



How We Work & *Investment* Guide

TURNING YOUR TRAVEL DREAMS INTO REALITY.
THIS IS WHERE YOU WILL ADD YOUR TAGLINE.

www.destinations-designed.com

Welcome To Destinations.Designed



WELCOME! I AM THRILLED TO HELP YOU TURN YOUR NEXT TRAVEL VISION INTO AN EXTRAORDINARY, STRESS-FREE REALITY.

If you have ever spent hours falling down internet research rabbit holes, juggling dozens of browser tabs, or feeling like your vacation was turning into a second full-time job, you are in the right place. I built this practice on a simple principle: your travel should fit you, not a cookie-cutter template. Great travel requires far more than just clicking "book" on a hotel room. It takes smart pacing, clear strategy, and precision execution behind the scenes.

When you work with me, you are not just getting an itinerary; you are gaining a dedicated partner who respects both your precious time and your investment.

What You Can Expect Working Together

- Custom Travel Strategy: Every route, accommodation, and experience is selected around your specific preferences, priorities, and style.
- Vetted Stays & VIP Perks: Through established global relationships, I secure hand-selected properties alongside priority status, complimentary breakfast, hotel credits, and room upgrades where available.
- Flawless Execution: From daily scheduling to key reservations, the logistics are managed completely on your behalf so you never have to worry about the fine print.
- Complete Confidence: You step into every trip backed by reliable support before and during your travel, allowing you to focus entirely on being present.

Whether you are planning an immersive multi-stop journey across Europe, a relaxing single-destination beach escape, or a milestone family getaway, my goal is simple: you bring the vision, and I supply the structure, expertise, and precision that turn it into an effortless experience.

Thank you for trusting me with your time away. Take a look through this guide to see how we can bring your next journey to life, and whenever you are ready, schedule a consultation so we can start planning!

Warmly,

Rachel Gustafson

OWNER & TRAVEL ADVISOR

HOW IT WORKS

SCHEDULE A CALL

Once we receive your form, we'll schedule a call to discuss your travel needs, answer any questions, and start crafting your ideal itinerary.

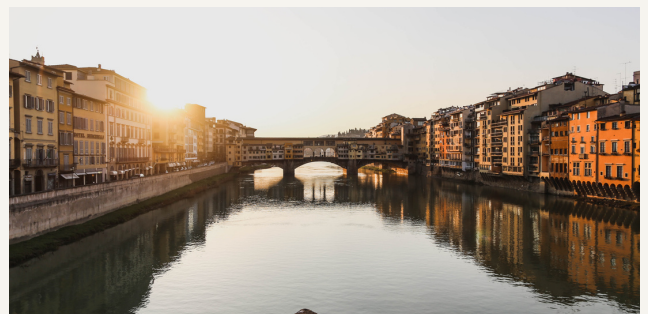


FILL OUT CONTACT FORM & PAY PLANNING FEE

Fill out our contact form to confirm the details of your trip and preferences as well as provide necessary information for booking; pay the planning fee.

CREATE PROPOSAL

After the contact form is submitted and the planning fee is paid, we'll create a custom travel proposal for you to review.



BOOK YOUR TRIP

Once the proposal is approved, we'll handle the booking process, ensuring everything is reserved and ready for your upcoming adventure.

CLIENT HOMEWORK & EXPECTATIONS

Homework

- **Complete the Contact Form:** Fill out our inquiry form with accurate and comprehensive details to help us understand your travel needs and plan effectively.
- **Provide Requested Information:** Share any additional information or preferences that may help in customizing your travel experience, such as preferred activities, dining options, and special requests.
- **Stay Organized:** Keep track of all communication, documentation, and trip details to ensure a smooth travel experience.
- **Prepare Travel Documentation:** Ensure you have the necessary travel documents ready, including passports, visas, travel insurance, and any other required paperwork.
- **Finalize Packing Lists:** Prepare a detailed packing list based on your travel itinerary and any specific weather conditions or local customs.
- **Stay Informed:** Keep an eye on any travel advisories, health requirements, or destination-specific guidelines to ensure a safe and smooth journey.

Expectations

- **Provide Detailed Travel Preferences:** Share your ideal travel dates, destinations, budget, and any specific requirements or preferences (e.g., accommodations, activities, special requests).
- **Respond Promptly to Communication:** Timely responses to emails and calls will help keep your trip planning process on track and ensure we meet your desired timelines.
- **Review & Approve Proposals:** Once we send you a customized proposal, review it carefully, provide feedback, and approve it to move forward with the booking process.
- **Pay Planning Fee on Time:** Ensure the planning fee is paid promptly to initiate your personalized trip planning services and proposal creation.
- **Share Passport & Travel Documentation:** Provide necessary documents such as passport information and any required visas for international trips to ensure smooth travel bookings.
- **Confirm Final Trip Details:** Review all trip details (flight times, accommodations, excursions, etc.) before finalizing the booking to ensure accuracy and satisfaction.



TRAVEL SERVICES

THESE ARE THE TRAVEL SERVICES WE OFFER TO HELP YOU PLAN THE PERFECT TRIP. FROM CUSTOMIZED ITINERARIES AND EXCLUSIVE DEALS TO EXPERT RECOMMENDATIONS AND SEAMLESS BOOKING, WE PROVIDE PERSONALIZED TRAVEL EXPERIENCES TAILORED TO YOUR NEEDS. WHETHER YOU'RE SEEKING A RELAXING GETAWAY, AN ADVENTUROUS ESCAPE, OR A LUXURY VACATION, OUR TEAM IS DEDICATED TO ENSURING EVERY DETAIL IS TAKEN CARE OF, SO YOU CAN TRAVEL WITH EASE AND CONFIDENCE.

COMPLETE CONCIERGE PLAN

A complete, done-for-you travel management experience for clients who want full end-to-end support.

\$300

CORE TRAVEL PLAN

The ideal service for focused vacations like beach escapes, luxury resort stays, or ocean cruises (without pre- or post- planning).

\$150

CONSULTATION ONLY PLAN

A half hour "pick-my-brain" session for your upcoming trip, with recommendations and "hot sheet" forwarded to you at completion (self-book).

\$75

ESSENTIALS PLAN

Perfect for travelers who have their dates and destination locked in and simply want expert-managed hotel bookings.

Complimentary

Complete Concierge Plan

This is perfect for you if...

A complete, done-for-you travel management experience for clients who want full end-to-end support. I handle every phase of your trip, including bespoke itinerary design, room upgrades, dining reservations, transfers, and daily logistics. You get a fully customized, beautifully executed vacation without lifting a finger.



WHAT'S INCLUDED:

- Full itinerary design
- Destination and routing strategy
- Accommodations research, selection, and booking
- Curated experiences and recommendations
- Pacing and flow optimization across your trip
- Logistics coordination between destinations
- A detailed, day-by-day itinerary
- Ongoing support throughout the planning process and beyond

INVESTMENT
STARTING AT

\$300

CORE TRAVEL PLAN

This is perfect for you if...

The ideal service for focused vacations like beach escapes, luxury resort stays, or ocean cruises (without pre- or post-planning). I handle the property selection, booking management, and core logistics, giving you access to exclusive advisor perks and a clear, simple schedule.



WHAT'S INCLUDED:

- Accommodations research and recommendations
- Hotel selection guidance based on your preferences
- Booking of accommodations
- Coordination of key trip elements related to your stay
- Simple itinerary outline for your trip
- Recommendations of experiences tied to your destination
- Trip overview to keep everything clear and structured

INVESTMENT
STARTING AT

\$150

CONSULTATION ONLY PLAN

This is perfect for you if...

You want advice, and to "pick-my-brain" without having me complete your bookings.



WHAT'S INCLUDED:

- Half hour "pick-my-brain" session
- Delivery of recommendations and "Hot List" for your destination post-consultation.
- This fee can be applied toward a different planning fee plan should you choose to upgrade. (Not applicable to Essentials Plan.)

INVESTMENT
STARTING AT

\$75

ESSENTIALS PLAN

This is perfect for you if...

Perfect for travelers who have their dates and destination locked in and simply want expert hotel bookings. I handle your reservation directly, ensuring accuracy while securing VIP perks, room upgrades, and resort credits where available. You get an elevated stay without the extra planning fees.



WHAT'S INCLUDED:

- Accommodations rate research based on your destination and dates
- Hotel selection options
- Booking of accommodations
- Basic alignment with your travel dates and trip details
- Confirmation and organization of your stay
- VIP Perks, based on property selection

INVESTMENT
STARTING AT

\$000

RATE SHEET

Product & Service

Price

AIRFARE TICKETING FEES	As charged to advisor
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CANCELLATION (WITHOUT REBOOKING)	10% of total value of trip
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RUSH FEE- FOR TRIPS WITHIN 30 DAYS	+50% of planning fee
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GROUP PLANNING FEE SUPPLEMENT (6+ TRAVELERS)	+\$50 per up to 6 travelers
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MAJOR CHANGE FEE- AFTER PROPOSAL APPROVAL/BOOKING	\$100
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CHANGE OF DESTINATION- AFTER PLANNING FEE PAID	New planning fee
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WEDDING TRAVEL PACKAGE: ROOM BLOCK, BACHELOR/ETTE, HONEYMOON	\$500
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We're *So Excited* To Work With *You!*

TO GET STARTED, SCHEDULE A CONSULTATION CALL [HERE](#).

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