

FLOWERS PLAY A SIGNIFICANT ROLE IN ENHANCING THE BEAUTY AND ATMOSPHERE OF AN EVENT. WHETHER YOU'RE LOOKING FOR A CLASSIC AND ELEGANT FLORAL ARRANGEMENT OR SOMETHING MORE MODERN AND UNIQUE, THERE ARE VARIOUS ASPECTS TO CONSIDER.

TRIAS

EST. IN 1912

let's start off on the right track

Information florists and designers need know to start building a quote for your event.

01

TABLE SIZE AND SHAPES:

What types of tables will be used at your event?

1. The size and shape of the tables will directly impact the number and size of floral centerpieces needed. Larger tables may require more or larger arrangements to create a visually balanced and appealing look.
2. Proportion and Aesthetics: Different table sizes and shapes may require adjustments in the size, height, and style of the floral arrangements to maintain a harmonious and proportional aesthetic. A florist needs this information to ensure that the floral designs complement the overall decor and setting.

02

BUDGET AND REALISTIC EXPECTATIONS

Understanding the budget allows the florist to tailor their designs to fit within the financial constraints of the client.

1. Material and Flower Selection: The budget influences the choice of flowers and materials used in the arrangements. Different flowers and foliage have varying costs.
2. Labor and Service Costs: Florists need to consider the labor and service costs associated with creating and delivering the floral arrangements.
3. Recommendations and Alternatives: Knowing the budget allows the florist to provide recommendations and alternative options. They can suggest cost-effective alternatives for certain flowers or offer creative solutions to achieve a desired look.

Tall or Low Arrangements?

The choice between high and low floral arrangements can greatly impact the overall aesthetics of the event and logistics fees. Here are some considerations for both options:

Tall Arrangement

- Visibility: Tall arrangements are often more visible, making a bold statement and creating a focal point in the room.
- Elegance: They can add a sense of grandeur and elegance to the space.

Low Arrangement

- Conversation: Low arrangements promote better conversation among guests at the table.
- Versatility: They work well for various table sizes and shapes.

Tall and Low Combination

- Some events opt for a combination of high and low arrangements for variety and visual interest.





Budget consideration

High arrangements may be more expensive due to the cost of vase rentals, an increase in flower quantity and logistics fees.

our mood

Selecting the right color scheme for wedding centerpieces is an exciting part of the planning process.





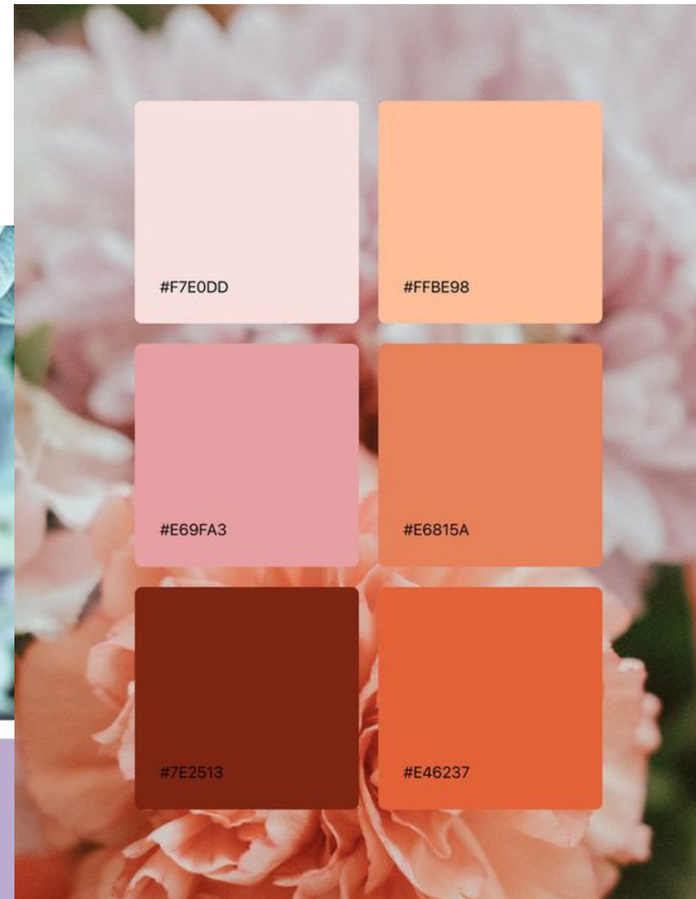












Tips to help you create a cohesive and visually appealing look

COLOR SCHEME SELECTION

CONSIDER THE EVENT / WEDDING THEME - Think about the overall theme or style of your event or wedding. Whether it's romantic, rustic, modern, vintage, or bohemian, the color scheme should align with the chosen theme.

CONTRAST & BALANCE - Aim for a balance of light and dark colors for contrast. If you have bold and vibrant colors, consider incorporating neutral tones to balance the overall look.

SEASONAL INSPIRATION - Draw inspiration from the season in which your wedding is taking place. Different seasons evoke different color palettes. For example, pastels and florals for spring, vibrant hues for summer, warm tones for fall, and icy tones for winter

VENUE COLORS - Take into account the colors of the wedding venue, including the walls, flooring, and existing decor. Your centerpieces should complement and enhance the venue's aesthetic.

composition selection



Cluster

Clustered tight flower arrangements can create a visually striking and cohesive look.
Composition: Arrange flowers in a clustered, compact fashion, keeping them close together for a lush and full appearance.



Semi

Combines the structure of a formal arrangement with the natural and relaxed feel of an informal one.
Composition: A mix of focal flowers, filler flowers, and greenery. Opt for blooms with varying shapes and sizes to add interest and dimension.



Loose

Loose flower arrangements exude a natural and unstructured beauty, offering a more relaxed and organic look.
Composition: Incorporate generous amounts of greenery and foliage to enhance the overall texture and contribute to the natural feel of the arrangement.







Rentals and Decor

Renting decor items for events can be a practical and cost-effective way to achieve a desired look without the need for permanent purchases. Here are various types of rental decor items you might consider for your event:

CEREMONY DECOR

A wedding arch, chuppah is a symbolic and aesthetically significant element and contributes to the overall visual appeal of unity and connection between the couples and families. It represents their journey together and the commitment they are making to each other.

FLOATING CANDLES, VOLTIVES AND DECORATIVE HOLDERS.

Whether used as centerpieces, lining pathways, or decorating tables, candles bring a touch of elegance and sophistication to the event. Their flickering flames can elevate the overall aesthetic and contribute to a more refined atmosphere.

Logistic fees

The logistics fees for floral delivery to an event can vary based on several factors. Here are some considerations that may impact the logistics fees for floral delivery:

Event Size and Complexity

The size and complexity of the event play a significant role. Larger events or those with intricate floral designs and production may require more logistical coordination and labor.

Number of Arrangements

Consider the total number of flower arrangements needed for the event. More arrangements generally mean higher set-up and breakdown costs.

Event Venue / Set-Up Time Frame

The location of the event influences logistics fees. If the venue is challenging to access or has specific requirements for set-up, additional fees may apply.
Determine the time required for set-up before the event. If the set-up window is limited or requires expedited work, it may affect the cost.

Labor Costs

Calculate labor costs based on the number of staff required for set-up and breakdown. If additional services, such as repurposing your flower arrangements during the event, are required, factor in associated costs

Transportation

Factor in transportation costs for delivering flowers to the venue and returning any unused items. Distance, fuel, and vehicle requirements contribute to logistics fees.

Equipment, Supplies and Rentals

Determine if any specialized equipment or supplies are necessary for set-up and breakdown, such as vases, stands, or tools.