.

FOLLOWERS: 384



FACEBOOK

Facebook followers are a combination of corporate & personal connections of those who knew Todd and has been a good source of exposure for the Foundation.

FOLLOWERS: 332





Financial Position

DESCRIPTION	2023
DONATION REVENUE	\$ 113,967.76
OPERATING EXPENSES	-\$ 3,682.61
PROGRAM EXPENDITURES	-\$ 36,518.29
MISC. DONATIONS	-\$ 865.00
MARKETING EXPENSES:	-\$ 3,242.56
	-\$ 44,308.46
NET INCOME 2023:	\$ 69,659.30



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