

RALLY

YOUR

2026 SPONSORSHIP **OPPORTUNITIES**

PROTECT CHILDHOOD


When sex trafficking and exploitation try to take childhood away, we rally everyone and everything needed to protect it.


CITY



LEARN HOW YOU CAN **MAKE AN IMPACT**

 [Ally.org](https://www.ally.org)

 [MoveForFreedom.org](https://www.MoveForFreedom.org)

 [@allyglobal](https://www.instagram.com/allyglobal)



“ Ally’s mission is easy to get behind which is why our staff have been so involved. ”

— Belmar Consulting Group



Ally Global Foundation is a Canadian charity dedicated to protecting children from sex trafficking and exploitation.

When sex trafficking and exploitation try to take childhood away, we rally everyone and everything needed to protect it. We create community-led solutions in partnership with expert local leaders, tailored to each country’s unique context.

Move for Freedom is an annual fundraising event organized by Ally Global Foundation, taking place from July 13-19, 2026.

Participants choose an activity they love (like hiking, biking or yoga), create a team and set a fundraising goal. During the event week, teams participate from wherever they live to help survivors find healing!



SEE HOW MANY PEOPLE *YOU’LL BE REACHING*

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EVENT IMPACT

SINCE 2020



**\$2.9M
RAISED**



**1000+
PARTICIPANTS**



**5,900+
DONORS**



**530+
TEAMS**

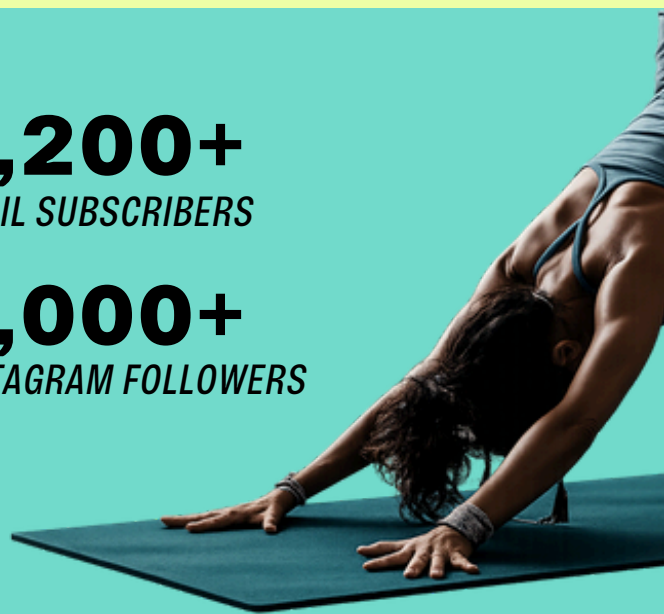
ALLY'S DIGITAL REACH



**9,200+
EMAIL SUBSCRIBERS**



**6,000+
INSTAGRAM FOLLOWERS**





ALLY

**MOVE FOR
FREEDOM 7**

CHOOSE YOUR **SPONSORSHIP PACKAGE**

 Ally.org

 MoveForFreedom.org

 [@allyglobal](https://www.instagram.com/allyglobal)



SPONSORSHIP LEVELS

As an official Move for Freedom sponsor, your company will receive recognition in both digital and print media, reaching thousands of viewers across Canada.

IN-KIND SPONSOR

In-kind donations help bring our events to life while showcasing your business to an engaged audience. Whether through prizes or event services, your contributions make a meaningful impact and help us create unforgettable experiences.

(1) OR MORE PIECES

PRIZE ITEM

Donate product(s) or gift card(s) to be used as a prize item for participants.

Your company name printed on event info card placed in each participant swag bag

Your company name placed on moveforfreedom.org with link to your website

SWAG BAG ITEM

Donate products or gift cards to be placed in each participant swag bag.

(1) Recognition on social media alongside all other sponsors

Recognition alongside all other sponsors in at least (1) email

(500) PIECES

HEAVYWEIGHT SPONSOR

\$7,500 Donation

*500 non-deductible benefit

Your company logo printed on the MFF participant t-shirts

(1) Recognition on social media alongside all other sponsors

Your company name printed on a print piece placed in each participant swag bag

Recognition alongside all other sponsors in at least (1) email

Your company name placed on moveforfreedom.org with link to your website

Individual spotlight on your company in (1) email

PRESENTING SPONSOR

\$25,000 Donation

*1,000 non-deductible benefit

Everything in Heavyweight Tier, in addition to:

+ Recognition as main event sponsor in web, digital and print materials

+ (1) Dedicated social media post highlighting your company's involvement



TAKE THE NEXT STEP TO **BECOME A SPONSOR**

Ally.org

MoveForFreedom.org

[@allyglobal](https://www.instagram.com/allyglobal)



You can protect children from sex trafficking and exploitation, and provide long-term care for survivors.

HOW TO BECOME A SPONSOR

1 CHOOSE A SPONSORSHIP LEVEL

Review the sponsorship options on the previous page and decide which one is right for you.

2 SIGN UP




Email carleigh@ally.org to secure your spot as an official Move for Freedom sponsor.

3 MAKE AN IMPACT

Your donation is helping provide safety and freedom to children affected by exploitation and abuse.

READY TO BE A SPONSOR? *EMAIL CARLEIGH@ALLY.ORG*



 Ally.org  MoveForFreedom.org  [@allyglobal](https://www.instagram.com/allyglobal)

Ally Global Foundation is a Canadian Registered Charity (85941 1027 RR0001)
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