



SPONSORSHIP OPPORTUNITIES



SATURDAY, OCTOBER 3, 2026
AUDI LONDON

AN EVENT IN
SUPPORT OF



www.pokerforponies.com



Dear Potential Sponsor,

We are thrilled to invite you to sponsor the third annual Poker for Ponies event—a Texas Hold'em Elimination tournament dedicated to raising funds for SARI Therapeutic Riding. Mark your calendars for **October 3, 2026**, at the **Audi London dealership**, where we will come together again to support the life-changing programs at SARI.

Building on the success of the last two years, Poker for Ponies, we are proud to share that we raised an incredible **\$43,457.07** in support of SARI. These funds directly helped expand SARI's equine-assisted programs, allowing even more children with disabilities to experience the transformative power of therapeutic riding.

SARI (Special Abilities Riding Institute) provides equine-assisted programs that empower children with disabilities, fostering hope, confidence, and personal growth. Your sponsorship will help ensure that these vital services continue to flourish, reaching even more families in need.

Why Sponsor?

- **Community Impact:** Your support aligns your organization with a powerful cause, directly contributing to a brighter future for children with disabilities.
- **Visibility:** Showcase your commitment to social responsibility by reaching a diverse and dedicated audience of supporters, donors, and participants.
- **Marketing Reach:** Take advantage of strategic logo placement, exclusive mentions, and heightened brand recognition to further your organization's community engagement.

The concept for Poker for Ponies originated during my time volunteering at SARI during High School, which made a lasting impact on me. My commitment to SARI remains unwavering and I'm proud to continue championing this event while continuing my studies, driven by the profound transformation I witnessed in the children at SARI.

Your sponsorship is not merely a financial contribution, it is an opportunity to become part of a powerful, community-driven initiative. Join us in making a tangible difference in the lives of children who benefit from SARI's incredible work.

Thank you for considering this exciting opportunity. We look forward to exploring how we can create a meaningful partnership with you.

Sincerely,

Teah Whitesell



Discover the thrill of the game, the joy in your heart, and the chance to make a difference!

Welcome to an exclusive event where the stakes are high, and the atmosphere is charged with excitement. The Poker for Ponies Texas Hold'Em Elimination tournament invites you to test your poker prowess with thousands of chips on the line.

This is more than just a game; it's an opportunity to support a one-of-a-kind program in Southwestern Ontario that promotes independence and freedom for individuals with special needs.



Make an Impact



Glamorous Atmosphere



Mix & Mingle



Be Entertained

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BENEFITS

	 \$15,000	 \$7,500	 \$5,000	 \$2,500
Complimentary Tickets	10	10	10	2
Logo Recognition on PFP Website	♦	♣	♠	♥
Sponsorship Announcement on Social Media	♦	♣	♠	♥
Logo Recognition on AV Screens	♦	♣	♠	♥
Logo Recognition on Event Signage	♦	♣	♠	♥
Complimentary Tuxedo Rentals	♦	♣	♠	♥
Recognition on post-event Thank You	♦	♣	♠	♥
Mention on SARI Event Related Social Media	♦	♣	♠	
Logo Recognition on SARI Website	♦	♣	♠	
Preferred Seating with Distinctive Décor	♦	♣		
Complimentary bottle of Prosecco for Table	♦	♣		
Appointed Host + Designated Waitstaff	♦			
Title as Presenting Sponsor + Speaking Opportunity	♦			

Each level of sponsorship includes \$1,500 in 'pony chips' for each guest. Re-buys available onsite.



MORE WAYS TO GET INVOLVED!

Looking for more creative ways to be involved?
We have a few fun opportunities that can be branded
to you at our event!

CASINO GAME SPONSOR

Keep the fun rolling! Guests can continue the excitement after the poker tournament with casino games like blackjack, roulette, and more. As the Casino Game Sponsor, your logo will be prominently displayed at each game station, giving your company unmatched visibility during these interactive moments of the night.



BAR SPONSOR

Raise a glass to your brand! The Bar Sponsor ensures guests stay refreshed throughout the evening with signature cocktails and premium drink selections. Imagine a featured drink crafted just for the night, bearing your company's name - "The [Your Brand] Martini," anyone?



FOOD SPONSOR

Savour the spotlight! As the Food Sponsor, your brand will accompany every bite at the event. From passed hors d'oeuvres to delectable food stations, your logo will be displayed on serving trays, menus, and signage throughout the venue.



ENTERTAINMENT SPONSOR

Take centre stage with us! This year, we're looking to turn up the energy with live entertainment - a band, DJ, or unique performance to make the evening unforgettable. As the Entertainment Sponsor, your company will be celebrated as the heartbeat of the event, with branded stage signage. Let your brand hit all the right notes!