

2027 PARTNERSHIP PROSPECTUS



17TH ANNUAL INTERNATIONAL
Women in Surgery Career Symposium
FEBRUARY 5-6, 2027 • OPAL SOL RESORT

Clearwater Beach, Florida

#WIS2027



ABOUT THE SYMPOSIUM

The Women in Surgery (WIS) Career Symposium is the largest professional and academic event dedicated to supporting women surgeons and those pursuing careers in Surgery. It promotes both personal and professional growth and is designed to foster mentorship as well as a peer network.

The annual WIS Career Symposium serves as a forum to discuss the issues and challenges confronting women as they seek to advance in a changing but still male-dominated field and to share successes and advice for breaking the glass ceiling in Surgery.

For more information, visit women-in-surgery.com.



CHAIR

Sharona B. Ross, MD, FACS

President, Society of Laparoscopic and Robotic Surgeons (SLS) 2025

Past President, Society of Robotic Surgery (SRS) 2024

Professor of Surgery, University of Central Florida

Director, Minimally Invasive Surgery & Robotic Surgery & Surgical Endoscopy

Director, Center for Digestive Disorders & Pancreatic Cancer

Director, GERD and Esophageal Cancer Center

Director, Advanced GI And HPB Surgical Fellowship

Digestive Health Institute Tampa



CO-CHAIR

Laila Rashidi, MD, FACS, FASCRS

National Accreditation Program for Rectal Cancer (NAPRC),
Medical Director of Colorectal Surgery

Program Director of the Minimally Invasive Colorectal Surgery
Fellowship at MultiCare Health System

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SUPPORT AND EXHIBIT PROSPECTUS

GENERAL INFORMATION

The 17th Annual International Women in Surgery (WIS) Career Symposium offers your company a way to market your organization to over 700 expected attendees in the ever-growing "women in surgery" population. Exhibitors are placed in high traffic areas that offer great visibility to meeting attendees during breakfasts, breaks and lunch. Please see the exhibitor space agreement to request your space.

PURPOSE OF THE MEETING

The meeting will promote both personal and professional growth for women in surgery. It is designed to provide a forum to discuss contemporary issues and opportunities for women who have chosen or may choose a career in surgery. The WIS Career Symposium highlights the importance of advancing women toward careers in surgery by providing meaningful avenues for surgical professionals and students to interact, exchange ideas, and formulate effective strategies in advancing this important endeavor.

TARGET AUDIENCE

The symposium is designed for women who aspire to careers in Surgery or wish to enhance their careers in surgery. The target audience is composed of premed, medical students, residents, fellows, attending surgeons, PA, ARNPs, and stem students.

For additional information, contact:

Lauren Johnson

1061 East Main St. Ste 300
East Dundee, IL, 60118
ljohnson@veritasamc.com

I've been part of the Planning Committee for the past three years, and it has truly been one of the most enriching experiences of my life. As an international student, finding your place abroad can feel overwhelming, especially when you don't have mentors or examples that make your goals feel attainable.

Women in Surgery changed that completely for me.

Through WIS, I've connected with world renowned women surgeons, gained mentorship, and built relationships that opened doors to opportunities I never imagined possible all the way from home.

Thanks to Women in Surgery, I've gained the confidence, support, and network to dream bigger!



Gabriella Maillo

3rd Year Medical Student
Universidad Europea de Madrid

GRANT SUPPORT

The intention of the Women in Surgery symposium is to highlight the importance of advancing women toward careers in surgery by providing meaningful avenues for surgical professionals and students to interact, exchange ideas and formulate effective strategies in growing this important endeavor. Funding received from Grant Support is what makes this symposium possible. Grant Support Funding will be allocated to the overall costs of symposium production and important scholarship opportunities for women to attend from around the world.

Please reach out to Lauren at ljohnson@veritasamc.com or (847) 752-5920.

SPONSORSHIP LEVELS

VISIONARY | \$100,000 and above

The Visionary Package is the highest expression of partnership with Women in Surgery. It is reserved for organizations whose commitment to advancing women in the surgical profession goes beyond support; it reflects a shared belief that the future of surgery is stronger when women lead it.

Recognition & Presence

- Prominent naming recognition throughout the symposium as a Visionary Partner
- Dedicated Visionary Partner feature in all symposium communications — digital, print, and on-site
- Premier exhibit space in a high-visibility location
- Exclusive signage and branding in the main session hall

Access & Relationship

- Complimentary full symposium registrations.
- Named introduction at the opening or closing plenary session

Content & Thought Leadership

- Logo and partner acknowledgment on the WIS website for the full partnership year

ROBOTICS COMPETITION

The Robotic and Laparoscopic Surgical Competition gives students rare hands-on access to robotic systems at the forefront of modern surgical technology..

Your Visionary level sponsorship includes:

- 10'x30' Booth Space located near registration
- 15 registration badges
- Faculty Dinner participation at no additional cost
- Business Suite - include power at table and a basic screen and projector AV package
- Program Book advertisement (full page, full color)
- Company recognition on the WIS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in meeting materials

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SPONSORSHIP LEVELS

PREMIER | \$90,000 - \$70,000 | Choose one:

Work directly with our team to develop a sponsorship package that correlates with your goals of the meeting based off your sponsorship amount.

NETWORKING RECEPTION

One of the most visible ways to support WIS and showcase your product. The reception is held in the exhibit hall, highlight your company while the attendees' network with colleagues and visit the exhibits.

NETWORKING LUNCH

Highlight your product with a dedicated timeslot over lunch for your product specialist or guest speaker to present to our attendees.

Your Premier level sponsorship includes:

- 10'x30' Booth Space located near registration
- Faculty Dinner participation at no additional cost
- Business Suite - include power at table and a basic screen and projector AV package
- Program Book advertisement (full page, full color)
- Company recognition on the WIS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in meeting materials

PINNACLE | \$50,000 - \$65,000 | Choose one:

NETWORKING RECEPTION

One of the most visible ways to support WIS and showcase your product. The reception is held in the exhibit hall, highlight your company while the attendees' network with colleagues and visit the exhibits.

NETWORKING LUNCH

Highlight your product with a dedicated timeslot over lunch for your product specialist or guest speaker to present to our attendees.

Your Pinnacle level sponsorship includes:

- 10'x30' Booth Space located near registration
- 9 registration badges
- Faculty Dinner participation at no additional cost
- Business Suite - include power at table and a basic screen and projector AV package
- Program Book advertisement (full page, full color)
- Company recognition on the WIS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in meeting materials

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SPONSORSHIP LEVELS

DIAMOND | \$30,000 | Choose one:

NETWORKING RECEPTION

One of the most visible ways to support WIS and showcase your product. The reception is held in the exhibit hall, highlight your company while the attendees' network with colleagues and visit the exhibits.

NETWORKING LUNCH

Highlight your product with a dedicated timeslot over lunch for your product specialist or guest speaker to present to our attendees.

Your Diamond level sponsorship includes:

- Prime location of exhibit space
- Company recognition on the WIS website
- Program Book advertisement (full page, full color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in meeting materials
- Six complimentary registrations for company representatives

PLATINUM | \$20,000 | Choose one:

NETWORKING BREAKFAST

Highlight your product with a dedicated timeslot during breakfast for your product specialist or guest speaker to present to our attendees.

KEYCARDS

Be the exclusive key card sponsor for the WIS event. Your logo will be placed on the hotel key card that gets handed to attendees when they arrive.

Your Platinum level sponsorship includes:

- Prime location of exhibit space
- Company recognition on the WIS website
- Program Book advertisement (full page, full color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in meeting materials
- Five complimentary registrations for company representatives

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SPONSORSHIP LEVELS

GOLD | \$15,000 | Choose one:

BRANDED ATTENDEE LANYARDS

Exclusive opportunity to prominently display your company logo on the highest visible item distributed at the meeting.

CHARGING STATION

Provide a power boost to all attendees as the official sponsor of the charging stations in the meeting space. Your logo and signage will be displayed at the charging stations as the exclusive sponsor.

WI-FI

Exclusive provider of Wi-Fi for the meeting. Your company name will be the official name of the Wi-Fi and your booth number will be the password. Company name and password will be displayed on signage and in the program book.

Your Gold level sponsorship includes:

- 8ft x 10ft exhibit space
- Company recognition on the WIS website
- Program Book advertisement (1/2 page, full color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in meeting materials
- Four complimentary registrations for company representatives

SILVER | \$10,000 | Choose one:

COFFEE BREAK

Help provide attendees with an AM or PM jolt by sponsoring the coffee breaks during the annual meeting.

MEETING SWAG SPONSOR

Put your brand directly in attendees' hands. Your company logo will appear on the conference t-shirt distributed at registration, ensuring maximum visibility from day one.

Your Silver level sponsorship includes:

- 8ft x 10ft exhibit space
- Company recognition on the WIS website
- Program Book advertisement (1/4 page, full color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in meeting materials
- Three complimentary registrations for company representatives

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SPONSORSHIP LEVELS

Bronze | \$5,000

Your Bronze level sponsorship includes:

- 6 foot draped table with chairs
- Standing display and/or equipment is allowed
- Company recognition on the WIS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in meeting materials
- Two complimentary registrations for company representatives

ADD ON

Future Women in Surgery Student Sponsorship | \$3,000

Help shape the future of the specialty, with adding on to your sponsorship. This sponsorship covers accommodations to help student attendees a future woman in surgery who might not otherwise have the opportunity to attend.

Student Hotel Sponsorship

This sponsorship supports student attendance by covering shared hotel accommodations and registration fees for four (4) students attending the annual meeting.

What This Sponsorship Covers

- *Hotel Accommodations*
- *Student Meals*
- *Registration Fees*

Total Sponsorship Value: \$2,680

By sponsoring this opportunity, your organization directly enables the next generation Women in Surgery to participate in cutting-edge education, network with leading clinicians, and engage with the WIS community.

ADD ON

WIS App | \$1,000

As a WIS App sponsor, your company name and logo will be prominently displayed in a rotating banner at the top of the interface. Every member that connects and uses the app will see your brand first. *Opportunity available for multiple sponsors.*

ADD ON

WIS App + WIS Student Sponsorship Bundle | \$5,000

Your brand. Their future. As a WIS App Sponsor, your company name and logo appear in a rotating banner at the top of the app — the first thing every member sees. Pair that with student sponsorship and you're also putting the next generation of women in surgery in the room. *Opportunity available for multiple sponsors.*

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REGISTRATION FORM

Contact Name

Company Name

Address

City

State

ZIP

Phone

Fax

Email

Signature

SPONSORSHIP LEVEL

☐ **VISIONARY \$100K**

- ☐ Robotics Competition

☐ **PREMIER \$90K-75K** (Choose one)

- ☐ Networking Reception
☐ Networking Lunch

☐ **PINNACLE \$50K-65K** (Choose one)

- ☐ Networking Reception
☐ Networking Lunch

☐ **DIAMOND \$30K** (Choose one)

- ☐ Networking Reception
☐ Networking Lunch

☐ **PLATINUM \$20K** (Choose one)

- ☐ Networking Breakfast
☐ Keycards

☐ **GOLD \$15K** (Choose one)

- ☐ Branded Lanyard
☐ Charging Station
☐ Wi-Fi

☐ **SILVER \$10K** (Choose one)

- ☐ Coffee Break
☐ Swag

☐ **BRONZE \$5K**

ADD ONS:

- ☐ Future WIS Student Sponsorship
\$3K
☐ WIS App **\$1K**
☐ WIS App + WIS Student
Sponsorship Bundle **\$5K**

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Please select your preferred method of payment:

- ☐ Credit Card: a member of our accounting team will contact you directly (add in the 4% processing fee)
- ☐ Check payable to: Veritas Association Management (in US dollars on a US bank) Tax ID #46-3254245
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
- ☐ Please Invoice Me

Return this completed Registration Form to Lauren Johnson

Email: ljohnson@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118

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