
ISLAND LIFE EVENTS
EVENT PLANNING FIRM
UERTO RICO • I L • EST 2015
EVENT PLANNING & DESIGN
SAN JUAN, PUERTO RICO

TOP 10 PLANNERS IN PUERTO RICO

PAST CLIENTS

Dorado Beach
A Ritz-Carlton Reserve

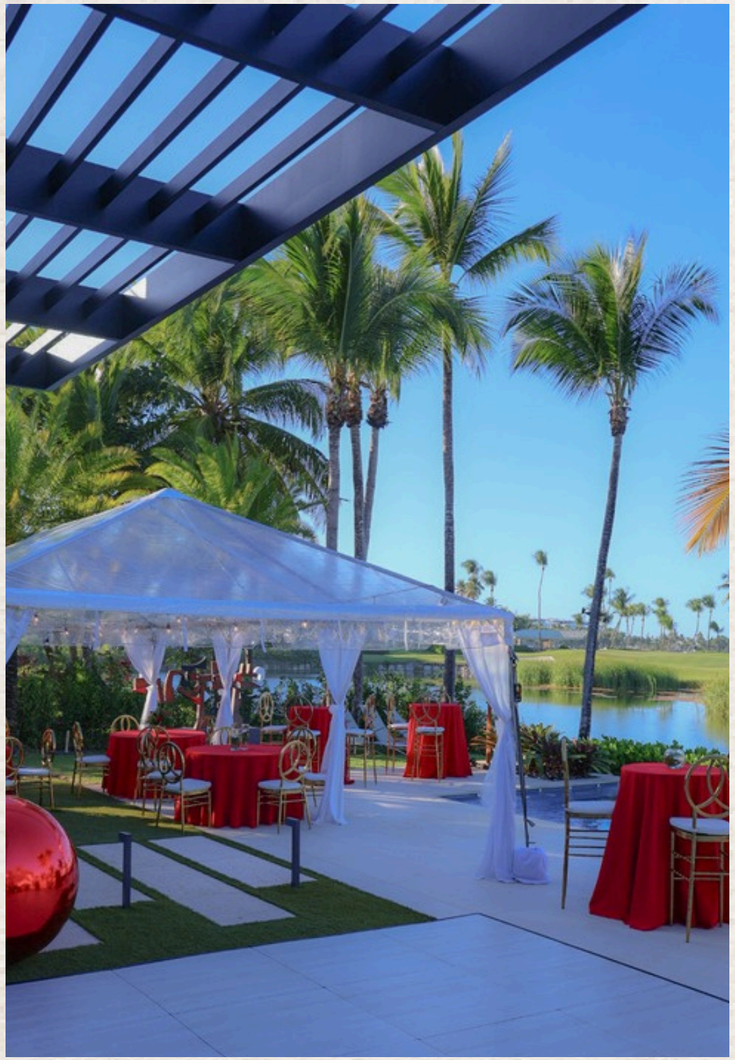
AAAA
Academy of Adoption & Assisted Reproduction Attorneys
GUIDE ADVOCATE PROTECT

L2
BETTER DATA
BETTER DECISIONS

Spotify

ASC

UNIVISION



YOU BRING THE REASON TO CELEBRATE.





WE BRING IT TO LIFE IN PUERTO RICO.

From finding the right setting to shaping the experience and bringing every detail together, we make planning from near or far feel remarkably easy.



A RECORD OF MEANINGFUL EVENTS

We are an award-winning event planning and design firm based in Puerto Rico, with more than a decade of experience creating celebrations that feel personal, beautifully considered, and deeply connected to place.

Founded and led by Verónica González and Enrique Laboy, partners in life and in business, our work is grounded in quality, excellence and creativity.

Our approach brings together thoughtful planning, expressive design, refined creative direction, calm leadership, and an intimate understanding of Puerto Rico. We guide our clients with clarity, allowing them to feel supported, present, and free to experience their celebration as it was meant to be enjoyed.

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We have had the honor of planning and designing hundreds of celebrations throughout Puerto Rico and internationally, from intimate gatherings to black-tie affairs and experiences for celebrity clientele & globally recognized brands.

We reserve each week or weekend for a single client, allowing our team to remain fully present, creatively invested, and focused on every part of the celebration.

“INCREDIBLE TO WORK WITH ”

INCREDIBLE TO WORK WITH VERONICA! THERE WAS NO WAY I’D BE ABLE TO NAVIGATED BRINGING OUR EVENT TO FRUITION IN PUERTO RICO WITHOUT HER HELP. LOOKING FORWARD TO WORKING WITH HER AGAIN. - HANNAH ELLS

“HIGHLY RECOMMEND ”

I CANNOT SAY ENOUGH ABOUT THIS VENDOR! VERONICA WAS AMAZING. SHE MADE OUR EVENT UNFORGETTABLE. SHE HANDLED EVERYTHING SO WE COULD ENJOY OUR TIME WITH FRIENDS & FAMILIES. - CARMEN CARRION

“1000/10 WOULD RECOMMEND!”

FROM THE INITIAL CONVERSATION WITH VERONICA FROM ISLAND LIFE EVENTS, I KNEW SHE WAS THE ONE I WANTED TO WORK WITH. SHE MADE ME FEEL AT EASE AND TOLD ME SHE WOULD WOULD TAKE CARE OF EVERYTHING AND WANTED ME TO SIMPLY ENJOY MY DAY. - ALLISON HANDRANFT



ROOTED IN PUERTO RICO. CREATED AROUND YOU.



WHO WE ARE

We are an event planning and design firm rooted in Puerto Rico. Inspired by the island's landscape, culture, rhythm, and light, we create celebrations that feel expressive, deeply personal, and connected to place.



WHAT WE DO

We bring planning and creative direction together. Our services include Full Event Planning & Design, Event Day Management, Hourly Consultations, and Venue Scouting, allowing us to support each event at the level that best fits its needs.



WHO WE SERVE

We work with clients who need a trusted team to execute their event, and want a planning experience led with clarity and care. Our clients want an event that feels intentional, and reflective of their reason for gathering.



WHAT SETS US APART

With more than a decade of experience, trusted local expertise, we provide calm guidance, attentive service, and thoughtful execution. We are known for our editorial tropical design style & cohesive visual direction.





CELEBRATING PUERTO RICO

Puerto Rico is more than a destination. It can become part of the celebration itself.

Through locally inspired cuisine and ingredients, tropical florals, signature flavors like coquito and piña coladas, and performances rooted in our African, Taíno, and Spanish heritage, we thoughtfully weave the spirit of the island into each experience.

With deep local knowledge and a trusted network of artists, performers, makers, and culinary talent, we know how to bring authentic Puerto Rican touches to birthdays, anniversaries, retreats, and milestone celebrations in ways that feel vibrant and elevated.







SOCIAL CELEBRATIONS

MILESTONE CELEBRATIONS, HOLIDAY PARTIES & MORE

From intimate milestone celebrations to larger private events, our team provides thoughtful planning, creative direction, and polished event-day execution tailored to the scale and experience of each celebration.
Intimate Social Events

INTIMATE SOCIAL EVENTS

Starting at $3,500 + tax
Best suited for smaller weekday celebrations of approximately 15–40 guests with streamlined logistics and production.

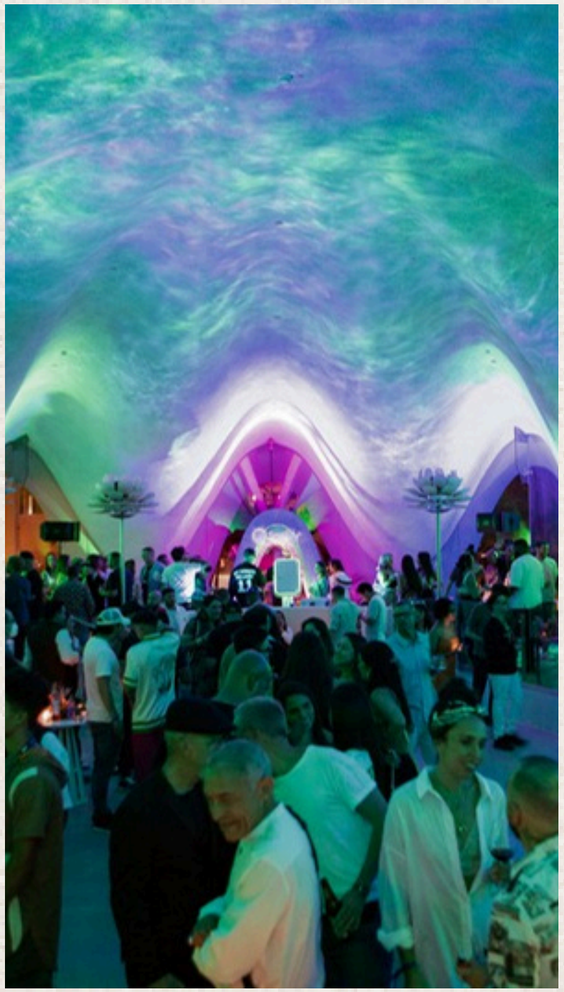
PRIVATE CELEBRATIONS

Starting at $5,000 + tax
For birthdays, anniversaries, dinners, and social gatherings requiring broader vendor coordination, event design, and onsite management.

SIGNATURE CELEBRATIONS

Starting at $6,500 + tax
For larger or design-forward events with layered décor, entertainment, custom details, and more extensive production needs.

Most custom social celebrations fall between $5,000–$8,500+, depending on scope, guest count, design, venue logistics, and production requirements.



CORPORATE & BRAND EVENTS

CELEBRATIONS | GALAS | HOLIDAY PARTIES | LAUNCHES | ACTIVATIONS

From company gatherings and executive events to launches and immersive brand experiences, we provide strategic planning, vendor management, creative direction, and onsite production.

CORPORATE GATHERINGS

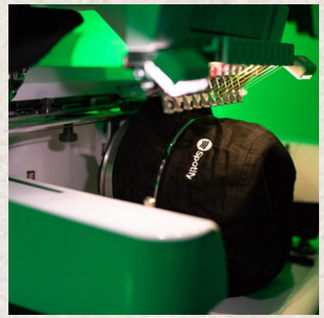
Starting at $3,500 + tax
Ideal for streamlined weekday events, meetings, dinners, and company celebrations.

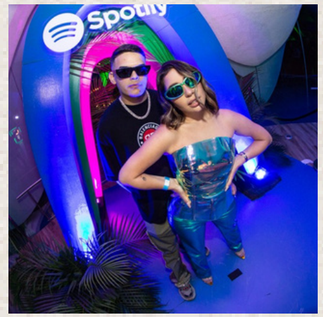
CORPORATE EVENTS & EXPERIENCES

Starting at $5,000 + tax
For events requiring vendor sourcing, guest experience planning, creative elements, and full onsite coordination.

BRAND LAUNCHES & PRODUCTIONS

Starting at $8,500 + tax
For AV-intensive events, launches, activations, multi-vendor productions, and experiences requiring more extensive technical and production management.







LETS START WITH A CONVERSATION

Scan this QR code to schedule a 30-minute video consultation. Once we understand your vision & needs, we'll prepare and send a proposal tailored to your dream celebration.

You are one step closer to a thoughtful, guided planning experience, where every decision is considered and your celebration is brought to life with clarity, creativity, and care.



LET'S BEGIN PLANNING YOUR EVENT

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