

THE

Bridal

INVESTMENT GUIDE

Elirosa Beauty Bar

ABOUT / SERVICE / PORTFOLIO

ABOUT ME

Born in New Jersey and raised in Pontiac, Michigan, I've been a makeup artist since 2017. What began as something that came naturally to me quickly became an industry I fell in love with. Bridal artistry holds a special place in my heart because I get to help women feel beautiful while being part of one of the most meaningful days of their lives. I bring a calm, positive energy to the wedding morning while still letting my outgoing personality shine through.

My signature style is sultry soft glam—captivating eyes paired with soft, balanced skin that still looks and feels like you. I'm intentional with every detail, from taking the time to perfect the complexion to making sure every lash sits seamlessly. My goal is for you to look in the mirror and have that "wait…that's ME?" moment—the kind where you feel beautiful, confident, and undeniably hot. I want you walking away thinking, "This is the best glam I've ever had."

by Brenda





FOR THE MODERN BRIDE

01

TIMELESS
YET SULTRY

02

ELEVATED
YET HERSELF

For the bride who wants to feel like herself-
only elevated.
Refined skin. Captivating eyes. Intentional
artistry created around you.

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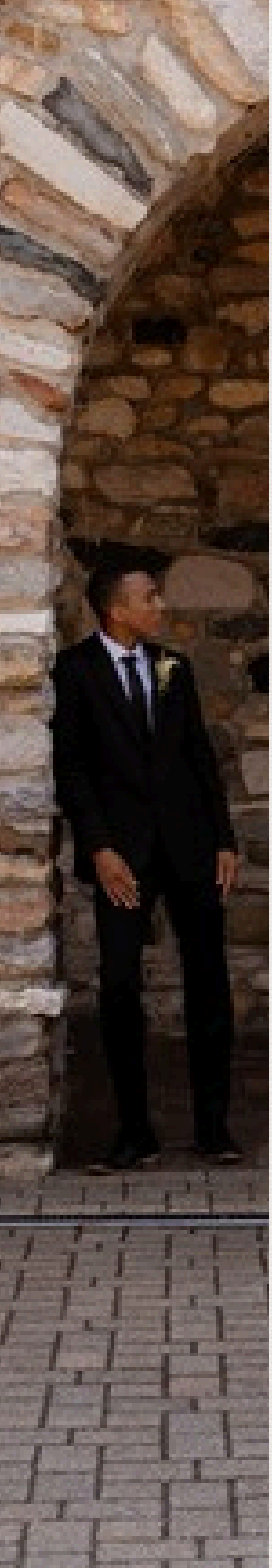

MY MISSION

My mission is to create an experience where every bride feels confident knowing she is in expert hands. Through years of artistry, knowledge, and attention to detail, we create intentional bridal looks that enhance your natural features while allowing you to feel beautiful, sexy, and completely confident on one of the most important days of your life.

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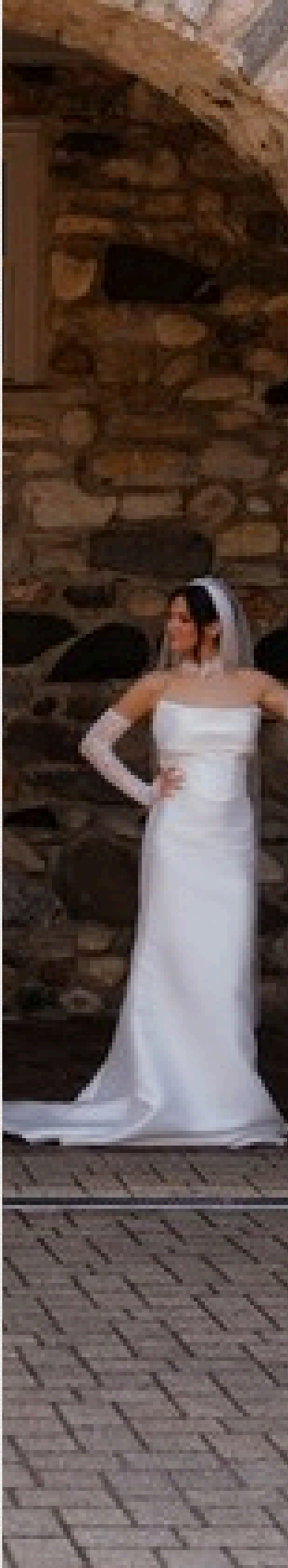

GOOD TO KNOW

Bridal previews are reserved for contracted bride, They take place in Pontiac, Michigan.

I accommodate a maximum of five makeup services including the bride

Larger parties may require an additional artist booked seperatley

Your wedding date is officially reserved once your agreement and retainer are completed

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PACKAGES



Whether you're planning an intimate celebration, a destination wedding, or a grand affair close to home, your bridal beauty experience should feel just as special as the day itself. From your bridal preview to the final touches on your wedding morning, every detail is thoughtfully designed to bring your vision to life and ensure you feel confident, beautiful, and completely taken care of.

SIGNATURE

STARTING AT $1200



From our first conversation to your wedding morning, I'll take the time to understand your vision and create a look that feels like you, just elevated. Every detail is personalized to make sure you feel beautiful, comfortable, and confident.

- 2-hour private bridal preview
- 90-minute wedding-day makeup application
- Personalized beauty consultation
- Customized skin prep and lashes
- Bridal beauty preparation guide
- Bridal touch-up kit
- Personalized wedding-morning timeline
- Travel up to 25 miles from 48340

Additional travel and enhancements apply





with love

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ELITE

STARTING AT $2000

There's something special about getting ready with the people closest to you. I'll take care of the makeup schedule, create a look that complements each person's features, and make sure we have time for those final touches before you step into your dress.

- Everything included in The Signature Bride
- Makeup for up to 4 additional guests
- Personalized bridal-party beauty timeline
- Individualized makeup looks for each guest
- Beauty preparation recommendations for your bridal party
- 30-minute bridal finishing-touch window
- Coordination of final makeup timing with your photographer or planner, when needed

Additional travel and enhancements apply

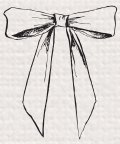
PERSONALIZE YOUR EXPERIENCE

From your initial inquiry to the final touches on your wedding day, every step of your bridal beauty experience is thoughtfully designed with intention. With expert guidance, clear communication, and personalized attention along the way, you can feel confident knowing every detail of your bridal look is in trusted hands.



EXTENDED TOUCH UP TIME

Perfect for brides who would like me to stay for touch-ups before or after the ceremony. I'll be there to refresh your makeup and make sure everything is looking its best before you head into your next moment. ($100/hour)



REHEARSAL DINNER GLAM

Your bridal beauty experience doesn't have to begin on the wedding morning. Enjoy a custom look created for your rehearsal dinner or welcome celebration—because why not make every moment of your wedding weekend feel special? Custom quote available. ($600)





TRAVEL DETAILS

Celebrating somewhere a little farther from home? Weddings located 1.25+ hours driving distance from Pontiac, Michigan, out of state, or internationally are considered destination weddings. Please inquire for a custom quote tailored to your location and specific travel needs.

FIRST 25 MILES EACH WAY	Included
ADDITIONAL ROUND-TRIP MILEAGE	$1.50/mile
DESTINATION TRAVEL OR NON-SERVICE DAY	$1,000/day
AIRFARE, ACCOMMODATIONS AND NECESSARY EXPENSES	As applicable

BOOKING PROCESS

STEP 1. Visit my website at [www.elirosabeautybar.com] to explore my portfolio and pricing. You can also find me on Instagram at @brendaroquemua. If what you see resonates with your vision, feel free to submit an inquiry through the contact section.

STEP 2. Once I received your inquiry, I'll confirm availability and send over your custom quote. Complimentary call is optional.

STEP 3. Secure your wedding date with a submitted retainer and signed contract. You'll receive a curated Welcome guide which includes a vendor list, skin tips and more.

STEP 4. I'll follow up midway to check in and schedule your preview. Usually 1-3 months before your wedding day.

STEP 5. Preview day. Get to meet in person or video. We will talk about everything you like and dislike for your wedding day makeup. About 2 hours.

STEP 6. Wedding day. Sit and relax. We will discuss changes, if needed. and you get to relax. Looking forward to be part of your big day.

READY TO BEGIN?

INQUIRE TO RESERVE YOUR DATE

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METRO DETROIT.
MICHIGAN.
WORLDWIDE.

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