



Championship Experience Meets a
New CFMOTO Z10 Race Program



TWO GENERATIONS OF CHAMPIONS. ONE WINNING PARTNERSHIP.
RODNEY & OWEN VANEPEREN



WHY PARTNER WITH THE VANEPERENS?

Rodney and Owen VanEperen bring championship-winning experience, a strong powersports business background, and a completely rebuilt race program into 2027. After spending most of 2026 off the track developing multiple CFMOTO Z10 race cars in just a few months, the team debuted the new platform at Crandon and immediately showed its potential.

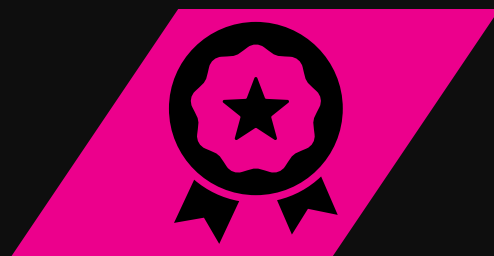


2026: BUILDING WHAT COMES NEXT

A NEW CFMOTO Z10 PROGRAM BUILT FROM THE GROUND UP

- Multiple race cars designed and built in just a few months
- New CFMOTO Z10 program debuted at Crandon
- Rodney earned 3rd in the final race of the season, CFMOTO's first Champ Off-Road podium

A proven father-son team entering 2027 with a program built to compete at the front



MEET THE TEAM



Owen VanEperen
2025 Double Champion

Racing Background: Started racing at age 5 and has built a championship resume across off-road and motocross competition.

Achievements:

- 5 major professional off-road championships at just 20 years old

2025 Championship Season:

- Pro Stock Champion
- Pro SxS Champion
- 17 Total Race Wins
- 2x Red Bull Crandon World Cup Champion
- Ultra 4 Series – 2nd Place in Yamaha RMAX

Fan Engagement: 3.4k Instagram followers and 2.8k Facebook followers with a rapidly growing fanbase.



Rodney VanEperen
Veteran Champion

Racing Background: Started at age 7, competing in side-by-sides, off-road trucks, motocross, and snowcross.

Achievements:

- 2026: 3rd at Glen Helen, delivering CFMOTO's first Champ Off-Road podium

- 6 major professional off-road championships with consistent podium performances
- Finished 3rd in 2025 Championship Points with 8 podiums
- Ultra 4 Series – 1st Place in Yamaha RMAX

Fan Engagement: 3.1K Instagram followers and 1.9k Facebook followers.



BUILT LIKE A RACE TEAM. RUN LIKE A BUSINESS.

Powersports1.com & the VanEperen Program

Established: Family-owned powersports dealership since 2006

Business Experience: Decades of real-world experience serving powersports customers and enthusiasts

Race Development: Built multiple CFMOTO Z10 race cars in-house during the 2026 season

Partner Mindset: A team that understands product, customers, marketing, and long-term relationships

Trackside Presence: A professional race operation designed to represent partners at the highest level

B2B Opportunities

- ▶ Use the race program to connect with customers, dealers, distributors, and industry partners
- ▶ Showcase products and services inside a professional, factory-level race program
- ▶ Build credibility through association with championship-winning racers and a proven powersports business



2027 RACING SCHEDULE

- Full Champ Off-road campaign with the CFMOTO Z10 platform and a program built to compete for wins.
- Possible options for additional racing in 2027 include: King of Hammers, Ultra-4 series, and CORR series
- Possible options for additional exposure in 2027 include: Sand Sports Show, COTA Moto GP display with CFMOTO/Moto GP team, and multiple CFMOTO dealer events.



On-Site Marketing Opportunities

- ▶ Direct access to passionate fans at high-energy motorsport events
- ▶ Product placement, displays, demonstrations, and trackside activations
- ▶ Co-branded merchandise, giveaways, and customer experiences
- ▶ Meet Rodney and Owen and bring customers or partners inside the race program





PUT YOUR BRAND INSIDE THE PROGRAM

Reach Fans On the Track and Beyond

The VanEperen program combines race-weekend exposure, digital content, and a real development story to put partners in front of a loyal powersports and motorsports audience.

Engagement Opportunities:

- ▶ On-site meet-and-greets and behind-the-scenes team access
- ▶ Social media promotion across Rodney's and Owen's combined accounts
- ▶ Build, testing, race-prep, and behind-the-scenes development content
- ▶ Product integration that shows how your brand supports a top-level race program
- ▶ Sponsor recognition around race results, podiums, and key moments throughout the season





SPONSORSHIP OPPORTUNITIES

Your Brand. Your Goals. Built Into the Program.

We are looking for partners who want to be part of what this team is building, not just put a logo on a race car. Partnerships can be shaped around brand awareness, product integration, content, B2B relationships, customer engagement, or a combination of each.

Opportunities include:

- ▶ Brand Exposure: Vehicle, team apparel, pit area, trailer, and event branding throughout the season.
- ▶ On-Site Activation: Product displays, giveaways, demonstrations, customer hospitality, and fan engagement.
- ▶ Digital Marketing: Content across Rodney's and Owen's channels featuring the team, partners, and race program.
- ▶ B2B Networking: Use the team and Powersports1 network to strengthen relationships across the powersports industry.
- ▶ Product Integration: Put your products into the build, shop, pit, and race environment where they can be used and seen.
- ▶ Performance Association: Align your brand with proven champions and a race program carrying real momentum into 2027.

Let's build a partnership around your goals and create value on race weekends, online, and throughout the season.





WHY 2027 IS THE YEAR TO GET INVOLVED

Built for the Next Step

- ▶ A completely new race program developed from the ground up in 2026
- ▶ Multiple race cars built in months, showing the depth and commitment behind the program
- ▶ A podium in the final race proved the platform can compete immediately
- ▶ Championship-winning drivers with the experience to capitalize on that momentum

Value for Your Brand

- ▶ Reach passionate motorsports and powersports customers through events, content, and activations
- ▶ Create authentic product integration inside a professional race program
- ▶ Use the team for customer entertainment, B2B relationships, and dealer or partner engagement
- ▶ Get involved early as the program enters its first full season with momentum already behind it





AMSOIL CHAMPIONSHIP OFF-ROAD 2026 SCHEDULE



**SHOW-ME
OFF-ROAD
SHOOTOUT**

MAY 1-3, 2026
LUCAS OIL SPEEDWAY
WHEATLAND, MO

**ANTIGO
OFF-ROAD
NATIONAL**

MAY 29-31, 2026
ANTIGO LIONS
ROARING RACEWAY
ANTIGO, WI

**FOREST COUNTY
POTAWATOMI
BRUSH RUN**

JUNE 19-21, 2026
CRANDON INTERNATIONAL
RACEWAY
CRANDON, WI

**ERX
OFF-ROAD
NATIONAL**

JULY 10-12, 2026
ERX MOTOR PARK
ELK RIVER, MN

**DIRT CITY
OFF-ROAD
NATIONAL**

JULY 24-26, 2026
DIRT CITY MOTORPLEX
LENA, WI

**ISLAND RESORT
AND CASINO
OFF-ROAD
RUMBLE IN THE U.P.**

AUGUST 14-16, 2026
BARK RIVER INTERNATIONAL
RACEWAY
BARK RIVER, MI

**POLARIS
WORLD
CHAMPIONSHIPS**

SEPT. 4-5, 2026
CRANDON INTERNATIONAL
RACEWAY
CRANDON, WI

**GLEN HELEN
OFF-ROAD
NATIONAL**

SEPT. 25-26, 2026
GLEN HELEN RACEWAY
SAN BERNARDINO, CA

**Johnson Valley,
California**

Jan 21 – Feb 6,
2027



AMSOIL
The First in Synthetics®

AMSOIL
The First in Synthetics®

SEASON STATS



ATTENDANCE

138,978



RACER ENTRIES

4,541



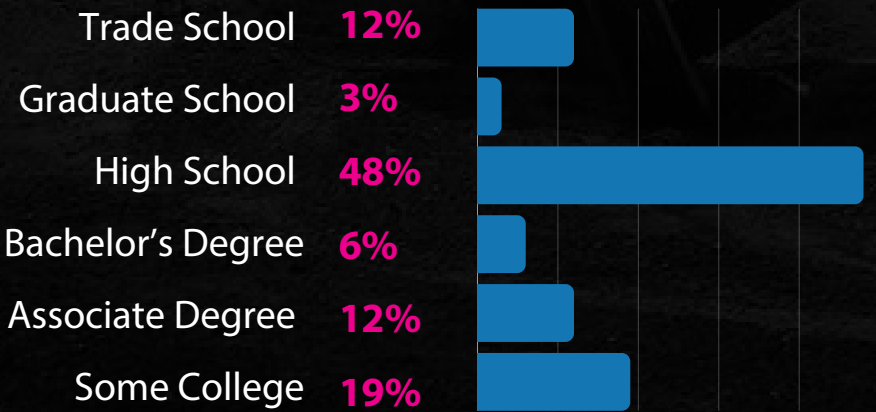
AMSOIL DEMOGRAPHICS

26% Women 74% Men

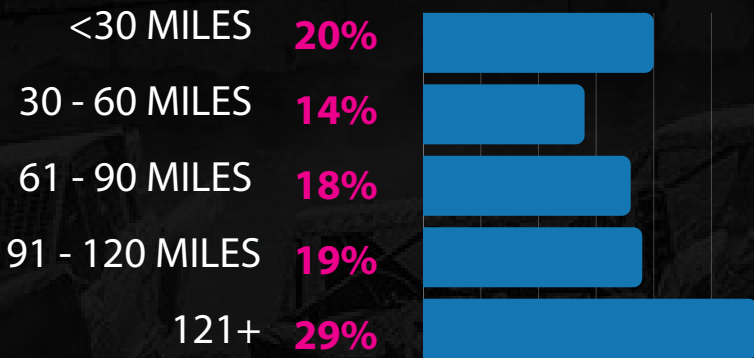


LEVEL OF EDUCATION

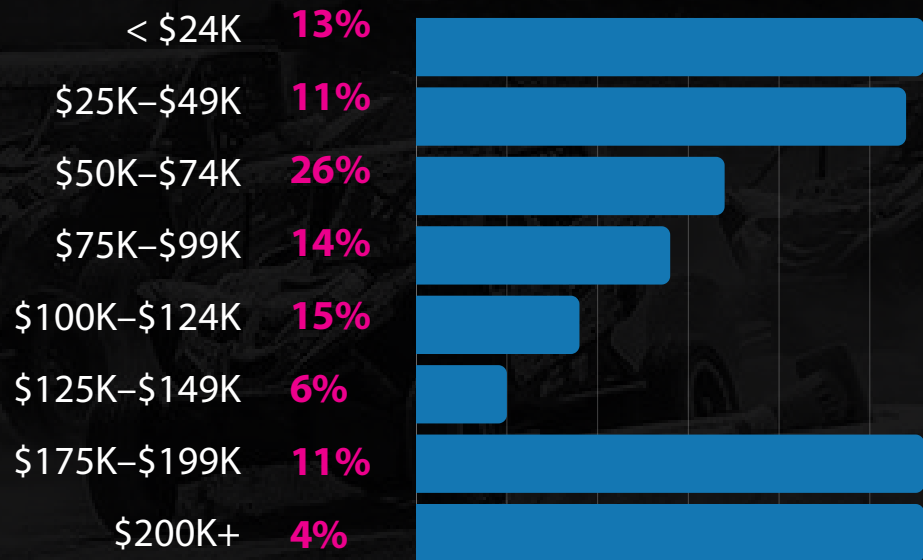
LEVEL OF EDUCATION



DISTANCE TRAVELED TO EVENT



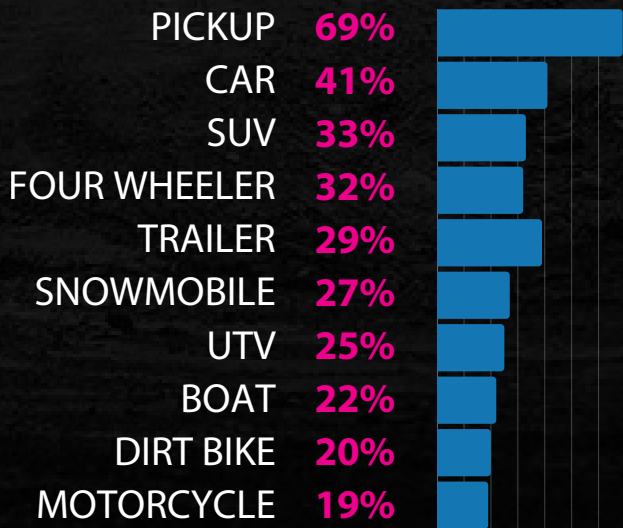
YEARLY INCOME



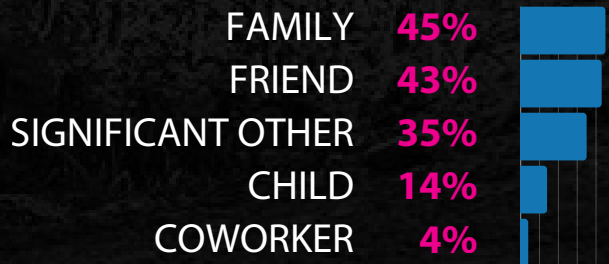
MOST COMMON OCCUPATIONS

Construction & Skilled Labor
Auto/Mechanic/Repair
Health Care Field
Business, Sales, Marketing, Finance
Agriculture/Farming

VEHICLES OWNED



COMPANIONS AT EVENT





LIVESTREAM & TELEVISION BROADCAST



VIEWERSHIP

2,628,848

IMPRESSIONS

3,963,460

MINUTES WATCHED

7,258,749

FOX
SPORTS



700K
VIEWERS



SOCIAL MEDIA



VIEWS

34,423,967

VIDEO VIEWS

5,338,267

FOLLOWER INCREASE

200%+





BE PART OF WHAT COMES NEXT

Rodney and Owen spent 2026 building the program. They finished the season on the podium. Now the focus turns to 2027, and they are looking for partners who want to be part of the next chapter.



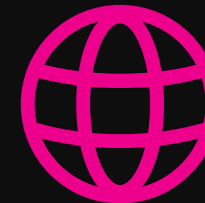
Email

rod@powersports1.com



Phone

920-450-8150



Website

Powersports1.com



Instagram:

@owenvaneperen5

@rodneyve45

COMING SOON

www.vanepernracing.com