



“YES, AND” LEGACY MODEL

# One-on-One Coaching

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**Leadership. Legacy. Possibility.**

Six weeks to reconnect with your voice, expand your vision, and intentionally design what's next.

# Overview

**Leadership isn't just about growing a business.  
It's about growing into the leader you're meant to become.**

Whether you're preparing to step into a larger leadership role, navigating the complexities of a family enterprise, considering what's next in your career, or simply feeling pulled toward something more, the “**Yes, And**” **Legacy Model** coaching experience creates space to slow down, think differently, and move forward with intention.

## 6 Week Intensive One-on-One Coaching

1. **Get Grounded:** Understand where you are today, what matters most, and where you may be out of alignment.
2. **Let's Unpack That:** Challenge assumptions, inherited expectations, and limiting beliefs that may be shaping your decisions.
3. **Start Dreaming:** Reconnect with possibility and create a compelling vision for your future.
4. **Expand Your Vision:** See beyond what you've always known by exploring new perspectives, opportunities, and ways of leading.
5. **Say Yes to What's Next:** Make courageous decisions by clarifying priorities and identifying roadblocks.
6. **Craft a Plan:** Turn insight into action with practical next steps and accountability systems.

# Weekly Schedule

Our “**Yes, And**” **Legacy Model** is intentionally designed to build and evolve from one week to the next based on your unique circumstances and vision. Each area of focus contributes to a broader understanding of who you are today, who you want to become, and how you can get there.

## WEEK #1

### Get Grounded

#### Primary Objectives:

- Assess your current reality.
- Clarify your values and motivations.
- Identify areas of alignment and tension.

## WEEK #2

### Let's Unpack That

#### Primary Objectives:

- Explore assumptions, inherited narratives, and limiting beliefs.
- Reframe challenges into opportunities.
- Build greater self awareness.

## WEEK #3

### Start Dreaming

#### Primary Objectives:

- Define success on your own terms.
- Explore possibilities without constraints.
- Begin designing your preferred futures.

## WEEK #4

### Expand Your Vision

#### Primary Objectives:

- Stretch your thinking and explore new leadership possibilities.
- Specify the impact you want to make on others.
- Paint a detailed picture of the leader you will become.

## WEEK #5

### Say “Yes” to What's Next

#### Primary Objectives:

- Clarify priorities and identify potential roadblocks.
- Assess the potential impact of obstacles.
- Make courageous decisions.

## WEEK #6

### Craft a Plan

#### Primary Objectives:

- Finalize your roadmap.
- Create accountability systems and ways to celebrate progress.
- Leave with a 90-day action plan.



## Katie Rucker

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I'm a people-first, purpose-driven business leader with a passion and proven aptitude for unlocking the potential in others.



## Jenny Dinnen

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My true passion is to inspire people to think beyond what they're currently doing, and empower them to act on that inspiration.

## *Let's Connect*

If you want to learn more about our 6-week intensive one-on-one coaching opportunities, we'd love to hear from you!

CONTACT US