

Privacy Policy

Effective Date: [Insert Date]

At The Intelligent Core ("we", "our", "us"), we are committed to protecting your privacy and personal data.

1. Information We Collect

We may collect:

- Name, email address, phone number
- Payment and billing details
- Booking and attendance information
- Website usage data (via cookies and analytics tools)

2. How We Use Your Information

We use your data to:

- Process bookings and payments
- Deliver classes and services
- Communicate updates and offers
- Improve website functionality and user experience

3. Legal Basis (UK GDPR)

We process your data based on:

- Consent
- Contractual necessity
- Legitimate business interests

4. Sharing Your Information

We do not sell your data. We may share it with:

- Payment processors
- Booking systems
- Legal or regulatory authorities (if required)

5. Data Storage & Security

We implement appropriate security measures to protect your data.

6. Your Rights

You have the right to:

- Access your data

- Correct inaccuracies
- Request deletion
- Withdraw consent

7. Contact

For privacy-related inquiries:

Email: Info@theintelligentcore.com

8. Updates

We may update this policy periodically.

Cookies Policy

Effective Date: [Insert Date]

What Are Cookies?

Cookies are small files stored on your device to improve your browsing experience.

Types of Cookies We Use

- **Essential Cookies:** Required for website functionality
- **Analytics Cookies:** Help us understand user behaviour
- **Marketing Cookies:** Used for relevant advertising (if applicable)

How You Can Control Cookies

You can:

- Adjust browser settings
- Disable cookies
- Withdraw consent at any time

Third-Party Cookies

We may use services such as Google Analytics.

Contact

For questions:

Email: Info@theintelligentcore.com

Cookies Banner

We use cookies to enhance your experience, analyse site traffic, and improve our services. You can accept all cookies or manage your preferences.

[Accept All] [Manage Preferences] [Reject Non-Essential]

Terms & Conditions

Effective Date: [Insert Date]

By using The Intelligent Core website and services, you agree to the following:

1. Services

We provide educational classes, workshops, and private sessions (online and in-person).

2. Bookings

- All bookings must be paid in advance unless there is a Pay Later option
- You are responsible for attending scheduled sessions

3. Conduct

We expect respectful behaviour. We reserve the right to refuse service if necessary.

4. Intellectual Property

All content is owned by The Intelligent Core and may not be copied or distributed without permission.

5. Liability

We are not liable for:

- Indirect losses
- Technical interruptions
- Personal outcomes from sessions

6. Changes

We may update these terms at any time.

7. Governing Law

These terms are governed by the laws of England and Wales.

8. Contact

Email: Info@theintelligentcore.com

Cancellation Policy

Classes (Online & In-Person)

- Full refund if cancelled at least **24 hours in advance**
- No refund for cancellations made less than 24 hours before the class

Private Sessions (Online & In-Person)

- Full refund if cancelled at least **48 hours in advance**
- **50% refund** if cancelled between **24–48 hours**
- No refund for cancellations made less than **24 hours**

Rescheduling

We may allow rescheduling at our discretion.

No-Shows

No refunds will be issued for missed sessions.

How to Cancel

Please contact:

Email: Info@theintelligentcore.com

AI Policy

At The Intelligent Core, we may use artificial intelligence (AI) technologies to enhance our services.

How We Use AI

- Personalised learning recommendations
- Content creation support
- Customer service assistance

Human Oversight

All AI-generated content is reviewed where appropriate to ensure quality and accuracy.

Data & Privacy

AI tools may process user data in accordance with our Privacy Policy.

Limitations

AI outputs may not always be accurate or complete. Users should not rely solely on AI-generated content for critical decisions.

Ethical Use

We are committed to:

- Transparency
- Fairness
- Responsible AI usage

Contact

For questions:

Email: info@theintelligentcore.com