

WHAT TO EXPECT

MAKEUP WITH A SIGNATURE SOFT AND NATURAL
TOUCH PROVIDING A TIMELESS AND CLASSIC
LOOK

HEATHER ARNOLD BEAUTY

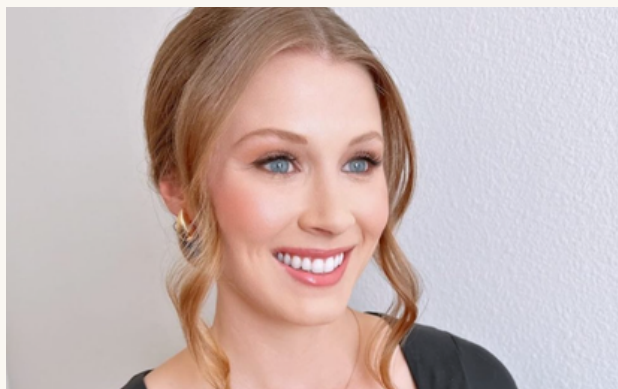
San Diego based makeup artist
specializing in enhancing women's
natural beauty, showcasing the client's
best features, and creating timeless looks
that clients enjoy looking back on for
years to come.



BEAUTY BY

Heather Arnold

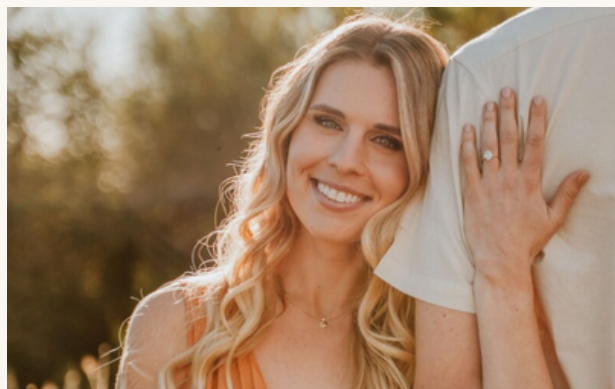
MAKEUP FOR THE BRIDE



MAKEUP TRIAL

\$ 200

Book a 1.5-hour bridal makeup trial to design your perfect look. We'll discuss your vision, test products, and ensure it complements your style. Feel radiant and confident for your big day!



ENGAGEMENT

\$ 200

Book a session for your engagement makeup to create a look that complements your style. We'll design a flawless look to make you feel confident and camera-ready. Get ready to shine in your photos!



REHEARSAL

\$ 200

Book rehearsal dinner makeup to create a unique look that complements your wedding style while being different from your big day makeup. We'll design a look that makes you feel beautiful and confident as you celebrate the day before!



WEDDING DAY

\$ 300

Book your wedding day makeup to create a flawless look that enhances your natural beauty and matches your style. Feel radiant, confident, and ready for your special day!

SERVICE DESCRIPTIONS

MAKEUP TRIAL

A personalized bridal makeup trial designed to create your perfect wedding-day look. During this 1.5hr session at my studio, we'll discuss your vision, test products, and ensure the look complements your style and overall aesthetic. Trials can be booked before signing the contract; however, your wedding date will not be reserved until the contract is signed and the retainer is paid. Let's collaborate to make you feel radiant and confident for your big day!

BRIDAL MAKEUP

On your special day, enjoy a luxurious 1-hour makeup session at the location of your choosing. This appointment is tailored to enhance your natural beauty, ensuring you look flawless and radiant throughout the day based on what we created during your makeup trial (if you chose to have one). With a focus on long-lasting, camera-ready makeup, we'll bring your dream bridal look to life—leaving you feeling confident and picture-perfect for every moment.

BRIDAL PARTY MAKEUP

Pamper your bridesmaids, mothers, and other VIPs with a 45-minute makeup session that ensures everyone looks and feels their best on your big day. Each look is customized to enhance their natural beauty, complement the bridal party's aesthetic, and last throughout the celebration. Let your loved ones join in the luxury of getting ready, ensuring a cohesive and picture-perfect group for the ceremony and beyond.

EVENT MAKEUP

Perfect for any special occasion, from engagement shoots and bridal showers to maternity sessions, bar mitzvahs, galas, or attending a wedding. This 1-hour appointment at my studio is designed to make you feel polished and confident, with a customized look tailored to the event. You'll leave looking your absolute best for your important event.

BEAUTY BY HEATHER ARNOLD

A LA CARTE PRICING

BRIDAL TRIAL/ PREVIEW

\$200

WEDDING DAY BRIDE

\$300

BRIDAL PARTY (BRIDESMAIDS, MOMS)

\$200

ENGAGEMENT / MATERNITY / EVENT

\$200

FLOWER GIRL (10 & UNDER)

\$75

MEN'S GROOMING / COMPLEXION FINISHING

\$85

BRANDING / HEADSHOTS

\$200

HOURLY TOUCH-UPS / STAY-THROUGH SERVICE \$125 PER HOUR.

BRIDAL HAIR

BRIDAL TRIAL	\$200
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WEDDING DAY: BRIDE	\$300
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WEDDING DAY: BRIDAL PARTY	\$200
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REHEARSAL	\$200
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NOTE: HAIR SERVICES CAN NOT BE BOOKED ON THEIR OWN- ONLY AS PART OF A PACKAGE WITH MAKEUP SERVICES. ALL HAIR SERVICES ARE DONE BY TRUSTED BEAUTY BY HEATHER ARNOLD TEAM MEMBERS

ADDITIONAL HAIR PRICING

ENGAGEMENT / MATERNITY / EVENT	\$200
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FLOWER GIRL (10 & UNDER)	\$75
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BRANDING / HEADSHOTS	\$200
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BLOW OUT ADD-ON	\$65
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CLIP IN EXTENSION INSTALLATION ADD-ON	\$25
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OTHER PRICING CONSIDERATIONS

TRAVEL PER ARTIST

\$50

Custom Quote for locations over 40 miles from 92130

PARKING Valet or self parking will be paid by the client for each artist booked

COST

ASSISTANT ARTIST UPGRADE

Per additional artist for large bridal parties (over 6), and short getting ready timeframes in addition to the lead makeup and lead hair

\$175

HOLIDAYS

\$100

Applied for weddings or events booked on major holidays

LOCATION CHANGE

\$150

Applied per artist who is required to move setups mid services

EARLY MORNINGS

\$100

Applied per artist for start times before 7:00 AM

MINIMUM FOR ON LOCATION

\$700

Saturdays Only. Equal to Bride + 2

GRATUITY

NOT INCLUDED IN SERVICE PRICING

Always Appreciated



BOOK YOUR
APPOINTMENT

LOVE WHAT YOU SEE?

LET'S DO THIS! BOOK A QUICK DISCOVERY CALL, AND WE'LL BE ABLE TO
DISCUSS YOUR SPECIFIC NEEDS AND OPTIONS.

QUESTIONS? LET ME HELP!
SEND HEATHER AN EMAIL