

A romantic wedding scene featuring a bride and groom in a light blue convertible car. The bride, with long brown hair and a white veil, holds a large, vibrant bouquet of flowers in shades of white, orange, red, and blue. The groom, with a beard and short dark hair, is leaning in to kiss her on the cheek. The background shows a street with trees and houses, and the car's interior is visible. The title text is overlaid on the left side of the image.

# THE BRIDAL INVESTMENT

@brittanynicolefilms

E L I R O S A   B E A U T Y   B A R





# WELCOME

## Welcome to Elirosa Beauty Bar

Thank you for considering Elirosa Beauty Bar for your wedding day. I believe that your bridal beauty experience should be just as unforgettable as the celebration itself. This pricing guide has been thoughtfully created to offer you a comprehensive overview of my bridal services, detailing what each package includes and the personalized experience you can expect from the moment you reach out until the final finishing touches on your special day.

## Our Commitment

Each package is designed with intention to provide more than just stunning makeup—it's a meticulously crafted experience focused on professionalism, meticulous attention to detail, and a calm, well-organized wedding morning. My aim is to ensure you feel confident, cherished, and effortlessly beautiful while creating a beauty experience that allows you to be fully present and savor every moment of your day.





# THE MAKEUP ARTIST

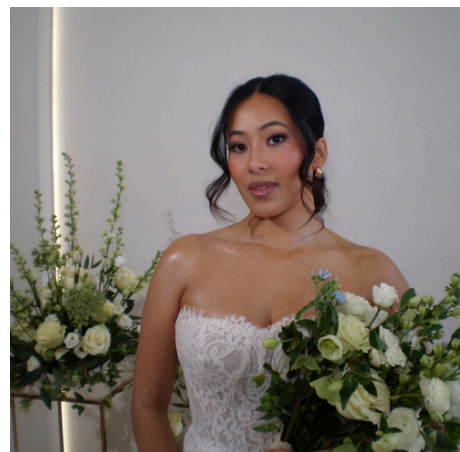
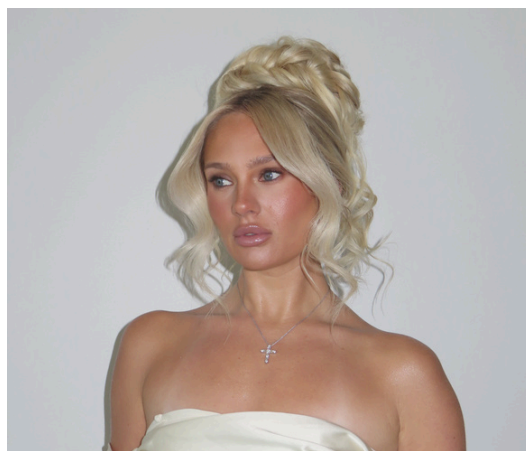
## A Little About Me

Hello, I'm Brenda! Born in New Jersey and raised in Pontiac, Michigan, I take great pride in being a Mexican American. Being bilingual in both English and Spanish enables me to connect with and serve a diverse array of brides and their families.

My journey as a makeup artist began in 2017, and I became a licensed esthetician in 2019. From an early age, I realized I had a natural passion and talent for makeup. What started as a creative hobby has blossomed into a career that I truly cherish. Today, I have the privilege of helping brides feel confident and beautiful, allowing them to embrace the best version of themselves on one of the most significant days of their lives. Each wedding is a true honor, and I am thankful to play a small role in such unforgettable moments.



# SULTRY GLAM STYLE



## **My Signature Style**

My signature style can be best characterized as soft, sultry glam—timeless, elegant, and crafted to enhance your natural beauty. I take delight in creating softly defined, enchanting eyes complemented by fresh, balanced skin that looks stunning both in person and in photographs.

## **The Importance of Skin Preparation**

Every application begins with the skin. Drawing from my experience as a licensed esthetician, I meticulously assess your skin's needs and prep it with hydrating, nourishing products to create a smooth, radiant canvas. Beautiful makeup is rooted in healthy, well-prepped skin, and I customize each step to ensure your makeup wears comfortably and flawlessly throughout your wedding day.

## **Luxury in the Details**

I firmly believe that luxury lies in the details. From flawless lash application to careful blending, every aspect of your makeup is executed with precision and intention. I work in light, buildable layers to achieve a polished finish that feels comfortable, photographs beautifully, and never looks heavy.

## **Commitment to Safety and Comfort**

Your safety and comfort are of utmost importance to me. My professional kit is fully stocked, meticulously sanitized, and contains high-quality, hypoallergenic products suitable for various skin types. I use disposable applicators whenever appropriate to prevent cross-contamination, and each makeup brush is thoroughly shampooed and sanitized after every client. My goal is to provide not only stunning results but also a clean, professional, and elevated experience you can trust.



# SIGNATURE BRIDE

Your wedding day is not just about a makeup appointment—it's an experience crafted just for you. The Signature Bride package is my foundational bridal service, meticulously designed for brides who appreciate personalized attention, artistry, and a premium experience from start to finish.

The Signature Bride package is ideal for those who seek an intimate, one-on-one experience with a focus on exceptional detail. My aim is for you to feel beautiful, cherished, and fully engaged as you embark on one of the most significant days of your life.

**INVESTMENT: \$1099**

## **WHAT'S INCLUDED**

- Enjoy a private 2-hour bridal preview to design and refine your wedding day look.
- Experience a 1.5-hour makeup application on your wedding day, receiving my full attention in a calm and unhurried atmosphere.
- Indulge in luxury skin preparation, featuring a hydrating face mask and customized skincare tailored to your unique skin needs.
- Benefit from complimentary travel within a 25-mile radius of 48340.

## **WHAT TO EXPECT**

- A customized wedding morning timeline that includes buffer time to ensure a seamless and organized experience
- Last-minute adjustments before you make your entrance down the aisle
- Continuous communication and support throughout the lead-up to your wedding day



# PREMIUM PACKAGE

Everything included in the signature package comes with bridal makeup for the bride and up to two guests, as well as touch-up kits.

**INVESTMENT: \$1499**

## WHAT'S INCLUDED

- Indulge in a private two-hour bridal preview to design and refine your wedding day look.
- Experience a 1.5-hour makeup session on your special day, where you will receive my undivided attention in a calm and leisurely atmosphere.
- Treat yourself to a luxurious skin prep that features a hydrating face mask and customized skincare designed for your unique skin needs.
- Enjoy complimentary travel within a 25-mile radius of 48340.
- Additional makeup services for two guests, along with touch-up kits, are also included.

## WHAT TO EXPECT

- A customized wedding morning timeline that includes buffer time to ensure a seamless and organized experience
- Last-minute adjustments before you make your entrance down the aisle
- Continuous communication and support throughout the lead-up to your wedding day





# ELITE PACKAGE

Everything included in the signature package comes with bridal makeup for the bride and up to 4 guests, as well as touch-up kits.

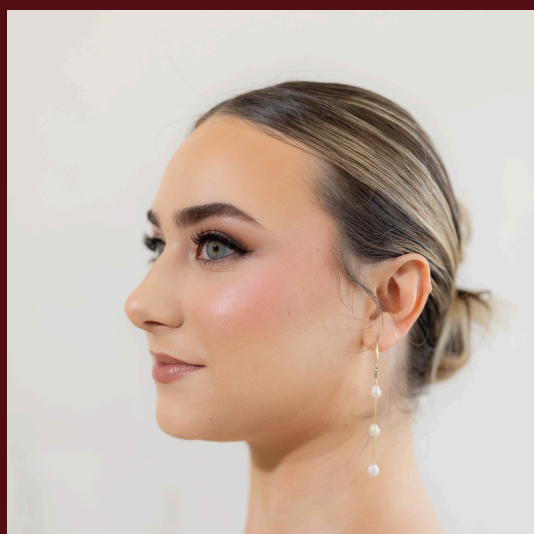
**INVESTMENT: \$1799**

## WHAT'S INCLUDED

- Indulge in a private two-hour bridal preview to design and refine your wedding day look.
- Experience a 1.5-hour makeup session on your special day, where you will receive my undivided attention in a calm and leisurely atmosphere.
- Treat yourself to a luxurious skin prep that features a hydrating face mask and customized skincare designed for your unique skin needs.
- Enjoy complimentary travel within a 25-mile radius of 48340.
- Additional makeup services for two guests, along with touch-up kits, are also included.

## WHAT TO EXPECT

- A customized wedding morning timeline that includes buffer time to ensure a seamless and organized experience
- Last-minute adjustments before you make your entrance down the aisle
- Continuous communication and support throughout the lead-up to your wedding day







# DESTINATION PACKAGE

Are you planning to be a destination bride? Consider hiring a makeup artist you can rely on for your special day. Below is some information regarding what qualifies as a destination wedding and the associated fees.

## **WHAT IS CONSIDERED A DESTINATION?**

Travel that exceeds 1.45 hours by car or takes place outside of the state or country.

## **HOW DO ACCOMADATIONS WORK?**

Travel exceeding "1.45 hours" requires "1 overnight stay".

Travel surpassing "3 hours" or going "out of state" necessitates "2 overnight stays".

Travel that is "out of the country" requires "3 additional full days", totaling "3 nights and 4 days".

\*Full-day rates" of "\$1,000 per night", plus hotel accommodations, will apply.

## **HOW TO SCHEDULE A PREVIEW IF I AM A DESTINATION BRIDE?**

You have several options available:

- We can schedule a 30-minute video call to dive into the details of your makeup look.
- You can visit my studio in Pontiac.

Alternatively, I can travel to your location, though additional travel fees will apply based on distance.

**All reservations will be handled by me.**





# WEDDING DAY TIMELINE

## Example:

|                 |                            |
|-----------------|----------------------------|
| <b>8:30 AM</b>  | Arrival + set up           |
| <b>9:00 AM</b>  | Bridesmaid                 |
| <b>10:00 AM</b> | Bridesmaid                 |
| <b>11:00 AM</b> | Bride                      |
| <b>12:30 PM</b> | Bridesmaid                 |
| <b>1:30 PM</b>  | Bridesmaid                 |
| <b>2:30 PM</b>  | Finishing touches + pickup |



# ADD ONS

Looking to add a little extra elegance to your bridal look? Check out the list of makeup package add-ons you can choose from to customize your bridal beauty experience.

## **EXTENDED TOUCH UP CONCIERGE**

Extended touch-up services are available upon request at an additional cost of \$50 for each half hour.

## **REHEARSAL DINNER GLAM**

Need a glam-up for the rehearsal dinner? No worries, we can include that with ease!

## **SECOND LOOK**

Are you ready to switch to your evening look? I can revitalize and transform your makeup for a stunning nighttime appearance.

## **BROW SERVICES**

Get a \$10 discount when you book brow services with me. Must be contracted bride\*

## **OVERNIGHT STAY**

Hotel accommodations will be arranged by me.







## MEGAN S.

Brenda was THE best! She went above and beyond making my makeup flawless and making sure it lasted all day! Skin care, face masks, all the works! Plus a touch up kit in case, which I didn't really need! My makeup stayed perfect even though all the happy tears. There's no one else I'd trust doing my makeup. She made me feel so beautiful in my wedding day!! 😊



## ANI O-M.

Brenda is an absolute master at her craft! My makeup looked so beautiful the day of my wedding, and all of my bridesmaids (and my mom!) loved their makeup and raved about their experience. From the first communication to the wedding day, Brenda was thorough, kind, and made sure to ask all the questions to ensure the makeup was to my liking. I can't thank her enough for everything she did for me throughout the whole process. If you're thinking about booking with Brenda, schedule that consultation call!!! 10000/10, will always recommend! ❤️



## KELSIE S.

I booked with Brenda for my wedding and she is absolutely amazing! She was very communicative and so easy to work with, I ended up wanting to change my look after my makeup trial and she executed the vision perfectly! I felt so beautiful on my wedding day, my makeup was absolutely perfect, and she did a great job with my bridal party as well. I would highly recommend!

# COUPLE TESTIMONIALS



# OUR PROCESS

## **STEP 1 | LET'S CONNECT**

Send me an inquiry through my contact form with your wedding date, location, and any details you'd like to share. I'll confirm availability and send you my full pricing guide so you can explore package options.

## **STEP 2 | SAVE THE DATE**

Once you've chosen your package, I'll send over a contract and retainer invoice. Your date is officially reserved once both are completed, no one else can book it!

## **STEP 3 | WELCOME**

Welcome! Your date is officially secured! Keep an eye out for your welcome email, which will include my timeline for processing, skincare recommendations, vendor lists, and so much more.

## **STEP 4 | PREVIEW DAY**

I generally reach out at least six months in advance to arrange your preview, with all previews scheduled three to four months prior to your wedding date. Please keep an eye out! 💍

## **STEP 5 | SEND MOCK TIMELINE**

I will reach out two months in advance to confirm the headcount, location details, and the time you need to be ready. Additionally, I will create and send a mock timeline for your review.

## **STEP 5 | WEDDING DAY**

It's wedding day!!! Please take a seat and relax. I'm here to help you look stunning for your big day!

## **STEP 5 | POST WEDDING FOLLOW UP**

Experiencing some post-wedding blues, but I am truly grateful. I'll share any behind-the-scenes moments and photos I have. If you could leave a Google review, that would be amazing!





# FAQ

## **HOW FAR IN ADVANCE SHOULD I BOOK MY WEDDING DATE?**

I recommend planning ahead for 9 to 12 months. Last-minute bookings are not guaranteed.

## **IS A BRIDAL PREVIEW INCLUDED IN MY PACKAGE?**

Yes, every package comes with one preview session included.

## **CAN I BOOK A BRIDAL PREVIEW BEFORE SIGNING A CONTRACT?**

Unfortunately, all previews are exclusively for contracted brides only.

## **WHAT IF MY BRIDAL PARTY EXCEEDS YOUR MAXIMUM CAPACITY?**

If your party exceeds my limit of five, I will provide you with a list of recommended artists to assist you. You would need to book with them separately.

## **WHAT HAPPENS IF THE WEDDING-MORNING SCHEDULE RUNS BEHIND?**

If we ever encounter an issue, I will ensure to stay calm and complete my tasks on time. To prevent such situations, the schedule I create will incorporate buffer time in case they arise.

## **WHAT TYPE OF SETUP SPACE DO YOU NEED ON THE WEDDING MORNING?**

I require a well-lit room, ideally with plenty of natural light and at least 6 feet of space. I will bring my complete setup, which includes lights, a chair, and a table.

## **DO YOU OFFER AIRBRUSH MAKEUP?**

I do not provide airbrush makeup services.

## **HOW CAN I SET UP BROW APPOINTMENTS?**

[please visit](#) by clicking this link to book.









# READY TO BOOK?

I am thrilled to connect and collaborate with you! To make an inquiry, please click on the link below to complete the form.

## CONTACT INFO

[admin@elirosabeautybar.com](mailto:admin@elirosabeautybar.com)

[elirosabeautybar.com](http://elirosabeautybar.com)

[FILL OUT INQUIRY FORM](#)