

ANTOINETTE M. MOWREY

Web & Graphic Designer

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PROFESSIONAL SUMMARY

Graphic Designer with 5+ years of professional experience creating digital and print marketing materials, brand identities, and websites across agency, in-house, and freelance environments. Skilled in developing customer-facing creative assets that strengthen brand presence and drive engagement. Recognized for excellent communication, collaboration with cross-functional teams, attention to detail, and a passion for innovative design and emerging industry trends.

SKILLS

Digital & Print Graphic Design, Brand Strategy, Illustration, Typography, Color Theory, HTML/CSS/JavaScript Coding, Powerpoint Design, Marketing Campaigns, Wireframing & Prototyping, Photography, Photo & Video Editing, Social Media Design, Art Direction.

TECH STACK

Adobe Creative Suite (Illustrator, Photoshop, InDesign, Acrobat, Dreamweaver), Canva, Procreate, Figma, Visual Studio Code, Apple iWork, Microsoft Office, Google Suite.

WORK EXPERIENCE

Graphic Designer Assistant, Andi Mejia + Co.

September 2024 - Present

Conceptualized and designed wedding stationery and large scale event signage for 2-3 weddings/events per week, meeting quick deadlines and turnarounds. Formatted files for print, and carried out revision rounds and proofing processes with clients.

Graphic Designer, Aedieno Creative Agency

February 2023 - December 2023

Conceptualized and designed marketing campaigns, digital and print collateral, social media content, logos, forms, large scale signage, and 50+ graphic assets for clients maintaining consistent brand identity and supporting marketing initiatives.

Brand Designer, Develop This

September 2022 - February 2023

Led the creation and implementation of the company's overall branding strategy, designed cohesive graphics such as logos, business cards, email signatures, and event/social media banners, and created web wireframes, mockups, and prototypes using Figma.

Web & Graphic Designer, It's Destiny Recruiting

April 2022 - September 2022

Led implementation of the company's rebrand by designing new marketing assets and a new website, contributing to increased conversion rates and improved branding consistency. Created and deployed 20+ visual media content posts across the company's social platforms, driving more impressions and activity via LinkedIn.

Web Developer, Ecsazza, Inc.

August 2021 - February 2022

Redesigned website components for better user experiences. Developed, analyzed, and tested software features, wrote scalable and testable code, troubleshooted and fixed programming errors/bugs.

Web & Graphic Designer, Freelance

January 2021 - Present

Designed and developed responsive web applications and assets using HTML, CSS, Javascript, and Adobe Suite leading to increased engagement. Produced designs in the form of the following client deliverables: primary and secondary brand logos, social media marketing graphics and banners, business cards, email signatures, apparel, wedding signage.

EDUCATION

Rhetoric, B.A. & Visual Communication, University of Central Florida

Completed 2019

General Studies, A.A., Valencia College

Completed 2014

Full Stack Web Development, Cert., University of Central Florida

Completed 2021