

A close-up photograph of a newborn baby being held by a man and a woman. The man, on the left, is wearing a light blue long-sleeved shirt and has his hands gently cradling the baby. The woman, on the right, is wearing a white ribbed top and has her hands supporting the baby from underneath. The baby is wearing a light blue onesie and has its feet visible. The background is softly blurred, showing more of the man and woman. The overall mood is tender and intimate.

BKJ PHOTOGRAPHY
SESSION GUIDE

WWW.BROOKEKELLEYJORDAN.COM

ABOUT ME



Hi, I'm Brooke — a full time family photographer dedicated to providing a natural and stress-free session for moms and their families. I am a wife, homeschooling mama to three amazing kiddos, and most importantly — a follower of Jesus Christ. At BKJ Photography, I do not want your images to fade or go out of style, that is why I specialize in a classic and timeless style of portraiture. My sessions are laid back and they truly tell a story of your family through images that will be passed down for generations to come.

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PETITE SESSION

300

- 30 Minutes
- 20 Digital Images
- Online Gallery
- Print Rights
- *option to purchase more



CLASSIC SESSION

400

- 60+ minutes
- 40 Digital Images
- Online Gallery
- Print Rights
- *option to purchase more



MEMBERSHIP

1,200

- Three Sessions
- All Digital Images
- Online Gallery
- Print Rights

WARDROBE TIPS

The wardrobe you select will make a huge impact on the final appearance of your photographs. In general, I recommend neutral and muted colors for a light, bright, and clean look. Begin by choosing a color palette and coordinate your family's outfits, but do not match. Avoid prints, logos, and too many patterns.

WHAT TO WEAR: MOMS

Dresses are always beautiful because they flatter every female body. I recommend long, flowy, and textured dresses.

WHAT TO WEAR: DADS

Keep it simple and neutral. Solid shades of gray, white, beige, soft blues, and greens. Button downs, henley shirts, and soft t-shirts look great.

WHAT TO WEAR: KIDS

Say YES to classic and timeless pieces! If you have multiple children, I recommend coordinating their outfits vs. matching.



LOCATION INSPO

Delano Rose Garden – this beautiful garden is filled with hundreds of blooming roses and other flowers, quiet walkways, and that small-town charm we all love. It's near the downtown Decatur, AL area right off HWY 31. Pretty all year long but ideal in the summer!



St. Bernard and the Ave Maria grotto are known for their beautiful architecture. Gorgeous buildings with beautiful columns, and plenty of trails and trees, makes this the perfect place for your session. Morning and Afternoon sessions both would be stunning here.



Classic, white, simple, and timeless. You can't go wrong when choosing the my natural light studio for your session. Located right off HWY 278 in Addison across from Hyatt's Market.



FAQ'S



WHAT SHOULD I EXPECT?

My sessions are natural and relaxed. We will start with smiling shots and then capture some candid moments.

DO YOU REQUIRE A DEPOSIT?

Yes, I require a 50% retainer to hold your date. The rest is due the day before your session. Memberships are due at the time of booking to receive the discounted rate.

WHEN SHOULD I BOOK?

The sooner the better! I only schedule 3-4 sessions per month so my schedule gets filled up a couple months in advance. If you are needing to schedule a maternity or newborn session, I recommend reaching out during your second trimester.

HOW MANY IMAGES CAN I EXPECT TO RECEIVE?

Petite sessions include 12 images, with the option to purchase more. For classic and newborn sessions – you can expect to receive a minimum of 40 images.



AFTER YOUR SESSION

WHEN WILL I RECEIVE MY IMAGES?

You can expect to receive your images 2-3 weeks after your session. You will receive a link to view your online gallery and download your images.

WHAT SHOULD I DO IF I NEED TO CONTACT YOU?

If you need to get in touch with me on the day of your session, you can call or text my number @ 256-615-3194

DO I HAVE PRINT-RELEASE?

Yes! You have permission to post and print your images. Don't forget to tag @brookekelleyjordan or BKJ Photography (facebook)!

DO YOU OFFER PRINTING SERVICES?

Yes! I strongly recommend that you print through my online lab or use a professional printing lab for best quality.

OUTFIT INSPO



PLEASE DON'T HESITATE TO
REACH OUT WITH MORE QUESTIONS



LOOKING FORWARD TO YOUR SESSION!

Brooke Kelley Jordan