

The Investment Guide 2026 — 2027 *Edition* Wedding Photography *by* Annie James



Documenting Heirloom
Memories on Digital & Film

anniejames.com

London Based
Wedding Photographer

Based in London. Available Worldwide.

Table *of* Contents

- 3 *Welcome*
- 4 *The Story*
- 5 *The Philosophy*
- 6 *The Gallery*
- 7 *The Testimonials*
- 9 *The Collections*
- 10 *Film & Super8*
- 11 *Travel & Destinations*
- 12 *Frequently Asked*
- 13 *The Next Steps*





Annie James (est. 2012) is an *award-winning* wedding photographer *based in* London, England. Known for her *timeless* approach to *preserving* stories, Annie *captures* weddings across England, California, & beyond.

Inspired by a childhood spent between bespoke bridal ateliers and vineyard weddings, I preserve the details, moments, and emotions that will have you reliving your day for years to come.



II. The Story

As a child, I spent countless afternoons at my mother's bridal atelier, watching her sketch gowns by hand and witnessing the moment a bride found the dress she would walk down the aisle in. Our summers were spent in Napa at our family vineyard, where honeymooners wandered the sun drenched grounds and a handful of weddings marked each season.

Art, love, and weddings were woven into everyday life. It came as little surprise when my twin sister and I each found ourselves drawn to the wedding industry in our own way. After studying in London and spending several years working alongside my mother at her atelier, I eventually found my place behind the camera.

Today, you can find me photographing weddings across Europe and beyond, while continuing to support the family business that first introduced me to this world.

xoxo,
Annie James

III. The Philosophy

Inspired by heirloom photographs passed through generations, vintage rings worn through decades, and the texture of your dress caught in motion, my intention is to preserve your day as it truly was, and as it will be remembered.

I approach each wedding with a focus on observation and restraint, allowing the day to unfold without interruption. I am drawn to the quiet exchanges, the in-between moments, and the details that might otherwise go unnoticed but come to hold the most meaning over time.

Rather than documenting everything, I am intentional with what I choose to hold onto. Each image is considered as part of a larger collection, shaped by atmosphere, connection, and the rhythm of the day itself.

The result is a visual archive of your celebration — one that feels cohesive, familiar, and enduring. A body of work that allows you to return to the feeling of the day, long after it has passed.



IV. Gallery



Publications
British Vogue / The Wed / Elle / Carats & Cake

I.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras lorem magna, egetas a augue in, sollicitudin rhoncus metus. Phasellus neque massa, volutpat quis erat sit amet, dapibus laoreet erat. Aliquam molestie venenatis mi a suscipit. Nam quis arcu dolor. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egetas.

Elise & Andrew

II.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras lorem magna, egetas a augue in, sollicitudin rhoncus metus. Phasellus neque massa, volutpat quis erat sit amet, dapibus laoreet erat. Aliquam molestie venenatis mi a suscipit. Nam quis arcu dolor. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egetas.

Bethany & Stephen

III.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras lorem magna, egetas a augue in, sollicitudin rhoncus metus. Phasellus neque massa, volutpat quis erat sit amet, dapibus laoreet erat. Aliquam molestie venenatis mi a suscipit. Nam quis arcu dolor. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egetas.

Madeline & Evan

A. WEDDING PHOTOGRAPHY

My signature collection. Rooted in a love for weddings and the stories they hold, this offering is designed to preserve your celebration with timeless artistry, thoughtful composition, and an appreciation for the moments that matter most.

(DETAILS)

- Wedding Day Coverage (8 Hours)
- Second Photographer
- One Roll of 35mm Film
- Timeline Assistance
- Digital Gallery

Investment: £8,000

Packages do not include travel fees.

B. FILM PHOTOGRAPHY

For those drawn to the texture, depth, and timeless quality of film. Available as an addition to wedding coverage, film photography brings an added sense of artistry and nostalgia to your collection.

35MM FILM

£250 per Roll (Approx. 25 Photos)

SUPER8 FILM

£550 per 1 Roll (Approx. 3 Minutes)



C. WEDDING WEEKEND

For celebrations that extend beyond a single day. From welcome dinners and rehearsal gatherings to farewell brunches, I'll be there to document each event with a cohesive approach, creating a complete record of the weekend and the memories it held.

(DETAILS)

- Welcome Party Coverage (2 Hours)
- Day After Coverage (2 Hours)
- Wedding Day Coverage (8 Hours)
- Second Photographer
- Two Rolls of 35mm Film
- Timeline Assistance
- Digital Gallery

Investment: £12,000

Packages do not include travel fees.

D. COUPLES & ENGAGEMENTS

Engagement sessions offer a quiet record of life before the wedding. Photographed with the same intention and artistry as your big day, this session offers an even fuller documentation of your story.

(DETAILS)

- 2 Hours
- 2 Outfits
- 2 Locations
- Digital Gallery

Investment: £800



Film photography offers a different way of remembering a wedding — slower, more considered, and deeply tied to presence.

There is a certain honesty in film that cannot be replicated. Each frame is intentional. Each moment is held for what it is, without excess or interruption. It invites a different pace to the day, one that feels closer to memory than documentation.

Super 8 brings movement into that same world of nostalgia. Light shifting across a room, fabric in motion, laughter unfolding in real time. A texture of memory that feels familiar, almost like something inherited rather than newly created.

These mediums can be woven into any wedding collection, adding depth and a sense of nostalgia to the final archive. For couples who wish to extend this further, I can also recommend trusted filmmakers who work in a similar documentary style, ensuring a cohesive visual language across both still and motion.



IX. Travel & Destinations

Documenting weddings has taken me across cities, coastlines, and landscapes that each bring their own magic to your big day. I am based between London and Napa throughout the year, and available for weddings across the UK, Europe, and worldwide.

Travel is not included within collections and is quoted individually for each wedding, with invoices issued after booking confirmation.

For more information on travel invoicing or to get an estimated total, please email me at hello@anniejames.com.



Upcoming Travel:

2026	2027
<i>Paris, France</i>	<i>New York City, USA</i>
<i>Napa, California</i>	<i>Positano, Italy</i>
<i>Florence, Italy</i>	<i>Tulum, Mexico</i>
<i>Edinburgh, Scotland</i>	

X. Frequently Asked

I. Where are you based? Do you travel?

I am based in London, England and frequently travel to Napa, California. I am available to travel worldwide for weddings and celebrations.

II. Do you offer customizable hours of coverage?

For the majority of weddings I capture, clients choose my signature 9 hours of coverage, or extend into a full wedding weekend covering welcome gatherings, the wedding day, and a farewell event. I've found 9 hours to be the ideal rhythm for a traditional wedding day. For elopements and more intimate celebrations, coverage is tailored to suit the nature of the day.

III. When can we expect our gallery?

Sneak peeks are delivered within 48 hours of your wedding. Full galleries are delivered within approximately 3 months. Film processing timelines may extend delivery slightly depending on lab turnaround.

IV. Do you offer engagement sessions?

Absolutely. Engagement sessions are offered as a standalone experience and are not included within wedding collections. They are available to all couples, and can take place in either London or Napa.

V. Do you shoot on digital or film?

I work with both digital and 35mm film photography throughout my work. Film is used intentionally to add depth, texture, and a sense of nostalgia within the final collection. Super 8 film can also be incorporated as part of the offering for a more archival, cinematic layer. I do not offer full wedding films, however I am happy to recommend filmmakers whose work aligns with my approach.

VI. When should we book with you?

I take on a select number of weddings each year to allow space for each celebration to be documented with intention. I recommend inquiring as soon as your date is set, or even earlier in the planning process, to ensure my availability.



A. SEND AN INQUIRY

I cannot wait to learn all about you and your love story. If you haven't already done so, please use the link below to submit your initial inquiry. If I am available, I will be in touch to schedule an inquiry call with you.

[INQUIRE WITH ME]

B. DISCUSS YOUR VISION

In our inquiry call, we will be able to get to know one another in order to see if we are a good fit. I will ask about the wedding you're planning and recommend which of my packages is best for you. I'll be able to answer any questions you have, too.

[SCHEDULE A CALL]

C. MAKE IT OFFICIAL

After our call, I will share a proposal with you. You will be able to choose your package, add on any services you'd like, sign the contract, and pay your 30% deposit. Once these steps have taken place, you are officially booked in my calendar.

I would be so *honored* to document your story.

Thank you for taking the time to explore my work. If you feel a connection to the imagery, philosophy, and experience you've found here, I would love to hear more about your plans. If you haven't already, please submit an inquiry via my website and I will be in touch.

xoxo,

Annie James