

Hello

I'm Sam Kramer

Sharing Good News About
Israel, Our People, Our Soldiers
and Support for Israel from
Around the World. Nothing
triggering, frightening or sad.
Only happy tears!



ISRAEL GOOD NEWS ONLY

1,700+
Newsletter Subscribers

35,000+
WhatsApp followers

5,000+
on Instagram

60+
Countries Reached

11-100
Ages of Followers

1 Million+
Impressions/month

Testimonials from Advertisers and Group Members

"Your group has the highest rate of repeat donations. Once someone donates from the ad on WhatsApp, they very often give again."

"You have the most engaged group. They are there because they want to do something good - and you give them that opportunity by advertising the campaigns."

*"Performed above and beyond, I was really shocked how well it did."
- 20-year marketing veteran*

"You are the first social media post I look at each day. It's important to keep positive energy in these difficult times."



Daily Posts, Weekly Highlights,
25+ WhatsApp Groups, Newsletter,
Instagram and Status Content

Reserve your spots today!

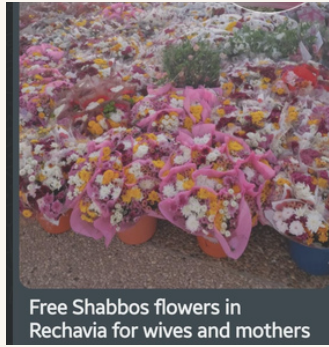
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Sam@sam-kramer.com
@israelgood_newsonly

Click to Complete Advertiser Form | *Check out @israelgood_newsonly*

Let's work together!

Who We Are On October 8, 2023 we knew that the news and media coming in on our phones would be traumatizing and we needed an antidote ASAP for ourselves and for our teenagers – something we could tell them they could look at – when everything pouring in was so awful.

So began **Israel Good News Only** – what started as a small community group quickly grew to an international movement. For the past two years, the divine miracles, unbridled kindness, unity and love among Jews and their friends across the world has been on full display, and we continue to capture it as this growing community of people from around the world attest that we all need **ONLY THE GOOD NEWS**.



SERVICES & RATES



NON-PROFIT/CORPORATE CAMPAIGNS

WHATSAPP

Package of 3 Ads	\$1800
Package of 5 Ads	\$2750
Package of 10 Ads	\$5000
Pinned Post	+ \$100

NEWSLETTER

1,700+ subscribers • 57% open rate • 2x industry avg

Mention + Logo – One year (~40x)	\$5000
Personal Endorsement Video	\$1000
Site Visit and Endorsement Video	\$2000

IGNO MEMBER DAILY SPONSOR

Sponsor a Day of Good News **\$75**

- i.e. In Memoriam/In Honor
- First post of the day!

[Click to Reserve a Date!](#)

We accept ads and campaigns that are:

- **Related to Israel** 🇮🇱
- **Supportive of war-affected families**
- **Israeli organizations / tzedakahs**
- **Positive chesed, services or uplifting projects**

We do **NOT** post anything depressing or heavy.



Please note:

- We do not accept charity campaigns for individual people or families.
- Charity campaigns that offer tax-deductible donations are much more effective.
- Posts sit in the group feed for at least one hour
- You can request a preferred posting time 🕒



Payment via Zelle in USD or Israeli Bank Transfer

Sam@sam-kramer.com | [Click to Complete Advertiser Form](#) | @israelgood_newsonly