

SOCIAL GRACES CO.

PRICING GUIDE

UNIVERSITY & EDUCATION



STUDENT ORGANIZATIONS & LEADERSHIP GROUPS

STARTING AT $750

45 to 60 Minute Workshop

Ideal for student leadership groups, professional societies, clubs, sororities, fraternities, and smaller campus organizations.

COLLEGE & DEPARTMENT WORKSHOPS

STARTING AT $1,200

60 to 90 Minutes

Customized professional-development workshops for academic departments, career centers, leadership programs, Greek Life, and other university programs.

LARGE-GROUP / CAMPUS WORKSHOPS

STARTING AT $1,750

60 to 90 Minutes

Designed for larger student audiences and university-wide professional-development initiatives.

CAMPUS-WIDE KEYNOTES & SIGNATURE EVENTS

$2,500–$3,250+

45 to 75 Minutes

For leadership conferences, career events, convocations, university-wide programming, and signature campus events.

Topics could include professional presence, dining etiquette, networking and “working a room,” meaningful conversation, interview preparation, modern social etiquette, first impressions, and the art of human connection in an increasingly AI/technology-driven world.

ATHLETE PERSONAL DEVELOPMENT



For individual athletes, sports agencies, university athletic programs, and professional teams.

INDIVIDUAL ATHLETE COACHING

STARTING AT $250/SESSION

Private coaching in professional presence, communication, media interviews, coach conversations, social awareness, dining etiquette, networking, and representing yourself well on and off the field.

TEAM WORKSHOPS

STARTING AT $1,500

Interactive training customized for collegiate or professional teams.

AGENCY & ATHLETIC DEPARTMENT PROGRAMS

CUSTOM PACKAGES STARTING AT $3,000

Ongoing personal-development programming can include quarterly team sessions, individual interview coaching, media preparation, professional etiquette, communication, and personal-brand presence.

BUSINESS & PROFESSIONAL DEVELOPMENT



For companies, banks, sales organizations, professional firms, interns, new hires, emerging leaders, and young professionals.

PROFESSIONAL DEVELOPMENT WORKSHOP

STARTING AT $1,500

60–90 minutes

HALF-DAY TRAINING

STARTING AT $2,500

Up to 3 hours

CUSTOMIZED CORPORATE TRAINING

CUSTOM PRICING

Multiple sessions / ongoing programming

Topics can include professional presence, business etiquette, communication, client interactions, networking, dining etiquette, first impressions, workplace social awareness, and building meaningful professional relationships.

KEYNOTES & SPEAKING

For professional associations, conferences, clubs, galas, leadership events, retreats, and special events.

KEYNOTE SPEAKING — **STARTING AT $2,500**

Signature keynotes and customized presentations centered around Courtesy, Confidence & Connection, professional presence, modern manners, meaningful connection, and the interpersonal skills that make people memorable.

For larger organizations, conferences, or highly customized events: $3,250+

PRIVATE INTERVIEW & PRESENCE COACHING

For students, young professionals, emerging leaders, pageant contestants, athletes, and anyone preparing for an important interview or professional opportunity.

60-MINUTE PRIVATE SESSION	$250
90-MINUTE INTERVIEW INTENSIVE	$350
MULTI-SESSION COACHING PACKAGE	STARTING AT $650

Sessions can include mock interviews, feedback, question development, storytelling, body language, first impressions, professional presence, difficult questions, and follow-up etiquette.

ETIQUETTE CLASSES & PRIVATE GROUP EXPERIENCES



GROUP CLASSES	STARTING AT $45 PER STUDENT
COURTESY CAMPS	STARTING AT $225 PER STUDENT
PRIVATE GROUP EXPERIENCES	STARTING AT $500

Available for children, teens, adults, private groups, schools, social organizations, and special events. Dining experiences, meals, venue costs, materials, and highly customized programming can be quoted separately.

Every Social Graces experience is tailored to the audience. Pricing above reflects starting investment and may vary based on group size, program length, customization, travel, materials, and event requirements. Have something different in mind? I'd love to create a program that fits your organization and goals.