



The Blueprint Session

STUDIO CLITANDRE



Build the business before you build the brand.
A 2-hour strategic intensive for founders who are ready to stop guessing and start building with intention.

Most businesses don’t have a marketing problem. They have a clarity problem. The Blueprint Session™ is where we uncover what’s really holding your business back—from positioning and messaging to visibility, customer experience, and growth strategy—then build a clear roadmap forward. Whether you continue working with Studio Clitandre or implement the strategy yourself, you’ll leave with a blueprint designed to help you make smarter decisions and build a business worth noticing.



What You Get

- Pre-Session Business Questionnaire
- A deep dive into your business, goals, audience, and current challenges before we ever meet.
- 2-Hour Strategy Intensive
- Together, we'll unpack your business from every angle and identify the opportunities that matter most.

Creative Intelligence Assessment™
We'll evaluate how effectively your business communicates value, builds trust, and earns attention.



- We'll explore:**
- Brand Identity & positioning
 - Business model
 - Customer journey
 - Messaging & storytelling
 - Visibility strategy
 - Marketing opportunities
 - Competitive landscape
 - Revenue opportunities
 - Website & social presence
 - Customer experience

30-Day Action Plan + Personalized Recommendations
Walk away with a clear, practical 30-day roadmap designed to help you focus on the right priorities and build momentum. You'll also receive personalized recommendations, tools, and resources tailored to your business and goals—whether or not you continue working with Studio Clitandre. The goal is simple: clarity, direction, and your next right steps.

- Business Diagnosis**
You'll receive an honest evaluation of:
- What's working
 - What's holding you back
 - Where you're leaving opportunities on the table
 - What deserves your attention first

- Your Custom Business Blueprint**
Delivered within 5 business days
- Executive Summary
 - Key Findings
 - Business Opportunities
 - Brand Positioning Recommendations
 - Messaging Direction
 - Visibility Priorities
 - Marketing Recommendations
 - Customer Experience Improvements
 - Revenue Opportunities
 - Next Steps

Investment: \$600
2 HR Consultation

BOOK A DISCOVERY CALL