

MODERN
SCHOOL
PHOTOS

Picture Day

with Rebecca Bloomfield Photography



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Hello!

I'm Rebecca, the photographer behind Rebecca Bloomfield Photography

I am a documentary-style photographer specializing in school portraits for young children.

My approach prioritizes simplicity, efficiency, and respect for each school's culture and daily rhythm.

School portrait sessions are designed to run smoothly, with minimal disruption to classrooms and staff. I focus on creating natural, unforced portraits that reflect each child's personality, without relying on elaborate sets or props. The process is calm, well-organized, and age-appropriate, allowing children to feel at ease while keeping the day on track.



My goal is to offer schools a portrait experience that feels thoughtful, streamlined, and consistent, while providing families with images that feel timeless and true to their children.



**I'LL TAKE CARE OF YOUR PARENTS.
I UNDERSTAND THEY'RE YOUR CLIENTS FIRST.**



FOR THE SCHOOLS

I know that picture day doesn't just affect the parents.

I provide:

- FULL FLEXIBILITY: INDOOR PORTRAITS, OR OUTDOOR IF THAT IS A BETTER FIT FOR YOUR SCHOOL CULTURE
- ALL REMINDERS & FORMS
- ANSWERS TO PARENTS' QUESTIONS, TO REMOVE THE EXTRA TIME TAKEN FROM THE SCHOOLS
- FREE DIGITAL CLASS PHOTO TO EACH PARENT, WITH NO ORDER MINIMUM



Class Photos

**I PROVIDE FREE CLASS PHOTOS
TO ALL STAFF AND PARENTS**

SCHOOL'S CHOICE OF BENEFIT



CHOOSE ONE:

10% OF PROFITS

If photographed in the off Season

8% OF PROFITS

If photographed in September or October

SESSION DONATION

(\$1200 VALUE)

A donated full-length family photography session that the school may use as a fundraising item, such as an auction or raffle prize.

MARKETING IMAGES

One hour of creating school-wide marketing images, tailored to the school's programs, spaces, and community.

UPDATED STAFF PHOTOS

Simple, natural staff portraits created efficiently during the school day for website and internal use.

I bring a thoughtful, people-first approach to picture day.

I work as a partner with your school, treating parents and students with care and respect from start to finish. You can count on me to keep things organized, stress-free, and smooth...so families feel supported, and your students get images that truly reflect who they are.



Make Up Days?

I understand that occasionally, students or staff may be unavailable on the scheduled picture day due to illness, travel, or other conflicts. When needed, a placeholder make-up day is reserved approximately one week after the original photo day to photograph anyone who was unable to participate, so that no one is left out!



Working with all ages...





and all personalities!



FOR THE PARENTS

I provide:

- SECURE & PRIVATE ONLINE GALLERIES
- MULTIPLE POSES OF EACH CHILD, AND EACH IMAGE IN BOTH COLOR AND B&W
- DIRECT SHIPPING FROM LAB TO HOME
- INTUITIVE SHOPPING EXPERIENCE
- ALL PAYMENTS DONE ONLINE. NO NEED TO TRY TO REMEMBER TO BRING IT TO SCHOOL!
- A LA CARTE ORDERING SO PARENTS ONLY GET WHAT THEY WANT
- A FOCUS ON PERSONALITIES OVER POSES
- TEN DAY TURN AROUND - PHOTO DAY TO ONLINE GALLERY.





FOR THE PARENTS



Your families will receive an email with a private link to their child's gallery.

Here they'll pick their favorites, place their orders, and choose ship to home or download.



Pricing

PRINTS

PRODUCT	PRICE
• 8 Wallets	\$12
• 4x6	\$8
• 5x7	\$10
• 8x10	\$18



PRINTS

High quality prints available in a variety of sizes and paper options.

CANVASES

PRODUCT	PRICE
• 8x10	\$85
• 11x14	\$105
• 16x20	\$160



CANVAS PRINTS

A work of art, printed with archival ink on museum-grade canvas.

DIGITALS

PRODUCT

PRICE

- Single Image | \$35
- Full Gallery- typically 10 images | \$110



DIGITAL DOWNLOADS

Download high resolution photos

DECORATIVE ORNAMENTS

PRODUCT

PRICE

- Available in multiple shapes | \$26

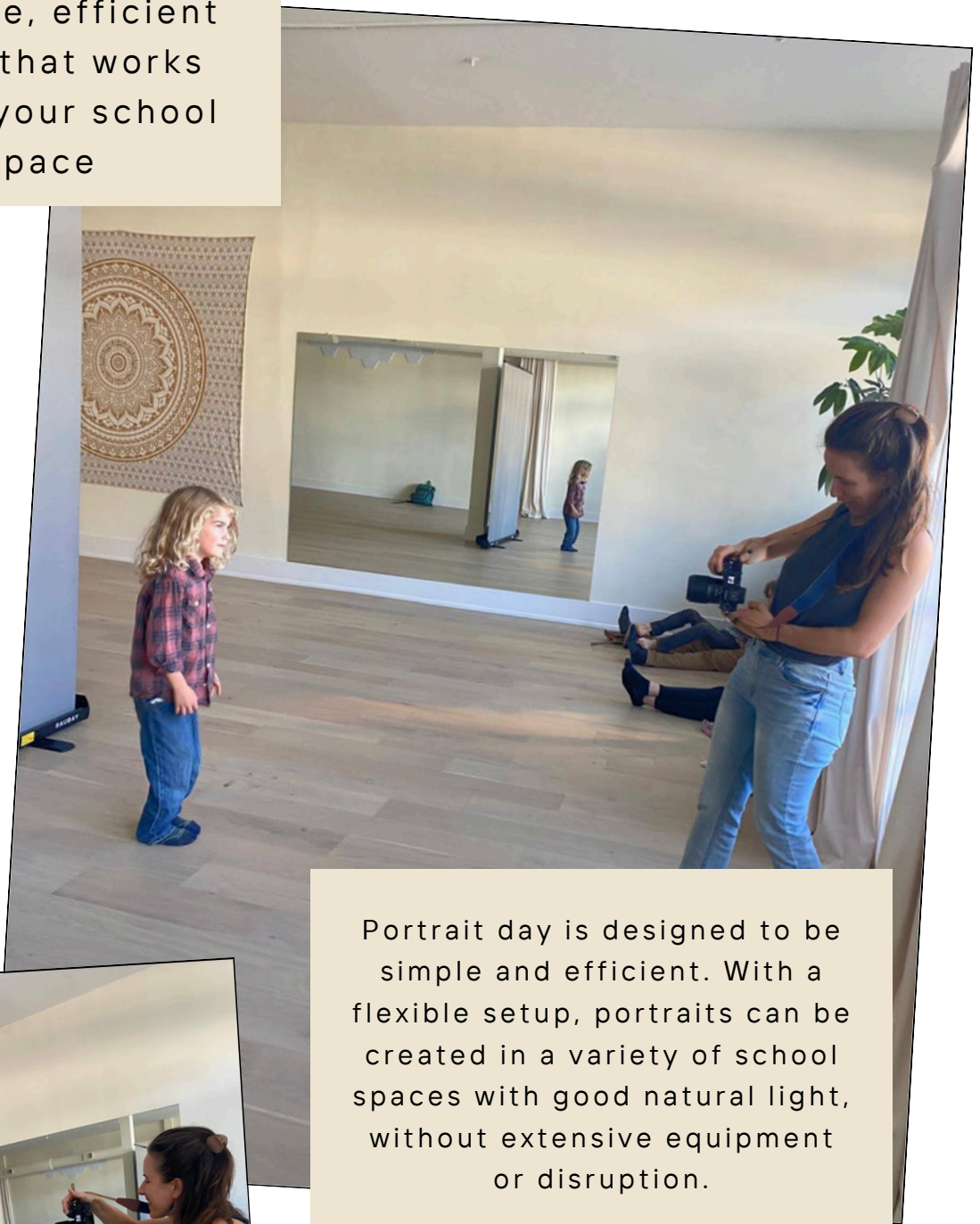


ORNAMENTS

Sleek and contemporary ornaments, available in a variety of shapes.

Parents' print and product orders will be delivered directly to their home from the lab that I partner with. Digital file orders are emailed immediately after purchase.

A simple, efficient setup that works within your school space



Portrait day is designed to be simple and efficient. With a flexible setup, portraits can be created in a variety of school spaces with good natural light, without extensive equipment or disruption.



Images shown were photographed during a portrait pop-up in a yoga studio and reflect the scale of the setup. School portrait days are always adapted to each school's environment.

Frequently Asked Questions



What is your timeline?

All online galleries will be available within ten days from picture day! I know everyone is so excited to see what is captured! Make up day usually takes place one week after Picture Day. Online galleries will be available to order for two weeks.

How long are you at the school?

I know kids. I know happy & clean kids may not last past lunch time. So my goal is to arrive before the students and be out by lunch. This allows roughly 150 students to be photographed each day.

When do parents receive their orders?

Digital files are emailed immediately after purchase, and need to be downloaded by parents before their galleries expire. Prints are shipped directly to the parents' homes, and usually arrive within one week of ordering.



What does the school need to do?

Very little. I provide everything needed for picture day and organize the flow of sessions. Schools receive clear instructions ahead of time so the process runs smoothly. I request the email address of each family and the rosters of each class, to be able to provide information and online ordering to families.

How many students can you photograph?

I can work with schools of any size, from small preschools and daycares to larger elementary schools and co-ops. We'll plan together to make sure the schedule works well for your community.

Who is there on Picture Day?

I handle all photography for school portrait days personally. My focus is on creating a calm, efficient flow so children can move through their portraits with ease and minimal disruption to the school day.

Depending on the size and structure of the school, I may bring an assistant to help support the flow of the day. In all cases, having a dedicated point person from the school is incredibly helpful. A staff member or volunteer who knows the students and can help guide children through one at a time keeps things moving smoothly and makes a noticeable difference in efficiency.

When do you book school portraits?

I can schedule sessions through the school year. Many schools prefer fall, but another time of year works just as well.



Let's Chat!

Thank you for taking the time to learn more about school portraits with Rebecca Bloomfield Photography!

If you'd like to chat about having me come to your school, please reach out through one of the avenues below.

I am based in Northwest Connecticut, and am available in the region and beyond.

www.rebeccabloomfield.com

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IG: [@rebeccabloomfieldphotography](https://www.instagram.com/rebeccabloomfieldphotography)



Scan the QR code to be taken directly to an online form to easily send us your information and we'll chat soon!



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