



## CONCEPT DESIGN

A FULLY DEVELOPED DESIGN CONCEPT, DELIVERED REMOTELY AND PREPARED FOR EXECUTION.

DEFINES THE OVERALL VISION, SPATIAL LAYOUT, MATERIAL DIRECTION, AND KEY DESIGN DECISIONS—ESTABLISHING A COHESIVE FOUNDATION FOR THE PROJECT.

IDEAL FOR INTERIOR PROJECTS AND SMALL-SCALE RENOVATIONS REQUIRING CLEAR DESIGN DIRECTION PRIOR TO CONSTRUCTION.

### **INCLUDES:**

- DESIGN CONCEPT AND OVERALL DIRECTION
- SPACE PLANNING AND LAYOUT DEVELOPMENT
- SELECTION OF KEY FINISHES, FIXTURES, AND MATERIALS
- PRODUCT RESEARCH AND SOURCING GUIDANCE
- VISUAL COMMUNICATION TO SUPPORT IMPLEMENTATION
- POST-DELIVERY SUPPORT WITHIN THE DEFINED SCOPE

### **DOES NOT INCLUDE:**

- CONSTRUCTION OVERSIGHT OR SITE MANAGEMENT
- ARCHITECTURAL OR STRUCTURAL DESIGN SERVICES
- DETAILED CONSTRUCTION DRAWINGS OR PERMIT DOCUMENTS
- CONTRACTOR COORDINATION OR TRADE MANAGEMENT
- PROCUREMENT, ORDERING, OR INSTALLATION SERVICES
- CUSTOM MILLWORK OR FABRICATION MANAGEMENT
- ONGOING REVISIONS BEYOND THE AGREED SCOPE

### **IMPORTANT NOTES**

- PROJECT MINIMUMS APPLY.
- SCOPE IS DEFINED AT THE OUTSET; EXPANDED INVOLVEMENT OR REVISIONS WILL BE ADDRESSED AS NEEDED.