



Rachael Flanagan

SPEAKING GUIDE



Rachael Flanagan is a barrier breaker, rule challenger and storyteller with a journey that proves extraordinary success can come from the most ordinary beginnings.

At 18, with just £20 in her pocket and a hand full of black-and-white flyers she built the foundations of what would become Mrs Buckét, a now multi-million pound, multi-award-winning cleaning empire employing over 500 people and transforming workplaces across Wales and the South West.

But Rachael's story isn't just one of success. It's one of loss, grief, doubt and resilience. Behind the milestones and the trophies are the moments that nearly broke her: tough financial times, personal challenges and the relentless pressure of building something from nothing. Instead of letting those moments define her, she used them as fuel to keep going, to keep proving what was possible.



Rachael speaks with honesty, humour and heart.

Her energy is contagious and her storytelling pulls audiences in, not with polished perfection, but with real, raw truth. From failing her business exam to leading a multimillion-pound organisation, Rachael has faced every “no” and every closed door with the same mindset: break through it.

Rachael's voice resonates with anyone who has ever doubted themselves, faced failure or been told they couldn't. Her talks inspire audiences to work fiercely and embrace the messy. She's living proof that breaking barriers doesn't start with resources. It starts with grit.



Speaking Topics Include:

BUILDING FROM NOTHING

The story of founding Mrs Buckét at 18 and what it really takes to build a business from scratch — the discipline, the doubt and the determination to keep going. Perfect for entrepreneurship events, start-up communities and young business audiences.

RESILIENCE IN BUSINESS & LIFE

From recessions to a global pandemic, Rachael has led through every kind of pressure. This talk explores what real resilience looks like — not the glossy version, but the practical, unglamorous truth of how you keep a business and yourself intact when everything is working against you.

BREAKING BARRIERS

On being a young woman who built a multi-million-pound business in a traditionally male-dominated industry — and what that journey taught her about confidence, identity and refusing to let anyone else define your ceiling. A natural fit for women in business events and leadership conferences.

LEADERSHIP THAT LASTS

What it means to lead 500+ people with clarity, purpose and humanity. Rachael shares the leadership lessons she's learned the hard way: how to build culture, make difficult decisions and stay grounded as the business and the stakes grow around you.



"Rachael had the entire audience buzzing with inspiration—yet there wasn't a dry eye in the room.

What an incredible journey, and what an unforgettable speaker."

— Nigel Botterill, UK's Top Business Growth Expert and CEO of Entrepreneurs Circle

"Rachael shared her journey with honesty, passion, and insight.

She has the remarkable ability to connect with her audience through storytelling, leaving everyone feeling empowered to take action."

— Linda James, Founder and CEO at BulliesOut



"Rachael is a fantastic mentor. The impact on both me and the business has been invaluable.

She helps me step back, focus on what really matters, and make confident decisions that move things forward."

— Denise Lardner -Cleaner Care Commercial Cleaning

Let's Connect



If you'd like Rachael to speak at your next event or want to connect to check on her availability, please email us at hello@rachaelflanagan.com.

Please make sure to send more details about your event, time, attendance, topic covered, attendees and anything else that would be helpful to know.

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