

OH
Happy
dani

Danielle Coke Balfour



ARTIVIST, ENTREPRENEUR, AUTHOR, SPEAKER

OFFICIAL BIO

Seek justice, stay hopeful.

Danielle Coke Balfour is a graphic designer turned artist, advocate, speaker, and entrepreneur. She's the founder of Oh Happy Dani, an illustration-based educational platform that uses artwork and resources to make complex ideas surrounding racial justice more accessible for the everyday advocate.



Danielle works to inspire her community of over half a million people across social media to do good daily, right where they are. She's also the author of "A Heart on Fire: 100 Meditations on Loving Your Neighbors Well" and the corresponding "100 Activities and Prompts for a Life of Everyday Advocacy and Self-Compassion." Whether working with brands like Coach and Adobe, speaking in front of audiences, or running her business, Danielle hopes to inspire others to embody their values and live a life of sustainable activism by using what they have to impact the world around them.

AS SEEN ON:

allure



Forbes



INSIDER



POPSUGAR.



Entrepreneur



GLAMOUR

GOOD
HOUSEKEEPING

BuzzFeed

WWW.OHHAPPYDANI.COM

LONGER BIO

Danielle Coke Balfour is a graphic designer turned artist, advocate, speaker, entrepreneur, and author. She's the founder of Oh Happy Dani, an illustration-based educational platform that uses artwork and resources to make complex ideas more accessible and help others seek justice while staying hopeful. Driven by her desire to help everyday advocates do good daily in their spheres of influence using their passions and skills, she's fostered a community of over half a million people across social media. She's also the author of her debut book: "A Heart on Fire: 100 Meditations on Loving Your Neighbors Well" and "A Heart on Fire Guided Workbook: 100 Activities and Prompts for a Life of Everyday Advocacy and Self-Compassion."

Whether Danielle was painting canvases or sketching her favorite animated characters, art has always been an exciting part of her life. Along with a knack for design, Danielle has a passion for creating magical moments, so she jumped into the hospitality industry through an internship at Walt Disney World. Soon after, she secured a job at an event planning agency through her love for graphic design and marketing. Meanwhile, her passion for racial justice and advocacy grew day by day, and she knew she wanted to use her gifts to serve a much greater purpose.

With a few saved paychecks and a whole lot of optimism, Danielle quit her job in 2019 and began building her first business—a social media and design agency serving mission-based brands—while also dabbling in digital illustration as another outlet for her advocacy. What started as a series of Black History Month illustrations in February of 2020 snowballed into a collection of illustrated infographics that spoke to the heart of some of our country's most complex issues surrounding racism and inequity. In the summer of 2020, over 300,000 people started following along with her artwork on Instagram in the span of one week, catapulting these illustrations into the center of critical conversations.

Since then, Danielle has happily partnered with brands like Coach, Adobe, Dell, and Old Navy, and nonprofits like Boys and Girls Clubs of America, Box Tops for Education, and Giving Tuesday. She has also opened a successful online shop where she sells her art and resources, along with a physical store and community space in Nashville called Gladly Gather. Whether she's creating illustrations, speaking in front of audiences, or running her business, Danielle hopes to inspire others to embody their values and live a life of sustainable activism by using what they have to impact the world around them.

FEATURED TOPICS



Do Good Daily MOST REQUESTED

Journey with Danielle to uncover the ways that your passions, skills, and sphere of influence can intersect to reveal creative opportunities for you to do good in the world in unique and practical ways.

The Cycle of Inaction

When tragedy strikes in the world around us, it's easy to bury our heads in the sand or default to performative activism. This talk explores ways to move from overwhelm & apathy to the real work of social change.

The Art of Activism

Unlock the power of visual communication by learning about Danielle's process for "artivism" and how she creates illustrated infographics that make complex ideas more accessible.

DANIELLE HAS
SPOKEN FOR:



DANIELLE'S BOOKS

A Heart on Fire

100 Meditations on Loving Your Neighbors Well

In her debut book, *A Heart on Fire: 100 Meditations on Loving Your Neighbors Well*, Danielle Coke Balfour guides readers through the Ten Pillars of a Life of Good Work, explaining that a life of good work is both conscious and intentional. Dani explores ideas of justice, empathy, hope, community, love, consistency, awareness, creativity, honesty, and redemption. With thoughtful meditations and practical to-do's, *A Heart on Fire* will inspire you to evaluate your life and make changes.



A Heart on Fire Guided Workbook

100 Activities and Prompts for a Life of Everyday Advocacy and Self-Compassion

Through a series of inspirational and creative prompts, *A Heart on Fire Guided Workbook* will help readers from all backgrounds embrace their present purpose, no matter where they are on their good works journey. Danielle Coke Balfour encourages readers to "find their thing" and nurture personal growth via engaging activities that expand their knowledge, exercise their talents, and lead them from overwhelmed stagnation to purpose-fueled progress.



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