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Dr. Veronica Gunn is CEO and co-founder of Genesis Health Consulting, the nation's only health consulting firm solely focused on equitably, measurably, and sustainably improving child health and wellbeing.

Throughout her nearly 30 year career in clinical practice, research, policy and healthcare administration, Dr. Gunn has advocated for the use of evidence-based strategies to improve health outcomes in sustainable ways. Her experiences as a pediatrician, a health outcomes researcher and in health policy roles at the state and national levels give Dr. Gunn a unique perspective on systems-based approaches to sustainably improve health. She co-founded one of the first pediatric health innovation programs in the nation, supporting the development and implementation of novel models of care delivery and providing consultation to other health systems on pediatric health management. Prior to leading health system transformation for a prominent pediatric health system, Dr. Gunn served as the Deputy Commissioner and Chief Medical Officer for the Tennessee Department of Health, where she developed and implemented legislative and administrative policies to improve the health of Tennesseans.

Dr. Gunn is frequently invited to speak at industry, clinical, and policy conferences internationally. She earned her undergraduate degree at Rhodes College and her medical degree at Vanderbilt University School of Medicine. She completed pediatric residency and chief residency at the Johns Hopkins Hospital and her Master in Public Health with concentrations in health policy and analysis and injury and violence prevention from the Johns Hopkins Bloomberg School of Public Health. Dr. Gunn is a Fellow of the American Academy of Pediatrics and is a board-certified pediatrician.