

HOLIDAYS *on* PARK

PARK AVENUE DISTRICT

CITY OF WINTER PARK



TRANSFORMING PARK AVENUE INTO A
FESTIVE DESTINATION WHERE MEMORIES
ARE MADE, TRADITIONS ARE CELEBRATED,
AND HOLIDAY MAGIC COMES TO LIFE

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SPONSORSHIP OPPORTUNITIES

Holidays on Park is a cherished holiday tradition that brings residents home, welcomes visitors from across the region, and creates unforgettable experiences that inspire families to return year after year. Your support helps make this magic possible while preserving the traditions, memories, and community spirit that define the holiday season in Winter Park.

PLATINUM SPONSOR – \$20,000

- Recognition in all event marketing materials
- Two dedicated social media features
- Featured placement on the Park Avenue District website
- Recognition in press releases and media opportunities
- Recognition in post-event communications
- Eight (8) Light Up Park Event tickets with special event recognition

SILVER SPONSOR – \$5,000

- Logo recognition on event materials
- Recognition on the Park Avenue District website
- Social media recognition
- Name recognition on sponsor signage
- Recognition in post-event communications
- Four (4) Light Up Park Event tickets

FOR MORE INFORMATION CONTACT ALLISON
CHANDLER, EXECUTIVE DIRECTOR AT
DIRECTOR@PARKAVENUEDISTRICT.COM OR

SCAN HERE



GOLD SPONSOR – \$10,000

- Recognition in event marketing materials
- One dedicated social media feature
- Featured placement on the Park Avenue District website
- Recognition in post-event communications
- Six (6) Light Up Park Event tickets

BRONZE SPONSOR – \$2,500

- Name recognition on event marketing materials
- Recognition on the Park Avenue District website
- Name recognition on sponsor signage
- Recognition in post-event communications
- Two (2) Light Up Park Event tickets

HOLIDAYS SUPPORTER – \$1,000

- Two (2) Light Up Park Event tickets



PARK AVENUE
DISTRICT

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