

The Pinterest Board *Decoder*

Pin what you love. Figure out WHY. Then let your wedding be yours.

Hey ya'll! Your Pinterest board is trying to tell you something... and it's almost never about the exact arch or the exact chairs. You pinned those images because of how they made you *feel*.

This worksheet helps you (and your partner, if you're doing this together) find the common thread running through everything you saved. That thread is the heart of your wedding. It's what I want to capture for you.

Grab some snacks, grab your person, and let's decode.

Raquita, Pinxit Photo

1

I pinned this because...

Find the words that keep showing up.

3

Feeling words

Tally the emotions, not the stuff.

5

Compare boards

Find where the two of you overlap.

2

The squint test

See the big-picture mood of your board.

4

Three piles

Vibe, doable, and pretty-but-not-us.

6

Ask your AI tool

A copy-and-paste prompt to find the thread.

You'll need: your wedding Pinterest board(s), a pen, about 45 minutes, and your partner if you've got one in this with you. Print it, or fill it in on your tablet.

EXERCISE 1

I pinned this because...

Pick your 20 favorite pins. For each one, finish the sentence. Go fast! Your first answer is usually the honest one.

1 because

2 because

3 because

4 because

5 because

6 because

7 because

8 because

9 because

10 because

11 because

12 because

13 because

14 because

15 because

16 because

17 because

18 because

19 because

20 because

Stuck? Try answers like "everybody's laughing," "it feels like a family reunion," "the light is so warm," "they look like best friends," or "it feels calm."

NOW READ THEM BACK

Circle every word or idea that shows up more than once. Write your repeat words here. (Spoiler: THIS is your wedding.)

EXERCISE 2

The squint test

Open your board and zoom way out so the images get tiny. Don't look at details. Just notice what jumps out, then mark where your board lands.

Bright & airy	☐	☐	☐	☐	☐	Dark & moody
Bold & colorful	☐	☐	☐	☐	☐	Soft & neutral
Close-up emotion	☐	☐	☐	☐	☐	Wide scenery
Classic & timeless	☐	☐	☐	☐	☐	Modern & artsy
Intimate & quiet	☐	☐	☐	☐	☐	Big party energy
Mostly people	☐	☐	☐	☐	☐	Mostly details

About that last one... If your board is mostly tablescapes and not a lot of hugs, ask yourself what you really want to be looking at in 30 years. The details matter. Your people matter more.

EXERCISE 3

Three feeling words per pin

Skip the stuff (flowers, dress, venue). Give each pin three feeling words and keep a tally. Add your own words in the blanks.

Joyful		Romantic		Relaxed		Elegant	
Wild		Cozy		Playful		Lush	
Intimate		Loud		Warm		Timeless	
Soulful		Free		Glam		Rooted	

OUR TOP THREE FEELINGS

EXERCISE 4

Sort into three piles

Make three sections on your board (or jot them here). Letting go of what's pretty but not *yours* is how your wedding starts to feel like your wedding.

This is the vibe

The feeling we're going for

We could do this

Real ideas for our day, budget & people

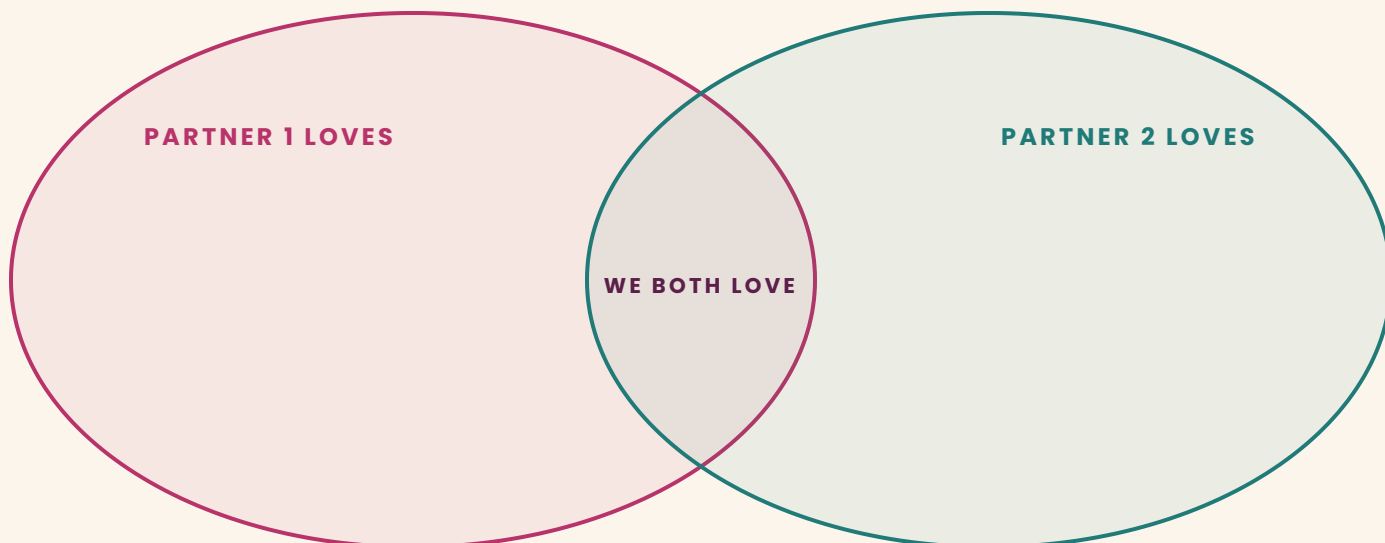
Pretty, but not us

Gorgeous. Also, not who we are

EXERCISE 5

Compare boards

Each partner pins on their own first, then sit down together. The overlap is the heart of your wedding. The differences are a great conversation about what matters to each of you.



ONE THING EACH OF US REALLY WANTS THE DAY TO HAVE

EXERCISE 6

Ask your AI tool to find the thread

Screenshot a few chunks of your board, upload them to ChatGPT, Claude, or whatever chat tool you use, and paste in this prompt. Use the answer as a mirror and a conversation starter, not the final word. (Please don't let a robot plan your wedding.)

COPY & PASTE

"These are images from our wedding Pinterest board. Don't describe the objects. Tell us what emotions, colors, lighting, and moods keep repeating. What do you think we're really drawn to? What seems to matter most to us? Give us 5 words that sum up the feeling of our wedding."

What it noticed (and did we agree?)

Our wedding in five words

Our wedding will feel _____, _____, and _____.

The moment we most want to remember is _____.

Before you bring your board to your photographer

- | | |
|---|---|
| ☐ Set your wedding board to secret so your guests get to be surprised | ☐ Searched on purpose so your board looks like you and your love |
| ☐ Organize pins into sections so vendors only see what they need | ☐ Checked for styled shoots (models, no real timeline) and kept expectations real |
| ☐ Upload your own photos too: your people, your places, your traditions | ☐ Wrote down the WHY , not just the what |

Bring your WHY to our consultation.

Your board shows me what you like. Your feeling words show me who you are.
That's what I photograph.

Pinxit Photo