The Flip the Box® Leadership Dinner Experience

based on the book Flip the Box®: A Blueprint for Human-Centered Leadership in a Disconnected World

Shari Leid

5× Author · TEDxSpeaker
Flip the Box® Day Founder
One of the country's leading voices on human connection

REACH BY THE NUMBERS

116K+
TEDx talk views

5,000+
live attendees across 35+ events

19K+
engaged social following

$22T
spending power in the room (ages 35 - 54)

RECOGNITION

TEDx Speaker · 5× Published Author
Flip the Box® Day Founder · National Press

Let's build something together.

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What if connection was your brand's *most powerful strategy?*

The Flip the Box® Leadership Dinner Experience is a curated, multi-city luxury dinner experience that brings together the leaders, founders, and changemakers your brand needs to reach — people who showed up on purpose and are paying attention.

YOUR AUDIENCE IS ALREADY IN THE ROOM

The Leader
Senior executives & founders investing in culture and communication.

The Builder
Entrepreneurs growing companies and communities with intention.

The Changemaker
Coaches, speakers & educators who influence their own networks.

THE OPPORTUNITY · 9 MARKETS, FEBRUARY–NOVEMBER 2027

An intimate, high-energy evening built around the Flip the Box® framework: keynote, guided connection, and elevated dining. When your brand shows up here, it doesn't just get seen — it gets remembered, by the exact people making purchasing decisions for their organizations and their lives.

Seattle Feb · Los Angeles Mar · Chicago Apr · New York May · Phoenix Jun · Denver Aug · Nashville Sep · Miami Oct · Dallas Nov

PARTNER WITH THE MOVEMENT

CONNECTOR
$10K
Logo on signage & tour materials, website listing, 1× social + newsletter feature, press release, podcast mention.

CHAMPION
$25K
All Connector benefits, plus branded table, stage mention, 3× social, co-branded content.

CATALYST
$50K
All Champion benefits, plus sponsor spotlight, VIP access, meet & greet, podcast interview, tickets in every city.

FOUNDING
$100K
Premier placement across all materials, multiple stage mentions, content series, a reserved table in every city.

Single-city and in-kind partnerships available on request.

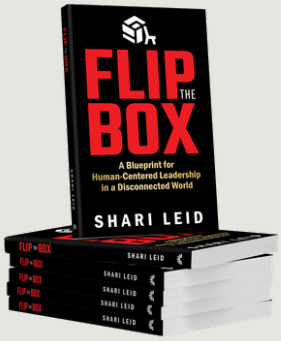
> "Shari didn't just speak to the room. She reached into the heart."
>
> KURT JUN · VP, Culture & Impact, Plymouth Housing

BEYOND THE ROOM

Flip the Box® Day — a national movement every March 5, keeping your brand association alive year-round.

National media — the tour rides a press wave across network television and national publications, extending reach far past the room.

Rooted in purpose. A portion of every event supports **World Central Kitchen** — first to the frontlines providing meals in humanitarian and climate crises — so your brand invests in a room full of leaders and a cause that changes lives.



"Let's flip the box® together."

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