

MICHELE MOORE

ELITE PLAYER DEVELOPMENT &
HIGH-PERFORMANCE SKATING COACH



Building Better Athletes.
Shaping Better Leaders.

MEDIA KIT

WWW.MICHELEMOORE.COM

A NOTE

F R O M M I C H E L E

Hockey has given me opportunities I never could have imagined.

It has taken me from figure skating to representing Team Canada, from coaching young athletes to working within NHL development environments, and from refining movement on the ice to helping shape conversations about athlete development beyond it.

Along the way, one belief has remained constant.

Great athletes are never built by accident.

They are developed through precision, purposeful progression, and environments that challenge them to become more than they believed possible.

My work has never been simply about creating better skaters.

It's about helping athletes build confidence through competence, helping coaches raise the standard of development, and contributing to a game that continues to evolve.

“ Whether I’m speaking to coaches, parents, organizations, or athletes, my hope is always the same:

That every person leaves with a different perspective and a higher standard than when they arrived.



MEET

M I C H E L E

World-Class Athlete.

Elite Coach.

Thought Leader.

After competing at nine Canadian National Championships and earning World Gold and World Bronze medals representing Team Canada with NEXXICE, Michele Moore transitioned her expertise in movement, edge mastery, and skating mechanics into elite hockey development.

Today, Michele serves as Player Development & Skating Coach and is Co-Owner & Director of Hockey Development at The Burlington Pond, where she develops athletes ranging from youth hockey to NHL professionals.

Her work now extends beyond the rink through coach education, keynote speaking, leadership development, and media, where she advocates for higher coaching standards and a more intentional approach to athlete development.



CAREER

H I G H L I G H T S



Player Development & Skating Coach

T O R O N T O M A P L E L E A F S 2 0 2 2 - 2 0 2 6



The Burlington Pond

Co-Owner & Director of Hockey Development

T H E B U R L I N G T O N P O N D



World Gold Medalist

T E A M C A N A D A (N E X X I C E)



World Bronze Medalist

T E A M C A N A D A (N E X X I C E)



Nine-Time Canadian National Championship

C O M P E T I T O R



Skate Canada Hall of Fame

T E A M M E M B E R (N E X X I C E)

M I C H E L E ' S

PHILOSOPHY



1 PRECISION

Small details create extraordinary outcomes.

Movement.

Edges.

Posture.

Efficiency.

Elite performance is built through technical precision long before it's visible on game day.



2 PROGRESSION

Sustainable development is never rushed.

It's earned through consistency, repetition, accountability, and a commitment to improving one detail at a time.



3 PERFORMANCE

When movement becomes instinctive, athletes
stop thinking about skating.
They begin thinking about the game.
That is where confidence lives.
That is where performance begins.

S I G N A T U R E

SPEAKING TOPICS

1

Precision. Progression. Performance.

THE PHILOSOPHY BEHIND ELITE ATHLETE
DEVELOPMENT.

2

Coaching Beyond The Drill

HELPING COACHES DEVELOP CONFIDENT
ATHLETES—NOT JUST SKILLED PLAYERS.

3

The Difference Is In The Details

WHY MOVEMENT EFFICIENCY CHANGES
EVERYTHING.

4

The Art Of Acceleration

MECHANICS BEHIND BUILDING SPEED
AND POWER

5

Bridging The Gap Between On Ice And Off Ice Development

COLLABORATIVE APPROACH, MECHANICS /
A VIEW THROUGH MICHELE'S LENSE

IMPORTANT
NOTE

*Customized presentations available for organizations, associations, coaching conferences, schools,
and leadership events.*

WHY ORGANIZATIONS

I N V I T E M I C H E L E



Elite Experience

World Champion athlete.

NHL development coach.

High-performance environments.



Practical Education

Every presentation leaves audiences with practical frameworks they can immediately apply.



Modern Perspective

Combining figure skating, hockey, leadership, and athlete psychology into one development philosophy.



Authentic Leadership

Grounded.

Approachable.

Experience-backed.

Focused on helping others grow.

BELIEVES...

1

Great Athletes Aren't Developed Through Shortcuts.

They're Developed Through Consistency.

2

Confidence Is Built Through Competence.

3

The Future Of Hockey Belongs To Coaches Who Continue Learning.

4

Development Is Measured By Who An Athlete Becomes.

Not Simply How They Perform.

5

The best coaches develop people first.

Athletes second.

POPULAR PODCAST

& M E D I A T O P I C S

ATHLETE
DEVELOPMENT

HOCKEY
PERFORMANCE

COACH
EDUCATION

WOMEN
LEADING
SPORT

BUILDING
HIGH-
PERFORMANCE
ENVIRONMENTS

LEADERSHIP
THROUGH
COACHING

CONFIDENCE
& RESILIENCE

RAISING
COACHING
STANDARDS

THE FUTURE
OF HOCKEY

SKATING MECHANICS & MOVEMENT
EFFICIENCY

W O R K I N G T O G E T H E R

PARTNERSHIPS

Michele collaborates with organizations and brands committed to advancing athlete development, elevating coaching standards, and shaping the future of high-performance sport.

A R E A S O F C O L L A B O R A T I O N I N C L U D E :

1

Performance &
Hockey Brands

5

Health &
Recovery
Partners

2

Coach
Education
Initiatives

6

Podcasts &
Media

3

Leadership
Conferences

7

Strategic
Consulting

4

Athlete
Development
Organizations

8

Speaking
Engagements

TESTIMONIALS

“



KENDALL
COOPER

PWHL - Las Vegas

From the first time I skated with Michele, I knew how beneficial she would be to my development. She has an incredible ability to break down skating techniques into the smallest details and get the most out of me in every session. She genuinely cares about me as a person, not just as a hockey player, which allows her to push me beyond my limits and challenge me to become a better skater. Working with Michele has been instrumental in my performance and confidence, and has made the transition from the collegiate level to the professional level much smoother.

“



ALEX
KOSTOV

L.A. Kings
Prospect

Working with Michele has had a huge impact on my development as a player through my career thus far. The sessions with Michele have helped me become a more explosive, efficient, and confident skater, and that's translated directly into my overall game.

The attention to detail Michele brings to every session, along with her ability to identify exactly what I need to improve, has made a real difference. I've noticed improvements in my edge work, acceleration, balance, and overall mobility, which have helped me compete at a higher level. Michele is not only an incredible coach but someone who genuinely cares about the success of her athletes. I highly recommend her to any player looking to elevate their skating and take their game to the next level.

“

I've been working with Michele Moore since I laced up skates for the first time at 4 years old. She taught me the fundamentals of skating that became the foundation of my game. The way she focuses on the attention to detail and ability to improve all aspects of technique makes her so great. Whether it's edge work or stride work whatever it is, it has really helped me become a more efficient and a confident skater.



MALCOLM
SPENCE

New York Rangers
Prospect

As I've moved to higher levels of hockey, Michele has continued to push and challenge me. Behind all the skating corrections, Michele is where she is today because of the type of person she is. She cares about her students and wants to see them achieve their goals. I'm grateful for everything she's done for my development, she's had a huge impact on my success as a player but more importantly as a person. I am forever grateful and I can't thank her enough.

“



DR. HAYLEY
WICKENHEISER

4 Time Olympic
Gold Medalist

Michele creates a positive, welcoming environment where skaters of all levels can build confidence, develop their skills, and genuinely enjoy being on the ice. Her passion, expertise, and dedication to each skater really shine through. If you are looking to elevate your skating, learn from the best.

I N T H E

MEDIA

F E A T U R E D W I T H :

NHL

The Burlington Pond

Team Canada

Skate Canada

Podcasts

Media Appearances

Speaking Engagements

Coach Education Events

C O N T A C T

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