

Nimbus

Setup & Customization Guide

A fresh beginning for a website with serious style.

A beautiful place for your work to shine.

Thank you for choosing Nimbus!

Nimbus was thoughtfully designed for salon professionals who want an online presence that feels modern, elevated, and effortlessly stylish. The design pairs beautiful imagery with clear, intentional content so potential clients can discover your services, meet your team, explore your work, and book an appointment.

This guide will walk you through installing the template, customizing it for your salon or hair business, and preparing your new website for launch.

I hope Nimbus gives your talent room to shine, your brand space to stand out, and your business a beautiful place to grow.

Happy designing!

Ericka

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Before you open the editor

Gather the pieces of your brand first. Having them ready will make customization easier and help the finished site stay cohesive.

- A paid Showit subscription
 - Your logo and brand assets
 - Your brand colors and preferred fonts
 - High-quality, properly licensed salon and hair imagery
 - Your website copy
 - Your services and pricing information
 - Your team or stylist information
 - Your contact details and social media links
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NEW TO SHOWIT?

Creative freedom, without writing code.

Showit is a drag-and-drop website builder that gives you control over every part of the design. If you do not already have a subscription, use my referral link to receive your first month free.

GET YOUR FIRST MONTH FREE

showit.com/r/y3dp0cxz

Add Nimbus to your Showit library

YOUR NIMBUS SHOWIT SHARE KEY

7NVBBGVY2Vaj349656

- 01 Log in to your Showit account.
- 02 Copy the Nimbus Share Key shown above.
- 03 From your Showit Dashboard, select Your Designs.
- 04 Click Add Design to Library.
- 05 Paste the Share Key.
- 06 Nimbus will be added to your account and will be ready to customize.

A GOOD FIRST MOVE

Set your visual system before editing pages.

Update colors and fonts in Showit's Design Settings first. Global changes made at the beginning help your website stay consistent and reduce repetitive editing later.

Make the design unmistakably yours

Use the sample site as a framework, then shape it around your own salon, services, and personality.

COLORS

FONTS

IMAGES

TEXT

BUTTONS

NAVIGATION

CONTACT DETAILS

SOCIAL LINKS

EDITING YOUR COPY

Replace every placeholder with your own voice.

Carefully replace every sample name, headline, service, price, testimonial, FAQ, team biography, contact detail, and copyright notice before publishing.

Your finished website should sound like your salon and make the next step easy for the clients you want to attract.

Let your work do the talking

Choose cohesive salon imagery, stylist portraits, and hair photography that reflect your work and the experience clients can expect.

REPLACING IMAGES

Update each image in four simple steps.

- Upload your images to the Showit Media Library.
- Select the image you want to change.
- Click Replace Image.
- Choose the new image and adjust the crop.

Check desktop and mobile after each replacement so important focal points remain visible.

OPTIMIZING IMAGES

Keep the beauty without slowing the site.

- Keep individual image files under 300 KB whenever possible.
- Use JPG for photographs and SVG for logos or simple graphics.
- Use PNG only when transparency is required and SVG is unavailable.
- Resize images before uploading and use descriptive filenames.

Show potential clients what you do best

SERVICES & PORTFOLIO

Make your expertise easy to understand.

Replace sample services, pricing, descriptions, and portfolio images with content that reflects what your salon actually offers. Nimbus includes sample categories for Cuts, Color, Blonde, and Texture, but you can rename them.

YOUR TEAM

Help clients feel familiar before they arrive.

Replace every sample portrait, name, role, and biography. Keep headshots visually consistent and biographies warm, concise, and helpful.

BOOKING

Connect the floating button to your system.

The floating Book an Appointment button can link to any external booking platform or preferred booking page. Test it on desktop and mobile before launch.

Modern, editorial, and effortless

Nimbus uses two free Google Fonts chosen to balance expressive style with clean readability.

DISPLAY FONT

Instrument Serif

Used for headlines and display text. Its editorial character gives Nimbus an elevated look while still feeling approachable.

BODY FONT

Manrope

Used for body text, navigation, buttons, and supporting details. Its clean letterforms keep the website easy to read.

BEFORE MOVING ON

Review the layout after changing fonts.

A different typeface can change line breaks, text-box height, and spacing. Review desktop and mobile separately.

Check every path a visitor may take

CONTACT FORM

Make sure every inquiry reaches you.

Connect the included form to your preferred email address or form provider. Submit a test inquiry and confirm that it arrives.

LINKS & NAVIGATION

Test every click before publishing.

Replace buttons, email addresses, phone numbers, social profiles, navigation, booking links, service links, and calls to action.

DESKTOP & MOBILE

Review both versions of the design.

Text and images may update in both views, while sizing and positioning can be adjusted independently.

LEGAL PAGES

Use the included copy as a starting point.

Review and customize the Privacy Policy and Terms & Conditions for your business and applicable laws. They do not constitute legal advice.

One final review before you publish

☐ Replace all sample images and video	☐ Update text and team information
☐ Add your logo and business name	☐ Update colors and fonts
☐ Replace social media links	☐ Test the contact form
☐ Link and test the booking button	☐ Review services and portfolio
☐ Review legal pages	☐ Update copyright information
☐ Add page titles and SEO descriptions	☐ Add image alt text
☐ Connect your custom domain	☐ Check desktop and mobile
☐ Test every button and link	☐ Publish your website

Take one final pass through the site as if you were a potential client. It should feel clear, cohesive, and effortless from discovery to booking.

Your talent deserves a website with style to match.

Congratulations on your new website!

Thank you for choosing Nimbus and supporting Ely Creative Studio. I hope this template gives your salon or hair business a polished, beautiful foundation and helps you share your work with greater confidence.

Wishing you every success as you make Nimbus your own.

Ericka

HELPFUL RESOURCES

Support as you customize.

- Showit Help Center and Learning Resources
- Google Fonts
- TinyPNG for image compression
- SVGOMG for SVG optimization
- Nimbus Live Demo: nimbustemplate.showit.site

NEED HELP?

Questions while setting up your template?

If you have a question about the template or these instructions, I am happy to help.

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