

Casa Erica Travel

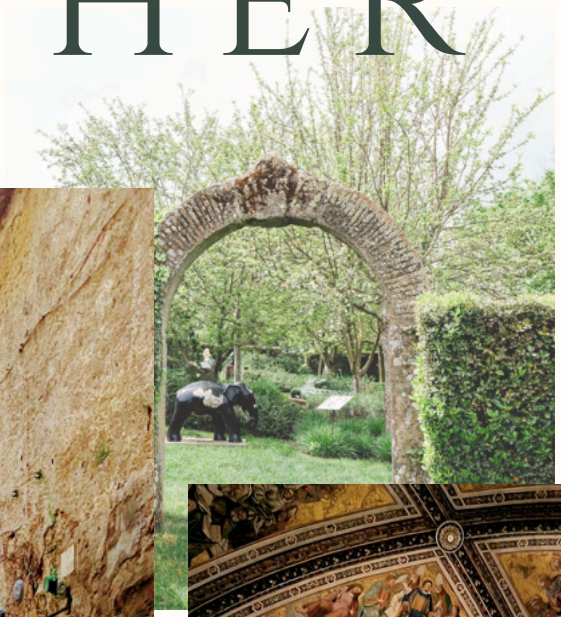
Private Group Travel

INSPIRED AND
UNFORGETTABLE
EXPERIENCES FOR YOUR
GROUP

www.casaericatravel.com

Journey, Together







At Casa Erica Travel, we believe the magic of every journey is found in the company you keep. Whether you're planning the family trip of your dreams, a company offsite, a retreat to elevate your business, or something entirely your own, we tailor each private group expedition to your unique vision. This isn't just travel. It's a thoughtfully crafted experience designed to restore your soul and inspire you for years to come.

WELCOME TO CASA ERICA

CUSTOM DESIGNED JOURNEYS • TRAVEL AT YOUR RHYTHM •
AUTHENTIC LOCAL IMMERSION • PERSONALIZED CARE ALWAYS



Planning group travel can quickly become overwhelming. Coordinating schedules, accommodations, meals, and group dynamics can feel like a full-time job. That's where Casa Erica comes in. We take care of the details, so you can focus on what matters most: bringing your people together.

Our retreats are fully inclusive and thoughtfully designed, blending memorable meals, meaningful cultural experiences, and beautiful settings with seamless logistics and personal support. Every element is planned to ensure your group feels cared for, inspired, and connected, with special consideration extended to the group host as a thank-you for bringing everyone together.

With more than 20 years of experience hosting groups from around the world, we've refined an approach that balances intention and ease. From custom itineraries to a dedicated coordinator by your side, Casa Erica removes the stress of planning so you can fully enjoy the magic of being together.

We would love to help you create an experience your group will never forget. Reach out, and let's begin shaping your extraordinary retreat.

Heather Deyo
Founder, Casa Erica Travel

CURATED OFFERINGS

TAILOR-MADE ITINERARIES, JUST FOR YOUR GROUP

Each getaway begins with your vision. Whether you're drawn to ancient villages or vibrant cityscapes, we design each experience around your preferences, style, pace, and interests, so your group travels your way.



PRIVATE GUIDES, DEEP IMMERSION

Enjoy the undivided attention of your Casa Erica guide, who serves as your cultural connector throughout the journey. Alongside our trusted local guides, we shape your itinerary to avoid crowded schedules and rushed departures, giving your group the space and time to explore thoughtfully.



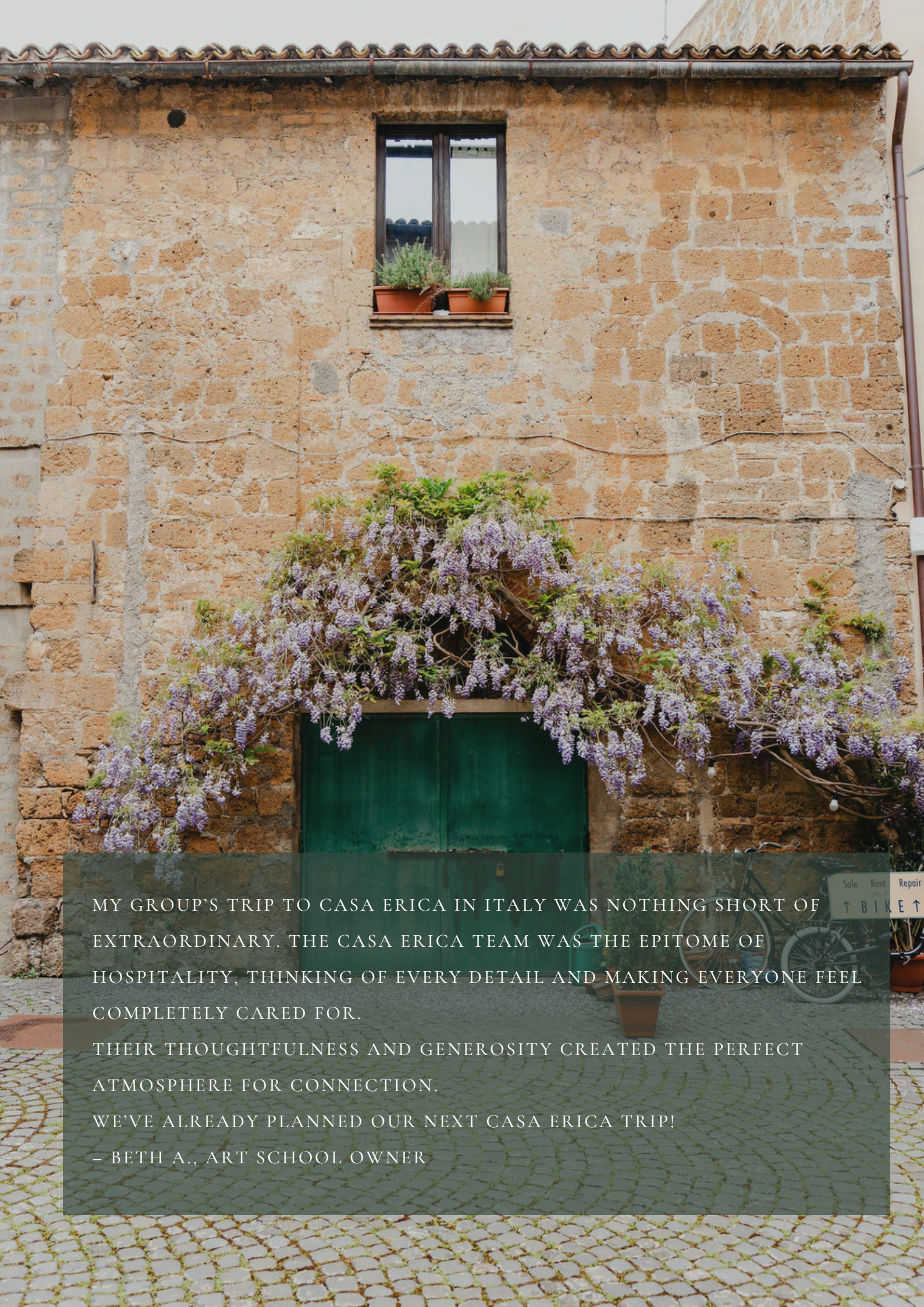
HAND-PICKED UNIQUE STAYS

We select boutique lodgings, from cozy villas to timeless estates, where every detail reflects a sense of place and story. Imagine private chefs, rich history, and exclusive amenities thoughtfully arranged for your group.

CULTURAL ENCOUNTERS THAT ENRICH

From rustic markets to centuries-old traditions, your group will not just visit, but truly engage. We design experiences that spark laughter, curiosity, and connection to local rhythms. Whether you're sipping espresso in a village piazza or sharing a family-style meal, you'll feel the soul and magic of each destination.





MY GROUP'S TRIP TO CASA ERICA IN ITALY WAS NOTHING SHORT OF EXTRAORDINARY. THE CASA ERICA TEAM WAS THE EPITOME OF HOSPITALITY, THINKING OF EVERY DETAIL AND MAKING EVERYONE FEEL COMPLETELY CARED FOR.

THEIR THOUGHTFULNESS AND GENEROSITY CREATED THE PERFECT ATMOSPHERE FOR CONNECTION.

WE'VE ALREADY PLANNED OUR NEXT CASA ERICA TRIP!

– BETH A., ART SCHOOL OWNER

Our Promise



SEAMLESS PLANNING & SUPPORT

YOUR DEDICATED CASA ERICA TRAVEL PLANNER ENSURES EVERY NEED IS MET, FROM CURATED MENUS TO PRIVATE TRANSFERS. ALLOWING YOU TO ARRIVE STRESS-FREE, FOCUS ON YOUR GROUP, AND WANDER WITH EASE.

PRIVACY WITHOUT COMPROMISE

YOUR GROUP ENJOYS EXCLUSIVITY, WITH NO OTHER TRAVELERS ON YOUR TOUR, AND ITINERARIES TAILORED TO YOUR ENERGY, ENTHUSIASM, AND VISION.

EVERY GENERATION IS CELEBRATED

AT CASA ERICA, WE DESIGN JOURNEYS THAT FEEL THOUGHTFUL AND INCLUSIVE FOR EVERYONE IN THE GROUP, FROM GRANDPARENTS TO LITTLE ONES, AND TO GUESTS OF ALL ABILITIES. EACH EXPERIENCE IS PLANNED WITH CARE TO BALANCE SHARED MOMENTS AND PERSONAL SPACE, CREATING TRIPS THAT FEEL BOTH JOYFUL AND GENUINELY COMFORTABLE FOR ALL.



STEP INTO A FAIRY TALE

Location

Our primary retreat location is the Casa Erica property, located in the charming hill town of Lubriano, Umbria. A storybook village of just 800 residents dating back to the 12th century, Lubriano overlooks Civita di Bagnoregio, famously known as Italy's "Dying City."

Built atop ancient Etruscan ruins, Lubriano was once a regional center for crafting pottery vessels used to store herbs and medicines in medieval times. Today, it remains rich in history, character, and timeless beauty.

We are an hour north of Rome and two hours south of Florence by train, and a 20-minute drive from the historic hilltop city of Orvieto.

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Lodging

The Casa Erica estate, for which we are named, is a fully-restored 15th-century Jesuit Monastery.

The estate has been renovated into three separate, comfortable homes, which open onto a private traditional Italian garden.



Each house possesses its own living area, kitchen, bedrooms, and bathrooms. Two boast sweeping views of Civita di Bagnoregio, the third looks onto the garden.



The garden, the largest in Lubriano, has several beautiful patios, a large pergola with a table for 20+ guests, a vegetable garden, and a variety of fruit and olive trees under which to relax.

All lodgings are culturally protected, and carefully restored and maintained to strict historical standards.


Travel
like
no one
else.

Dining

Every meal on a Casa Erica journey is so much more than just a meal. It's an experience that lingers long after the last sip of wine. Picture a champagne welcome lunch beneath the monastery's sun-dappled pergola, a garden-to-plate feast at a dear friend's countryside table, or dinner in a centuries-old olive mill cave. Every setting, every bite, and every shared laugh turns the table into a story worth remembering.

Menus are thoughtfully planned using clean, locally grown, organic ingredients, so what's served not only nourishes your body but also fills your soul with the flavors and traditions of Italy.





Activities

Guest favorites included in every retreat.

01. Explore Orvieto

We'll tour the magnificent duomo and the ancient winding streets. This stunning hilltop city has world class shopping, art, history, amazing restaurants, and more.





02. Cooking Class and Wine Tasting

Come learn the ancient art of Umbrian cooking at a gorgeous local winery. We'll end the class with a long, slow-food meal of your creation, paired with the best local wines..

03. Day in Florence

Explore this masterpiece of a city. see Michelangelo's David and visit the city's famous leather and food markets. Those who wish can also visit Florence's Uffizi Galleries.





04. Paulo e Noemi D'Amico Winery

A guided tour of one of Italy's most exclusive private sculpture gardens, followed by a tour and tasting at their magnificent winery.

Activities

05. Civita di Bagnoregio

We'll walk over the historic bridge to the breathtaking "Dying City" of Civita di Bagnoregio. At the end of our time, we'll cross back over the bridge and have a glass of bubbly overlooking the breathtaking views.



Optional Add On Activities

01. Truffle Hunting

Join local truffle hunters and their dogs for a walk through the Italian countryside, learning the centuries-old traditions behind this treasured delicacy.





02. Warm Springs

Soak in warm thermal pools, a deeply restorative experience set in a place rich with history. Long valued for their healing mineral waters, these baths offer a timeless and distinctly Italian escape.

03. Pottery Classes

Enjoy a relaxing afternoon at a charming, tucked-away studio in the historic heart of Orvieto. We'll sip wine and create something handmade in this inspiring garden studio setting.



*Inquire regarding other special activities available to add onto your private group journey.

Your Journey Includes



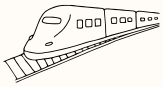
LODGING

You'll stay in thoughtfully chosen accommodations, whether within the monastery or just steps away in historic Lubriano, each offering scenic views, high-quality linens, and luxe Italian toiletries for a stay that feels both authentic and indulgent.



MEALS & WINE

Nearly everything is included: fabulous meals, excellent house wines, and unforgettable dining experiences, aside from two free-time lunches in Florence and Orvieto, where we'll happily share our favorite recommendations.



TRANSPORTATION

From the moment you arrive in Orvieto, every detail of your journey is included and seamlessly arranged - transfers, trains, and local connections. Private transfers from Rome can also be added if you'd like to begin your experience in the Eternal City.



SUPPORT

Think of your Casa Erica coordinator as a kind of travel fairy godmother, there to handle the unexpected, smooth out the details, and make sure you feel cared for every step of the way.

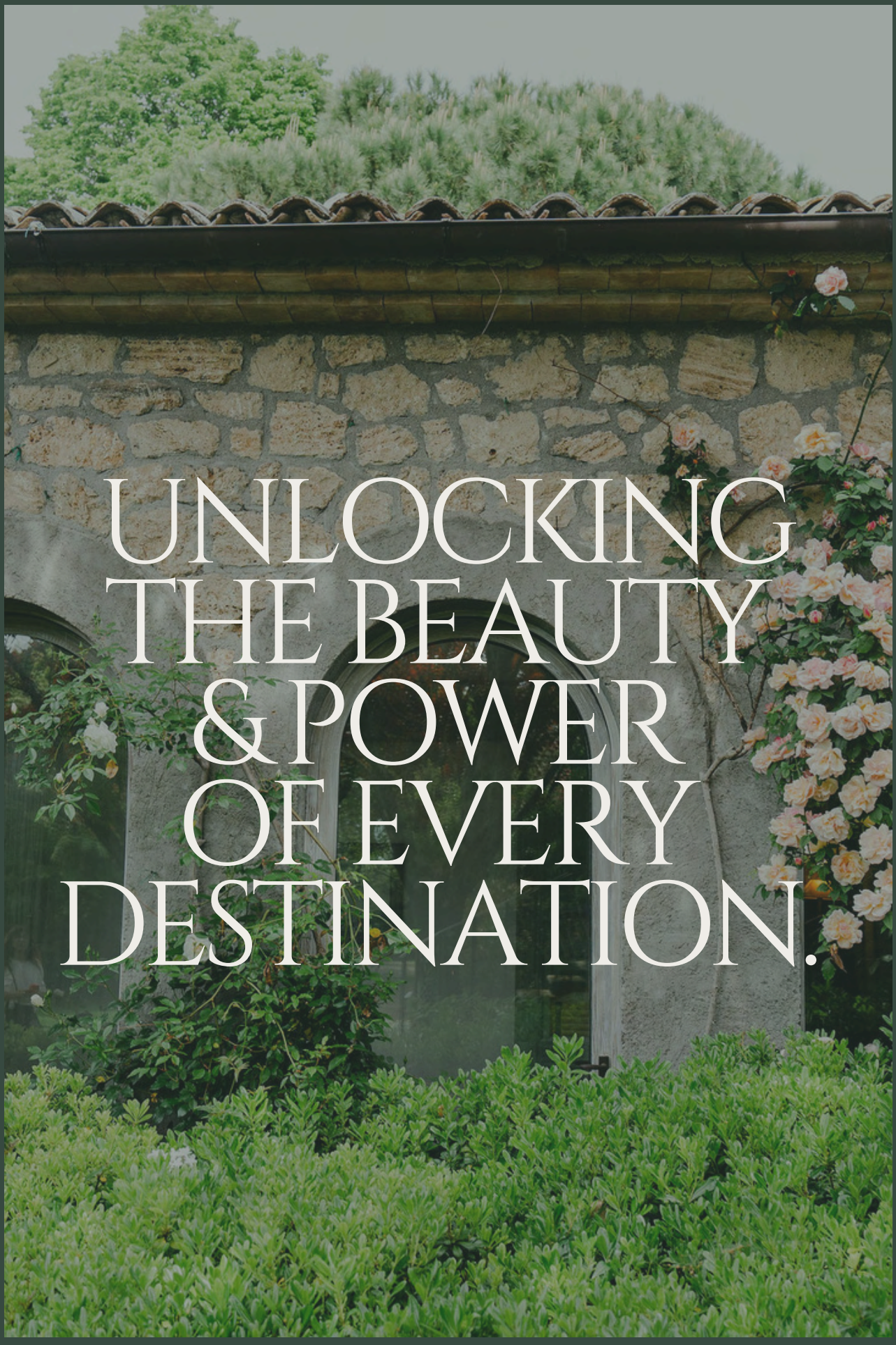
2027 UMBRIA RETREATS • 7 DAYS 6 NIGHTS

Single	----------	$4200
Double	----------	$3550

2028 UMBRIA RETREATS • 7 DAYS 6 NIGHTS

Single	----------	$4500
Double	----------	$3750

All Umbrian retreats are seven days, six nights. Please inquire about custom length trips.


UNLOCKING
THE BEAUTY
& POWER
OF EVERY
DESTINATION.

NEXT STEPS

Step One

SCHEDULE

Reach out with your group in mind, and we'll set a time to chat about whether you'd like our classic six-night Italian retreat or a more tailored experience

Step Two

PLAN

We'll design a custom retreat just for your group, thoughtfully crafted and within published costs, and present a proposal that brings your vision to life.

Step Three

DEPOSIT

Once you're ready to say "yes," a $2,500 deposit secures your dates, giving you peace of mind as the planning begins.

Step Four

INVITE

We'll create a beautiful custom brochure for your guests, and you simply gather your group while they complete an easy registration form, then sit back and let us handle the rest.

TESTIMONIALS

★★★★★

HOSTING MY VERY FIRST PHOTOGRAPHY RETREAT WITH HEATHER WAS AN ABSOLUTE DREAM! HEATHER IS A NATURAL PROBLEM SOLVER, SO PLANNING RETREATS IS A ROLE SHE WAS BORN FOR! SHE HANDLED EVERYTHING BEHIND THE SCENES SO SEAMLESSLY - WHICH MEANT I COULD FOCUS ENTIRELY ON CONNECTING WITH THE GROUP. I GENUINELY COULDN'T HAVE DONE IT WITHOUT HER AND AM ALREADY LOOKING FORWARD TO TEAMING UP WITH HER FOR MORE RETREATS IN THE FUTURE!
- LYNDSAY A, LIFESTYLE JOURNALIST

★★★★★

I CAN NOT BEGIN TO PUT WORDS TO HOW THANKFUL I AM TO HAVE PARTNERED WITH CASA ERICA. EVERY DETAIL WAS BEAUTIFULLY CURATED, AND EACH GUEST WAS MADE TO FEEL PERFECTLY AT EASE. TO THIS DAY, ATTENDEES STILL GUSH ABOUT THE TIME WE HAD, AND ASK WHEN I WILL HOST THE NEXT RETREAT;
IT'S IN THE WORKS!
-DANIELLE C, BRAND STRATEGIST & WRITER

FAQ's

Do you do private retreats in other locations?

Yes, we currently offer private group retreats in the UK, South Africa, and the Amalfi Coast, as well as in several U.S. locations. Please inquire for more details.

What is the time frame for booking?

We typically book 12-18 months in advance, but have been known to plan a trip within three months of the initial call. In short, we're flexible.

Is there a minimum number of guests to book a private group trip?

Yes, you must have at least seven guests, plus yourself for a group total of 8 people in order to book a private group experience.

What is not included in the cost of my private group experience?

Airfare, passports, trip insurance, and transfers to and from Orvieto are excluded.

Do we have to attend every activity once onsite?

Every experience is optional, giving you the freedom to embrace adventure or simply settle into the village's gentle pace, your retreat is yours to savor.

Will our Casa Erica Coordinator be with us all the time?

Unless you'd prefer otherwise, your coordinator or another team member will accompany your group to every excursion. We are on-site and fully dedicated to your group for the entire journey.

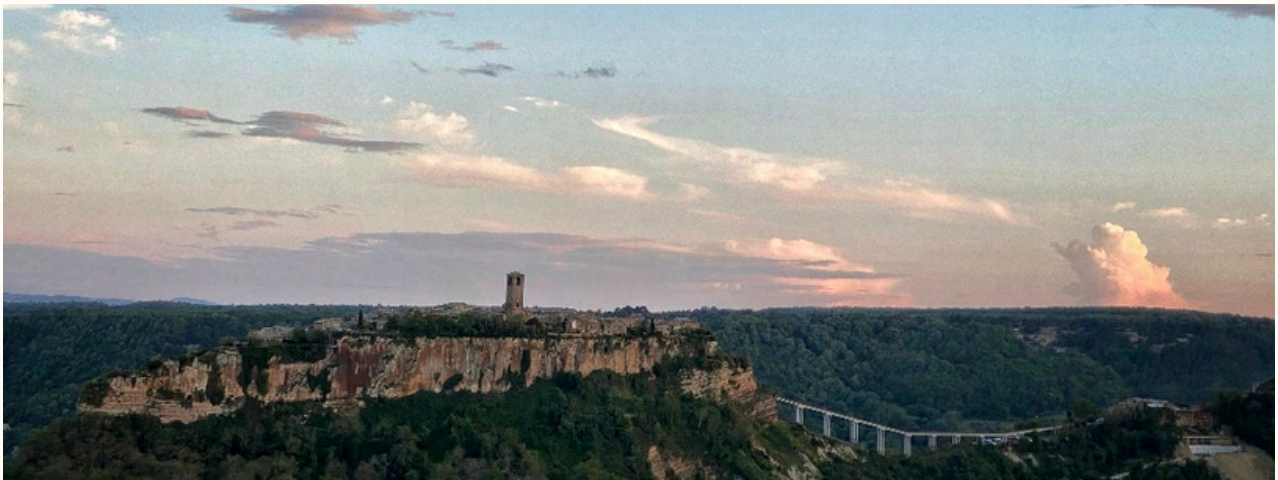
LEAD YOUR GROUP, EXPERIENCE ITALY

Your primary role is simply bringing your group together, and we provide all the guidance and tools you need, custom brochures, optional calls with interested guests, and hands-on support throughout the process.

Our goal is to help you enjoy a fully covered trip to Italy!

You have the option to cover your expenses in two ways. First, you will receive a 10% discount for each guest who joins. Second, you have the option to mark up the retreat by up to 15% (yours to keep). Not sure what to charge? We'll help you find the right price for your group.

Even with a modest group of seven full-paying guests, your retreat and even your international airfare can be fully taken care of. And rest assured, all financial arrangements remain completely confidential.



THE DETAILS

1. PAYMENT TERMS

- Each guest will be invoiced for:
  - a $1000 deposit upon their registration
  - $1500 - 120 days before travel
  - their individual balance - 60 days before travel
- Please inquire if you would like to discuss a custom payment plan for your group.

2. CANCELLATION POLICY

- 120+ days before the trip - full refund given except for deposit
- 60-120 days before the trip - 50% of total retreat cost refunded
- There are no refunds for cancellation within 60 days of the retreat
- Substitutions are allowed for a forfeiture of $250 of the deposit
- We recommend all our guests obtain trip insurance that includes retreat, air, and other costs, as soon as the deposit is made.

3. GROUP MINIMUM

Every group lead is asked to bring a minimum of seven guests to ensure the retreat experience comes to life.

Don't worry, you won't be doing it alone. Casa Erica provides guidance and support every step of the way, from creating beautiful guest materials to offering advice on outreach and even optional calls with interested participants.

4. DEPOSIT

Once you've accepted the proposal, you will then make the $2500 deposit.
This ensures that your week is held, and allows us to begin working on your guest materials.

We will also begin to make reservations that are harder to get at this time.
Assuming the minimum number of guests is reached, this deposit will be refunded one week prior to the trip date, or it can be applied to any outstanding guest balance(s).

ABOUT HEATHER



Born from Heather's lifelong love of exploration, her deep devotion to authentic cultural connection, and her passion for sharing both with curious travelers, Casa Erica was founded. Raised in South Africa, Heather began exploring the world as a child and later spent a decade in global nonprofit work, shaping a perspective rooted in curiosity, compassion, and an appreciation for life across cultures. Today, she welcomes groups to her home in Italy and handpicked destinations beyond, crafting retreats that invite travelers to slow down, savor beauty, and share in the kind of meaningful connection that makes a journey unforgettable.

HOW TO CONTACT US

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OR

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(815)592-6491



GALLERY

























