

Last updated: April 8<sup>th</sup>, 2026

## **Privacy Policy:**

This privacy notice details the policies used by Priscilla Basilio Design Studio ("we" "our" or "us") in collecting information from [www.priscillabasiliodesignstudio.com](http://www.priscillabasiliodesignstudio.com) ("website" or "site"), and how the information is stored, used, shared and protected. Priscilla Basilio Design Studio is committed to protecting your privacy and any personal information collected through this website.

Please read this Privacy Policy and the Terms of Use in their entirety before using this website. Your continued use of any portion of this website represents your consent to the terms of our Privacy Policy and Terms of Use.

## **Collecting Your Information and How it is Used:**

When you are visiting the website for Priscilla Basilio Design Studio some personally identifiable information may be gathered at various points on the website.

### **Information you choose to submit:**

Through Priscilla Basilio Design Studio you may choose to book a consultation through the website. The information collected from those fields are your name, email address and/or phone number. You are not obligated to provide your information to us through this website.

### **Information collected from third parties:**

If you book a consultation, that will be made through a third party. Any information provided by you at that time is stored through the third party in accordance with their terms, and not on this website. Information provided by you to third parties may be transferred to Priscilla Basilio Design Studio in order for us to perform services, assist with tracking advertising, and in maintaining this website.

We use third party services to schedule calls and to store all client files. When you use this website, you are agreeing not to hold Priscilla Basilio Design Studio responsible for any security breach and/or for any unauthorized use of your personal information by third parties.

### **Information automatically collected:**

Priscilla Basilio Design Studio may at times automatically collect additional data for website analysis, including but not limited to using Google Analytics, as well as collecting information including the IP address used to access this website, domain information, links clicked on and the date and time of access.

### **Cookies & Other Tracking Technologies:**

Information on this website, including advertisements, may be processed using cookies, pixels, web beacons, server logs or other tracking technologies. A "cookie" is a small data file placed on your hard drive by this website. These are used to assist with your use of this site and our services, and do not contain your personal identification information. Cookies or logs allow certain information to be stored for the next time you visit our site by remembering your browser; this may assist you with purchasing items from our site as well as with navigating your experience through our site. Cookies may also be used

to track users interests on our site to help us improve. You are not required to accept cookies to use our site, however access to some information on this site may be limited.

Content placed on our site from third parties may also use these tracking technologies to collect information from you when you are using this site. The collection and use of your information by third parties is not under our control. For additional information you can contact the third parties for details on their policy, or opt out or limit permission through the settings on your internet browser.

### **How Your Information Is Used:**

Your information may be used by Priscilla Basilio Design Studio for the following purposes:

- \*To provide you with customer service, requested information or content,
- \*To create a personalized experience for the visitor of the site, including retaining purchase history to make suggestions for other products or services you may be interested in, retain and evaluate how you use and access different pages of our website for analytics purposes in order to improve our website, and target advertisements based on previous interactions you have had on our website,
- \*To enforce our rights under any contract created between you and us,
- \*To respond to any request made where we are obligated to by law,
- \*In managing our business activities, such as maintaining our records, providing services, marketing assistance, and other legal purposes,
- \*For any other purpose you consent to.

Your information may be shared with third parties if we send you a promotion regarding a third party and you choose to pursue that promotion or offer. Your information may be shared with third parties for data and analytic purposes to perform the services we request to them only. When you use this website, you are agreeing not to hold Priscilla Basilio Design Studio responsible for any security breach and/or for any unauthorized use of your personal information by third parties.

### **Protecting and Disclosing Your Information:**

Priscilla Basilio Design Studio will store your collected information in a commercially reasonable method for as long as necessary for our business and in compliance with applicable laws.

Priscilla Basilio Design Studio does not intend to sell, share, or transfer your information to any third parties without providing you with notification, except for the following: to our affiliates and subsidiaries; service providers and other third parties used for our business including payment processing, data analysis, marketing, email delivery, hosting services, fraud prevention service providers, and customer service; with your consent; to comply with any court order or lawful government request; if necessary to enforce our terms of use; in a sale or transfer of assets, merger or acquisition; or if we deem it necessary to protect the rights of Priscilla Basilio Design Studio

If you share information from [www.priscillabasiliodesignstudio.com](http://www.priscillabasiliodesignstudio.com) through any social media platform, you are voluntarily disclosing your personal information. It becomes public information and can be collected and used by others. Priscilla Basilio Design Studio does not have control over this and is not responsible for the use or dissemination of such publicly disclosed personal information by you.

Priscilla Basilio Design Studio intends to keep all of your information safe and confidential; however, given the nature of submitting information through the internet by an unencrypted email, please do not submit any private or confidential information through this website.

If any information provided to Priscilla Basilio Design Studio needs to be updated or amended, please email a request to [hello@priscillabasiliodesignstudio.com](mailto:hello@priscillabasiliodesignstudio.com).

## **Opting Out & California Do Not Track Disclosures:**

In order to opt out of using cookies, you may change the permission through your internet browser settings.

In order to opt out of having your information used through Google Analytics, you can opt out by installing the Google Analytics opt out browser add on here: <https://tools.google.com/dlpage/gaoptout>

In order to opt out of email correspondence, please click the "unsubscribe" button at the bottom of our emails or see the section below.

For residents of the European Union or the European Economic Area, please see the GDPR section below for more information.

### **California Residents:**

For California residents: under CalOPPA you have certain additional rights. You may request to review or request to delete your personally identifiable information. You can also request information on our disclosure to third parties. If you wish to make a request please send a detailed email to [hello@priscillabasiliodesignstudio.com](mailto:hello@priscillabasiliodesignstudio.com)

If you wish to change your "Do Not Track" ("DNT") settings, this can usually be done by changing a setting on your internet browser. There is no universally agreed upon standard as to what should be done by site and app operators regarding these DNT signals, and as such, we may not respond to DNT settings. For more information, please go to: <http://www.allaboutdnt.com>.

### **Email Correspondence:**

Priscilla Basilio Design Studio is committed to protecting your privacy, and this includes keeping your email address confidential. We do not sell, rent or share our email subscription list. It is only disclosed to third parties in order to provide services to you.

Our emails comply with the CAN-SPAM Act. An unsubscribe button is found at the bottom of every email from us.

If you would like to unsubscribe to receiving future correspondence from Priscilla Basilio Design Studio please click on the link at the bottom of our email or email "unsubscribe" to [hello@priscillabasiliodesignstudio.com](mailto:hello@priscillabasiliodesignstudio.com).

### **General Data Protection Regulation ("GDPR"):**

If the GDPR applies to you, you have certain data protection rights and are entitled to information. The GDPR applies to users in the European Economic Area ("EEA"). These rights include:

- \*The right to request access to your personal data that we store, you may request copies of this,
- \*The right to rectification of any information you believe is inaccurate, or to complete the information you believe is incomplete,
- \*The right to object to how we process your personal data, under certain conditions,

- \*The right to request that we restrict the processing of your personal data, under certain conditions,
- \*The right to data portability, to request that we transfer the data we have collected to another organization or directly to you, under certain conditions,
- \*The right to request we erase your personal data, under certain conditions,
- \*The right to withdraw consent to our processing of your personal data, to the extent that we had relied on it to process your personal information,
- \*The right to lodge a complaint with a supervisory authority about our collection and use of your personal data. If you are an EEA resident, you can do this by contacting your local data protection regulator.

The data processors used through this website each have their own privacy policy which can be found on their website. The data processors used are: Dubsado, Stripe

### **Children Under the Age of 18:**

Our website is not intended to be used by children under the age of 18. We do not knowingly collect personal information from children under 18. If you are under 18, do not use or provide any information on this website. If we become aware that we have collected or received personal information from a child under 18 without verification of parental consent, we will delete that information and take steps to remove it from our servers.

Residents of certain states under 13, 16, or 18 may have additional rights regarding the collection and sale of their personal information. Please see your state privacy rights for more information.

### **Links to Other Websites:**

This website may contain links to other websites. Priscilla Basilio Design Studio is not responsible for the content or the privacy policies of websites to which it links. Please review the privacy policies of those sites before use as we have no control over their collection policies.

### **Changes to Our Privacy Policy:**

Priscilla Basilio Design Studio reserves the right to change, alter, or modify this privacy policy at any time. Updates or changes to our policy will be posted on this page. Notice of any material changes to how we use, collect, protect or disclose your information will be emailed to the email address provided by you, if applicable. The date our privacy policy was last updated is located at the top of this page. It is the website user's responsibility to check for any changes in our policy, and to provide us with an up-to-date and active email address.

### **Contact Information:**

Priscilla Basilio Design Studio can be contacted by email for any questions or concerns relating to our Privacy Policy at [hello@priscillabasiliodesignstudio.com](mailto:hello@priscillabasiliodesignstudio.com)

46 ZAIN CIRCLE, MILFORD – MA 01757  
508-333-9313