VIP TRAINING · DAY 2 · MAKE MORE

Wall Art Room Mockups

Build your room prompt in Claude, generate the room in Gemini, and place your client's portraits on the wall, step by step



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WHAT'S POSSIBLE

Two Portraits In. One Styled Room Out.

Show families their portraits as heirloom wall art in a beautiful home, and use the same image across your social media, website, magazines and client materials.



Portrait 1



Portrait 2



The finished mockup

Where to use your mockups

- Instagram posts, carousels and reels
- Website homepage and product pages
- Magazines, mailers and printed pieces
- Prep kits, client portals and ordering sessions

Why it sells

Families who see portraits living on a wall stop thinking "digital files" and start thinking "where will ours go?" Product-forward photographers sell more because clients come in expecting wall art.

STEP	WHAT YOU'LL DO	TIME
01	**Install the Room Mockup skill** in Claude	5 min, once
02	**Gather inspiration** from Pinterest	10 min
03	**Build the prompt in Claude**, answering its questions	10 min
04	**Generate the room in Gemini**	10 min
05	**Place your portraits** (Gemini or Photoshop)	15 min
06	**Finish and share**	10 min

STEP 01 · INSTALL THE SKILL

Add the Room Mockup Skill to Claude

A Claude Skill is a saved set of instructions. This one asks you the right questions and builds a consistent, detailed Gemini prompt every time.

TIME: 5 MINUTES, ONE TIME

1

Download the skill file

Download **room-mockup-prompt-builder** from your VIP portal and save it somewhere easy to find. Don't unzip or rename it.

2

Open your Claude settings

In Claude (web or desktop app), click your name or initials, then **Settings**. Find the section for **Skills** (it may be under Capabilities). Make sure skills are turned on.

3

Upload the skill

Click the option to add or upload a skill, and select the file you downloaded. It will appear in your list of skills, switched on.

4

Test it

Start a new chat, attach a portrait and type: **"Help me build a room mockup for this portrait."** Claude should start asking you questions about room style.

GOOD TO KNOW

Skills require a paid Claude plan. Claude's menus change from time to time. If you can't find the Skills section, search "skills" in Claude's help center. No skill? The standalone prompt in Step 3 works in any Claude chat.

What the skill does for you

- Studies your portrait's mood and colors, and recommends a matching room style
- Reads your Pinterest inspiration and pulls out its palette, materials and mood
- Asks one question at a time: style, placement, camera angle, orientation, size and frame
- Sizes the wall art to the furniture below it, using real design proportions
- Checks the prompt for common AI mistakes (TVs over fireplaces, empty fireboxes, cropped rooms) before giving it to you

STEP 02 · INSPIRATION

Find the Room on Pinterest

The fastest way to get a room you love is to show Claude one. Pinterest is full of them.

TIME: 10 MINUTES

1. ### Search for the room, not the style
   Try searches like “organic modern living room,” “white stone fireplace high ceiling,” “modern farmhouse entryway console” or “moody navy office.”

2. ### Pick 1–2 images that feel the same
   If two images have very different palettes, Claude will ask which one is the truest match. One strong image is better than five that disagree.

3. ### Choose clear, full-room photos
   You want the walls, furniture and flooring visible. Close-ups of a fabric or a single chair won’t give Claude enough to work with.

4. ### Match the room to the portrait
   Warm, golden-hour portraits look best in warm rooms. Urban, cool-toned portraits look great in clean, modern spaces with lots of light.

5. ### Save the image to your computer
   Open the pin, then use the menu to download the image, or take a screenshot.

INSPIRATION, NOT A COPY

Use Pinterest photos only as a reference for Claude. You’re describing a style, palette and mood, not recreating or posting someone else’s photo. The room Gemini generates is new.

STEP 03 · BUILD THE PROMPT IN CLAUDE

Let Claude Ask the Questions

A great mockup comes from a detailed prompt, and a detailed prompt comes from the right questions. Claude will walk you through them one at a time.

TIME: 10 MINUTES

1 ## Start a new chat and attach your images

Attach the portrait (or portraits) and your Pinterest inspiration photo.

2 ## Start the conversation

With the skill installed, just say: “Build a room mockup for this portrait. I’ve attached a Pinterest room I love.” No skill? Paste the prompt on the next page.

3 ## Answer one question at a time

Claude will ask about:

- **Room style**: from a short list, or pulled from your Pinterest photo
- **Placement**: above the fireplace, sofa wall, entry console, stairway, gallery wall
- **Camera angle**: straight on or from the side
- **Orientation**: portrait or landscape
- **Size**: small, medium or large, relative to the furniture below
- **Frame**: dark wood, white float, thin black, natural wood, gold

4 ## Confirm the recap

Claude repeats your answers in one line before writing the prompt. Correct anything that’s off.

5 ## Copy the finished prompt

You’ll get one detailed paragraph, ready to paste into Gemini.

STEP 03 · BUILD THE PROMPT IN CLAUDE

No Skill? Use This Prompt

This prompt builds the question-asking right in, so Claude interviews you before writing anything.

COPY THIS PROMPT

You are a room mockup prompt builder for portrait photographers. I've attached a senior portrait **[and a Pinterest photo of a room I love]**. Your job is to write one detailed, photorealistic Gemini image prompt for a styled residential room where this portrait will hang as framed wall art. I will place the actual portrait into the frame myself afterward, so the frame should show a simple placeholder image.

Before you write anything, interview me. Ask ONE question at a time and wait for my answer:
1. Room style: suggest the 5 styles that best fit this portrait's mood and colors (tell me your top pick and why), or pull the style from my Pinterest photo by naming its 3 main colors, 2–3 materials, furniture shapes and mood
2. Placement: above the fireplace, sofa wall, entry console, stairway, gallery wall, desk or somewhere else
3. Camera angle: straight on or from the side
4. Orientation: portrait or landscape
5. Size: the wall art should be 57–75% of the width of the furniture below it. Suggest a size and let me confirm
6. Frame style

Then repeat all my answers back in one line and wait for me to confirm.

When you write the prompt:
- One unbroken paragraph, ending with "Editorial interior photography style, photorealistic, no people, 4:3 aspect ratio"
- A real, lived-in home, fully enclosed and rendered floor to ceiling
- The wall below the frame is clear. Nothing overlaps the art
- Include a rug, a lamp that's switched on, natural light and 2–3 small lived-in details
- Never include a TV, an ornate gold mirror over a fireplace, an empty black firebox or clutter near the art
- If my Pinterest photo includes any of those, leave them out and tell me in one line

After the prompt, ask if I'd like to adjust anything before I take it to Gemini.

STEP 04 · GENERATE IN GEMINI

Create the Room in Gemini

Claude writes the prompt. Gemini creates the image.

TIME: 10 MINUTES

1. ## Open Gemini
   Go to **gemini.google.com** and sign in with your Google account. Start a new chat.

2. ## Choose image creation
   Select the image creation tool in the chat box (look for an option like “Create image”), or simply start your message with “Create an image:”.

3. ## Paste your prompt
   Paste the full paragraph from Claude and send it. Don’t shorten it. The details are what make it look real.

4. ## Review the result
   Check the room against your plan: correct placement, clear wall below the frame, a realistic scale, no odd objects.

5. ## Refine with one change at a time
   Ask for small, specific fixes, like the examples below. Two to three rounds is normal. If Gemini repeats a mistake twice, start a fresh chat and paste the prompt again.

6. ## Download the full-size image
   Open the image and use the download button to save the highest-quality version.

REFINEMENT PROMPTS FOR GEMINI

"Keep everything the same, but make the frame larger so it spans about two-thirds of the sofa below it."

"Keep everything the same, but move the frame so it's centered above the mantel."

"Remove the plant on the coffee table. Keep everything else exactly the same."

"Make the lighting warmer, like late-afternoon sun coming through the windows."

"Fill the fireplace with a neat stack of birch logs instead of leaving it empty."

STEP 05 · PLACE YOUR PORTRAITS

Two Ways to Put the Portrait on the Wall

You have an empty frame in a beautiful room. Now it's time to put your client's portrait in it.

Option A: Place it in Gemini

Fast and easy. Upload the room and the portrait to Gemini and ask it to place the portrait inside the frame.

The catch: AI can subtly redraw faces, hands, skin and colors. Always compare the result closely against the original.

Option B: Place it in Photoshop

What I traditionally do. Your exact image goes into the frame with **zero AI distortion**. Every pixel of your client's portrait stays exactly as you delivered it.

Best for: anything a client will see, print or share.

OPTION A · GEMINI PLACEMENT PROMPT

I've attached two images: a styled room with an empty frame on the wall, and a portrait.

Place the portrait inside the frame on the wall. Fit it to the frame with the correct perspective, matching the room's lighting and shadows.

Keep the portrait exactly as it is. Do not change the person's face, expression, hair, body, clothing or colors in any way. Do not change anything else in the room.

PROTECT YOUR CLIENT'S IMAGE

- **Check faces closely** after any AI placement. If anything looks different from the original, use Option B.
- **Get permission** from the senior and their parent before using their portraits in marketing.
- **Label mockups honestly** if a family might think it's their actual home.

BONUS TIP · WHAT I DO

Zero AI Distortion With Photoshop

This is how I place my client's exact image into the frame. It takes a few minutes, and the portrait is never touched by AI.

TIME: 10–15 MINUTES

1. ## Open the room in Photoshop

   Open the room image you downloaded from Gemini.

2. ## Place the portrait

   Go to **File → Place Embedded** and choose your client's portrait. Press Enter to place it as its own layer. Lower the layer's opacity to about 50% so you can see the frame underneath.

3. ## Distort it into the frame

   Go to **Edit → Transform → Distort**. Drag each of the four corner handles to the four inside corners of the frame. Zoom in so every corner lines up exactly. Distort moves each corner on its own, so it matches the frame's perspective without changing your image. (For steep angles, try **Edit → Perspective Warp**.)

4. ## Commit and restore opacity

   Press Enter to apply the transform, then set the layer's opacity back to 100%.

5. ## Match the room's light

   Add a **Curves** or **Brightness/Contrast** adjustment clipped to the portrait layer (Alt/Option-click between the layers) so it matches the room's lighting. A room lit from the left should be slightly brighter on the left side of the portrait.

6. ## Add depth

   A subtle **Inner Shadow** layer style on the portrait makes it sit inside the frame instead of on top of it. Keep it soft.

7. ## Repeat for each frame

   For a pair or gallery wall, repeat for each portrait. The example on page 2 uses two portraits in two frames.

8. ## Export

   Save a layered PSD for future edits, then **File → Export → Export As** a JPG for sharing.

STEP 06 · FINISH & SHARE

Put Your Mockups to Work

One mockup can work across your whole business. Size it for each place you'll use it.

WHERE	SIZE	TIP
Instagram feed / carousel	1080 × 1350	Pair the mockup with the original portrait on the next slide
Stories and reels	1080 × 1920	Crop in on the wall so the art is the hero
Website	2000 px wide	Use on your homepage, product pages and experience page
Magazines and print	Full resolution	Ask your printer for their required size and resolution
Prep kits and portals	1600 px wide	Show product sizes and frame options in real rooms

PROMPT · CAPTIONS FOR YOUR MOCKUPS

I've created a mockup of a senior's portraits as framed wall art in a styled **[room style] [room type]**. The pieces are **[sizes and frame style]**.

Write:
1. 3 Instagram captions that help parents imagine their own senior's portraits on their walls, each ending with a clear next step: **[inquire / DM me / link in bio]**
2. A 2-sentence caption for my website's wall art page
3. One line I can use in my prep kit

Warm and confident, not salesy. Only mention products I actually offer: **[list]**. Write in my voice: **[describe]**.

Your Mockup Checklist

- [ ] Room Mockup skill installed in Claude
- [ ] A Pinterest board of 10–15 rooms that match your brand
- [ ] 3 favorite portraits with permission to use them
- [ ] Your first room generated in Gemini
- [ ] Portraits placed with Photoshop Distort
- [ ] Mockups shared on social, your website and in your prep kit