



STRATEGY

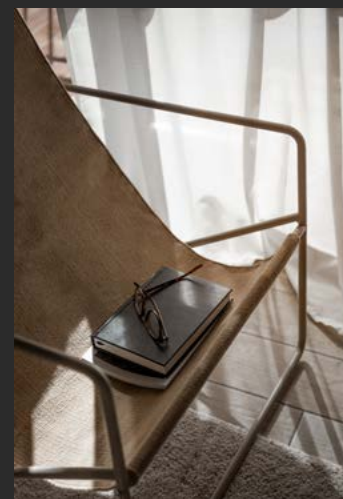
CREATIVE DIRECTION

BRANDING

DIGITAL & PRINT

WEB DESIGN

Studio FANFANI





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NEW
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CHANEL



CUSTOM BRAND FOR SERVICE-BASE BUSINESSES

THE SILVER EXPERIENCE

CUSTOM BRAND

Studio FANFANI



Whether your business is already established or you had a great idea but you don't know where to start we will get all the visual elements together to make your brand not only recognized but LOVED! Branding is more than just a logo, is all the visual elements that bring your brand to life, consistently communicate who you are & what you do. In other words creating a cohesive brand identity for your business is crucial to connect with your audience.



WHAT'S INCLUDED

Brand Strategy & Research | Creative Direction & Mood board | Primary Logo Design | Secondary Logo Designs | Submark Logo | Favicon | Colour Palette (3-6 Colours) | Typography suite (2-3 Typefaces) | Business Card Design **(print not included)** | Social Media Direction Guide | Photography Direction **(photos not included)** | Brand Guidelines PDF | Three Revisions | Files in three formats: JPG, PNG, PDF | Connecting your domain **(to be purchase separately)** | Connecting 2 email **(to be purchase separately)**

TIMELINE : 4-6 WEEKS

INVESTMENT: 4.000AED

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CUSTOM WEB DESIGN FOR SERVICE-BASE BUSINESSES

THE PLATINUM EXPERIENCE

CUSTOM WEBSITES

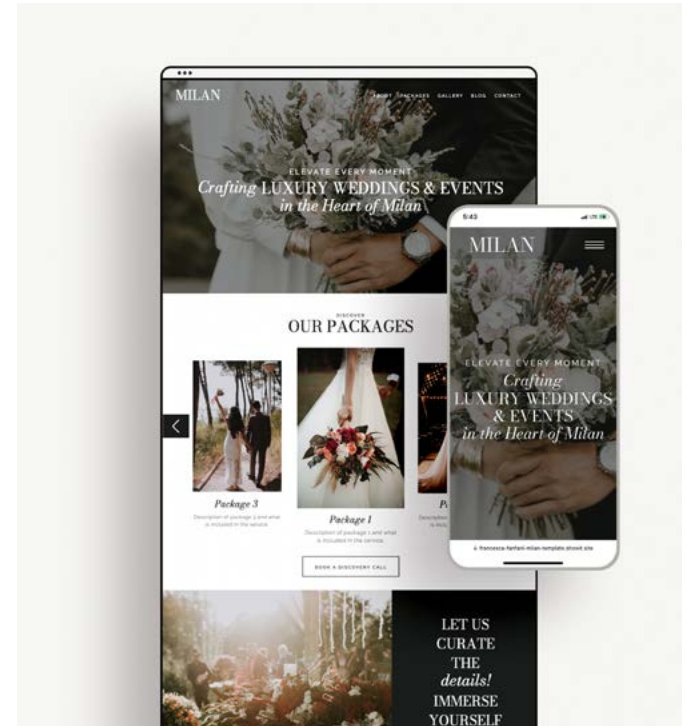
2026 | PACKAGES & SERVICES

FF@FRANCESCAFANFANI.COM

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Specialized in crafting bespoke online experiences tailored to your unique needs and aspirations. Whether you're a startup, small business, we will together on bringing your vision to life. From initial concept to final launch, we'll collaborate closely to create a website that will captivates your audience. Let's build a digital presence that reflects the essence of your brand and sets you apart in today's competitive landscape.



WHAT'S INCLUDED

Website Strategy & Design | Fully custom Showit* Website (6-page base package: Home, About, Service, Portfolio, Contacts, Blog) | Coming Soon Webpage | Link In Bio Page (for IG and DESKTOP) | Mobile + Tablet Optimization | Basic SEO in Showit | Connecting your domain **(to be purchase separately)** | Conecting 2 email **(to be purchase separately)** | Site Management | Live Training | Two week post-launch support

TIMELINE : 6-8 WEEKS

INVESTMENT: 8.000AED

*Showit or Webflow platform subcription to be purchased separately

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CUSTOM BRANDING + WEBSITE DESIGN FOR SERVICE-BASE BUSINESSES

THE DELUXE EXPERIENCE

CUSTOM BRAND WEB DESIGN

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Branding is more than just a logo, is all the visual elements that bring your brand to life. Consistently communicate who you are & what you do. A website is the online home of your brand that will connect with your ideal customers and communicate your unique story. Most importantly a website must be the perfect balance between a beautiful visual branding and user experience, because a website should not be only good to look at but should also convert!



WHAT'S INCLUDED

Brand Strategy & Research | Creative Direction & Mood board | Primary Logo Design | Secondary Logo Designs | Submark Logo | Favicon | Colour Palette (3-6 Colours) | Typography suite (2-3 Typefaces) | Business Card Design **(print not included)** | Social Media Direction Guide | Photography Direction **(photos not included)** | Brand Guidelines PDF | Three Revisions | Files in three formats: JPG, PNG, PDF | Website Strategy & Design | Fully custom Showit* Website (6-page base package: Home, About, Service, Portfolio, Contacts, Blog) | Coming Soon Webpage | Link In Bio Page (for IG and DESKTOP) | Mobile + Tablet Optimization | Basic SEO in Showit | Connecting your domain **(to be purchase separately)** | Connecting 2 email **(to be purchase separately)** | Site Management | Live Training | Two week post-launch support

TIMELINE : 8-10 WEEKS

INVESTMENT: 10.000AED

*Showit platform subscription to be purchased separately

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PHOTOSHOOT NOT INCLUDED

DIGITAL DESIGN **SOCIAL MEDIA**

Studio FANFANI



LET'S GET IN TOUCH!

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