

STARLING

BRIDAL COLLECTIVE

estd 2014

BRIDAL HAIRSTYLING & MAKEUP ARTISTRY

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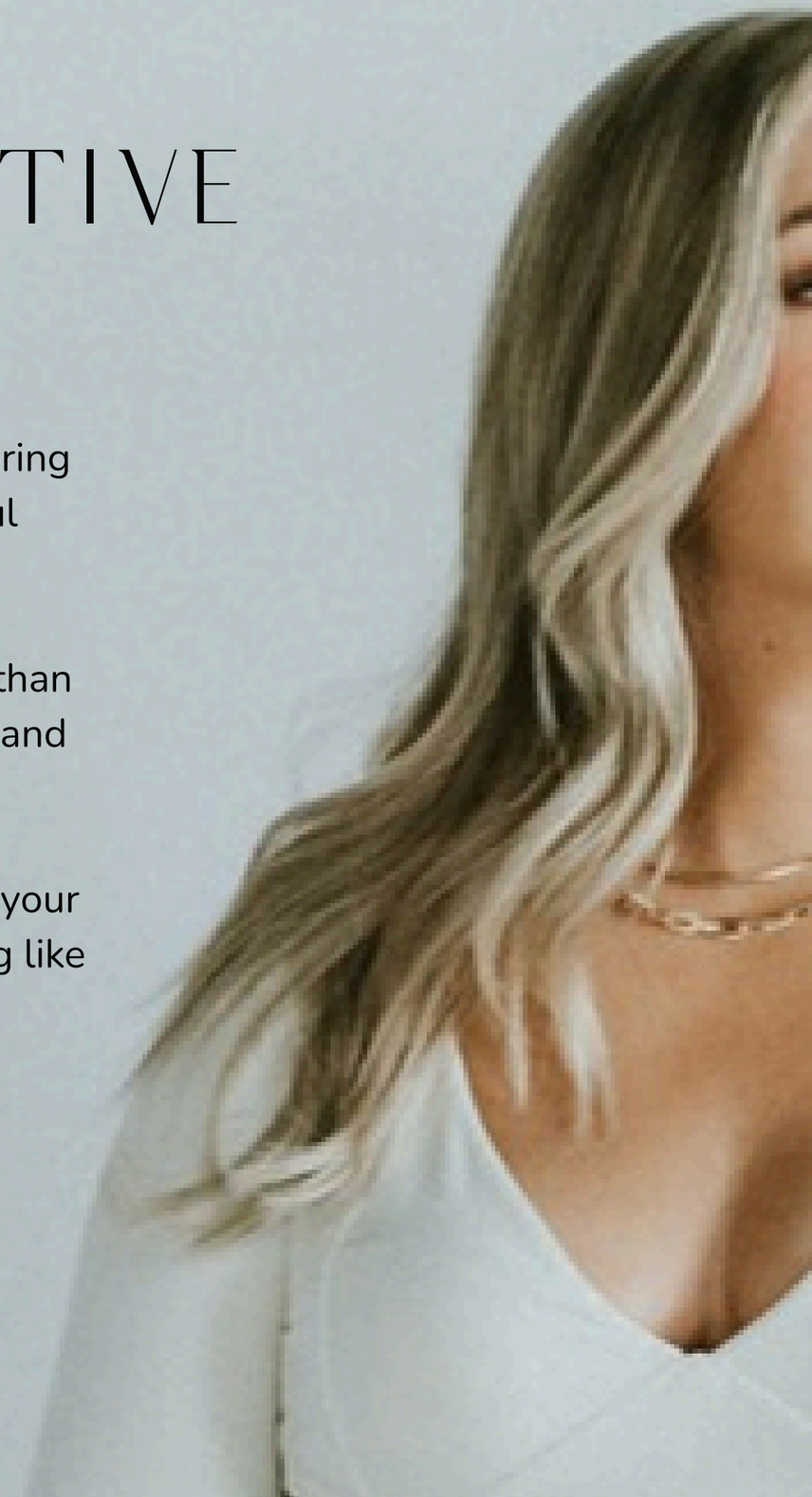
Bridal beauty, elevated.

Head-turning bridal hair and makeup are just the beginning. At SBC, we bring over a decade of experience, a talented team of artists, and a thoughtful approach to every wedding we take on.

We've had the honor of working with hundreds of brides who want more than just hair and makeup. They want someone who brings confidence, clarity, and calm to the start of their biggest day. That's exactly what we do here.

From your first inquiry to the final touch-up, we're by your side, enhancing your features, simplifying the process, and helping you step into your day feeling like you, only elevated.

Let's create a little magic!



Trusted by 200+ brides | 12+ years of experience | Serving MD, VA, DC + destinations



MEET YOUR

Bridal Beauty Artisan

There’s a certain kind of magic in getting ready - the quiet anticipation, the final details falling into place, the moment you step into the day feeling not only bridal, but truly radiant in your own skin.

I’m Laura, Founder and Lead Artist, specializing exclusively in weddings for the past 12 years. Every look I create is tailored with intention: soft enough to feel like you, elevated enough to turn heads, and long-wearing enough to last through every hug, tear, and dance floor moment.

No cookie-cutter trends.
No one size fits all.

Beauty is what you see, but the real magic is in how you feel: calm, confident, and completely yourself.

AS SEEN IN



WASHINGTONIAN WEDDINGS

MODERN LUXURY WEDDINGS WASHINGTON

STYLE ME Pretty

If you have the opportunity to work with Laura, say YES! She is the sweetest person and I am so honored to have worked with her!
- Courtney



CLIENT LOVE

Laura and her team were absolutely amazing. I would recommend her to anyone and everyone. She is kind, calm, and poised. Everything you could want on your wedding day! I loved my trial but had just a few small tweaks I wanted for wedding day. I didn't even need to tell her. She had reviewed our pictures and knew exactly what to adjust. It turned out better than I could have imagined.

Thank you, Laura, for making feel like the best version of myself on my wedding day!

-Molly, Bride

THE SBC EXPERIENCE

Crafting confidence, not just looks

CONSULTATION

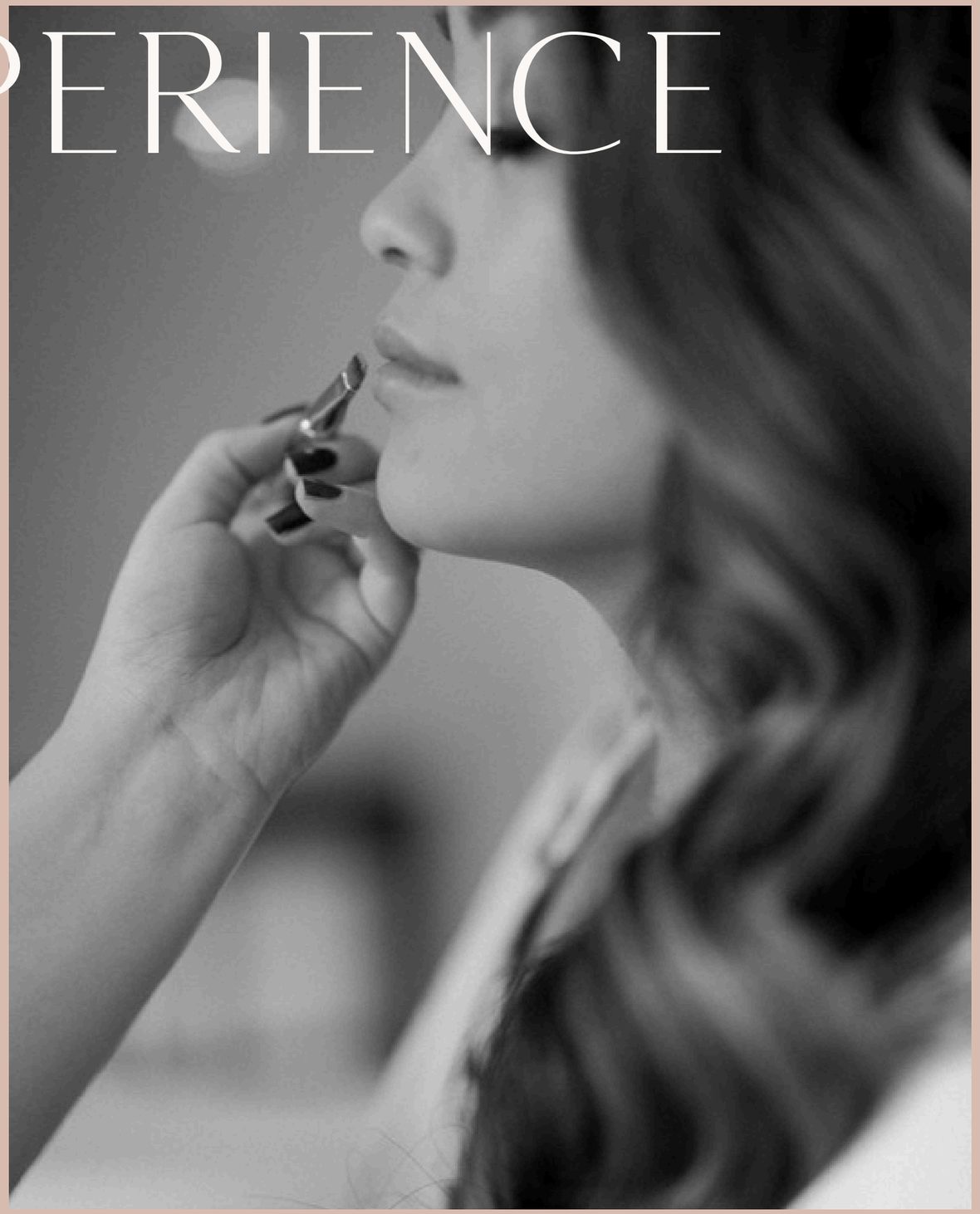
Your bridal experience begins with understanding your vision. We'll talk through your personal style, wedding details, and how you want to look and feel on your big day. From your first questions to the finishing touches, we're here to make the process feel effortless.

PREVIEW APPOINTMENT

This is where your vision starts coming to life. During your personalized preview appointment, we'll explore your inspiration, refine the details, and create a hair and makeup look that feels authentically you. The goal? To walk into your wedding day feeling confident, comfortable, and completely at ease.

WEDDING DAY

Your wedding morning sets the tone for the whole day. There’s always a little chaos on wedding mornings, but I’m there to steady the pace, perfect the details, and make sure you feel supported.



OUR SIGNATURE HAIR AND MAKEUP SERVICES



Wedding Day

BRIDAL HAIR & MAKEUP | $1,000

THE BRIDAL EXPERIENCE INCLUDES:

- Personalized skin preparation
- Professional, long-wearing makeup application
- Customized lash application
- Tailored hairstyling and finishing details
- Hair extensions installed as needed
- A dedicated appointment with Laura

ATTENDANT SERVICES | $195 EACH

Hair Styling or Makeup Application
Available for bridesmaids, mothers, and other members of your wedding party.

Bridal bookings include both hair and makeup, with a minimum wedding-day service investment of $1,390.



PREVIEW APPOINTMENT

This isn’t “just a trial” - it’s a personalized experience designed to make sure you feel 100% confident walking into your wedding day.

WHAT’S INCLUDED:

In-Depth Consultation to explore your personal style, features, and vision

Hairstyling and Makeup Application with full prep, luxury products, and of course lashes

Adjustments on the Spot to test what you love, and what you don’t

Photography Check to see how your look translates on camera

We’ll dial in every detail so there’s zero guesswork on the wedding day - just a calm, confident start to the best day!

Investment:

Bridal Hair & Makeup Preview | $600

A dedicated four-hour appointment, reserved for booked SBC brides and paid at time of appointment.

“HAVING A TRIAL BEFORE THE WEDDING WAS SO HELPFUL AND ALSO TOOK AWAY ALL MY WORRIES WHEN IT CAME TO MY WEDDING DAY.” - SARAH

WELCOME PARTY

The celebration starts early. We love that for you!
Whether you're hosting a welcome party or kicking off the wedding weekend with a rehearsal dinner, we're here to make sure your beauty is one less thing to think about.

WHAT'S INCLUDED:

Personalized hair styling and makeup application for the bride
A look tailored to your celebration, whether you're keeping things soft or turning up the glam
Optional hair and makeup services for one additional guest

Investment:
Hair & Makeup | $500 total
Additional Guest | $250 per service (one guest maximum)

Available exclusively as an addition to your SBC wedding booking.

"YOU WERE SO FUN TO WORK WITH AND MADE ME FEEL BEAUTIFUL, MY ABSOLUTE BEST AND LIKE MYSELF." - KATIE

CONCIERGE SERVICES

Touchups, veil tosses, and all the “you’ve got this” energy - I'm with you as long as you need! This is our most popular upgrade for brides with outdoor ceremonies, multi-location timelines, or glam waves.

WHAT’S INCLUDED:

Hair and/or makeup touchups during photos, ceremony, and reception

Behind-the-scenes support such as dress fluffing and veil tossing

Last-minute detail checks for shine control and flyaway fixes

Red carpet service, bridal edition - your personal beauty expert and hype girl rolled into one

OPTIONAL ADD-ON: SECOND LOOK

Swap styles before the reception with a fresh hairstyle or makeup transformation for your grand entrance!

Requires concierge coverage between the end of morning services and the second look.

Investment:

Concierge Services | $100/hr, billed in full-hour increments

Second Look | $300/service

“LAURA WAS ABLE TO BE THERE TO MAKE SURE MY HAIR LOOKED AS BEST AS IT COULD ON A VERY WINDY DAY. BOTH MY HAIR AND MAKEUP LOOKED AMAZING AND STAYED ALL DAY!” - ELAINE

ADDITIONAL FEES

We believe in clear pricing from the start. Here are some additional fees that may apply depending on your timeline, location, and wedding date.

ADDITIONAL ARTIST

$200/artist

Required for bookings with more than 5 services or when working within a tight timeline

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FIRST LIGHT SERVICES

$85/hour per artist

Applies to any start time before 8:00 AM

TRAVEL

$1/mile (round trip) from Hanover, MD

$150/flat fee/artist for DC or Baltimore

For long-distance or destination weddings, hotel accommodations may apply

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HOLIDAY WEEKEND SERVICE

15% service charge

Applies to weddings booked on major holiday weekends

WHY BRIDES CHOOSE SBC

A bridal experience that feels effortless, personal, and completely you.

01. | THE BEAUTY OF EXCLUSIVITY.

We reserve one wedding per weekend, giving you the flexibility to make your beauty experience entirely your own without working around other appointments.

02. | EXPERIENCE YOU CAN TRUST.

Over a decade of bridal beauty expertise, with a thoughtful approach to creating looks that feel like you.

03. | MORE THAN THE WEDDING MORNING.

From welcome party glam to reception transformations, we're here for the moments that make your celebration unforgettable.

LET'S MAKE IT OFFICIAL



SCHEDULE CONSULTATION

A quick 15-minute call with Laura is the perfect way to talk through your day and get clear answers to any questions before booking.

SIGN CONTRACT

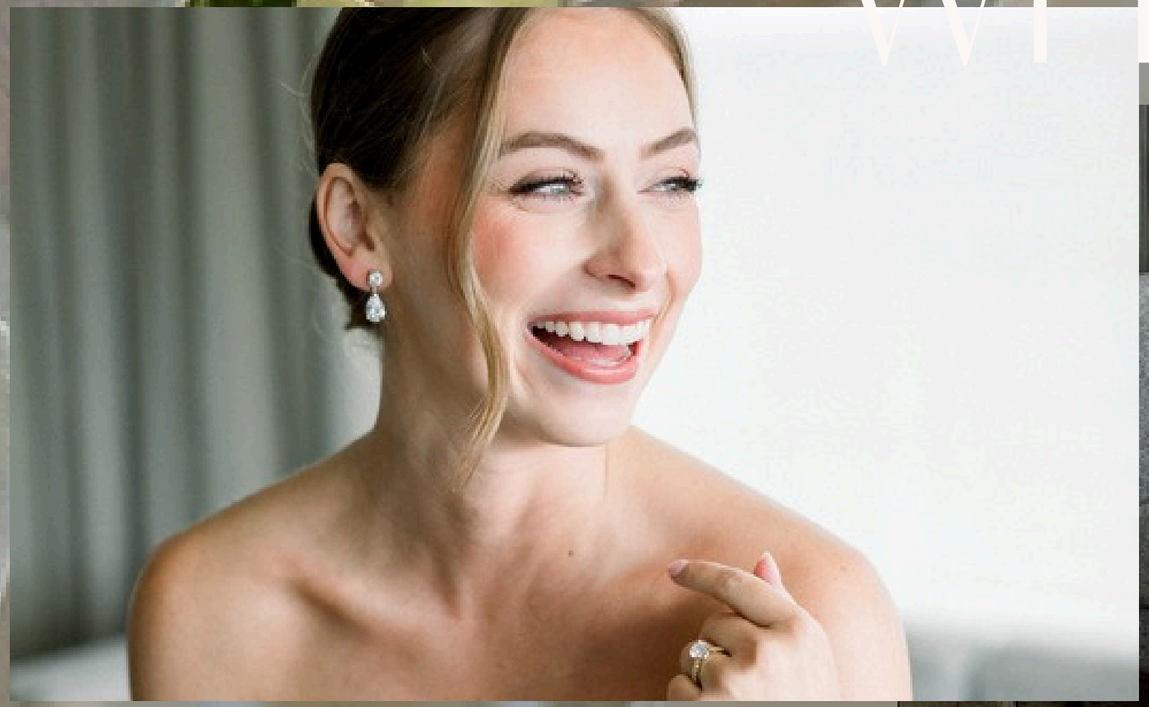
Your personalized contract will be sent electronically for easy review and signature.

PAY RETAINER

A 50% retainer is due at the time of booking. An invoice will be attached to your contract for secure, convenient payment.



WHAT'S NEXT?





WE CAN'T WAIT TO MEET YOU.

Ready to move forward? We'd love to be part of your day! Whether you'd like to chat through the details or you're ready to secure your date, just let us know how you'd like to proceed.

SCHEDULE A CONSULTATION | REQUEST A PROPOSAL

"LAURA WAS ONE OF THE BEST DECISIONS I MADE FOR MY WEDDING DAY!" - BRIANNA