



**Signature Events
Partnership Opportunities**

Our First Why

*It was never a
fair fight...*

Jennifer (JLK) was a beautiful 6 year old who was born with glitter in her veins. She sparkled from the inside out and brought out the sparkle in everybody she met.

She was diagnosed with DIPG on her 6th birthday. DIPG is a type of brain tumor that has no real treatment options and no cure. It is terminal upon diagnosis. The average life span for someone with this tumor is 9 months from diagnosis. Jennifer lived 3 1/2 months.

I had no idea the realities of cancer research and the broken funding system until it was my child who had an oncologist. It is my deepest hope to save other parents from learning what we have, the same way we had to. To fight for a better tomorrow for all our children.

Until there is a cure ...

-Libby

Co-Founder of Unravel



Help us *Unravel* childhood cancer

This is your invitation to be a part of something extraordinary.



Our Mission



Cancer is the leading cause of death by disease in children, with a child being diagnosed every two minutes. Yet, the federal government allocates a tiny fraction of its research funding to childhood cancers.



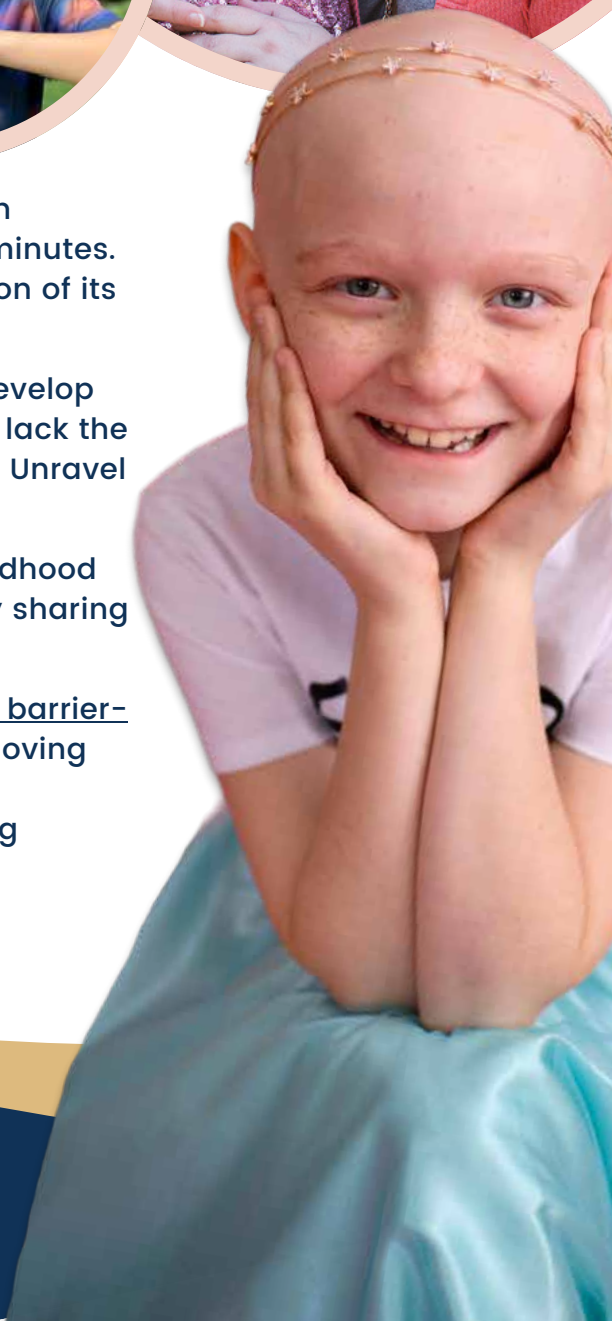
Childhood cancer researchers have the tools to develop new, less toxic, and more effective treatments but lack the funding to make it happen —that's where you and Unravel come in. We are working to close that gap!



Unravel raises awareness for critically needed childhood cancer funding through community events and by sharing the real stories of childhood cancer warriors.



Unravel funds differently. We provide unrestricted, barrier-free funding to childhood cancer researchers, removing bottlenecks and accelerating innovation. This empowers researchers to quickly pursue promising findings without the delays of traditional funding, ultimately advancing the search for cures.



Contact Us & Learn More

✉ info@unravelpediatriccancer.org

🌐 unravelpediatriccancer.org

✓ Tax ID #: 46-5720960



Who We Fund



Our Scientific Review Committee, comprised of childhood research scientists, consortium members, and pharmaceutical experts, identifies innovative pediatric cancer researchers who would benefit most from Unravel's funding model.

The Impact

"Support from Unravel helped us discover that DIPG and other H3K27M gliomas express high levels of antigen GD2 . . . we would not be where we are, closer to an effective therapy for DIPG, without Unravel's support."

- Michelle Monje, MD, PhD

"I love Unravel's model. They give scientists the greatest gift possible, freedom. Their structure allows scientists to pursue high-risk, high-reward ideas nimbly and without red tape. Unravel's innovative program is designed to impact pediatric cancer research not just over 1 or 2 years but over 10 years. Their long-term approach is why Unravel has been so effective in improving the lives of children with cancer."

- Jay Sarthy, MD



SCAN & SEE
THE SCIENCE



Elayna, Forever 9

"There's so many people helping us raise money...to help scientists find research to a cure, and someday there **WILL** be a cure!"

Elayna

Since 2014, we've raised over

\$12 MILLION



and have funded innovative childhood cancer research throughout the country.

The Value of Supporting

The most powerful partnerships aren't just mutually beneficial — they're impactful. At Unravel, we offer your brand something no standard sponsorship can: genuine purpose. Childhood cancer research remains critically underfunded. Private partnerships like yours fill that gap. Your investment doesn't just generate visibility — it generates breakthroughs.



BRAND ALIGNMENT: Childhood cancer is one of the most universally supported causes in philanthropy. Associating your brand with Unravel signals to customers, employees, and communities that your company leads with values.



REACH A HIGHLY ENGAGED AUDIENCE: Unravel's community is loyal, passionate, and active. With over 12,000 email subscribers and 15,000+ social media followers, your brand gains direct access to an audience that shows up at events and online.



LOCAL COMMUNITY VISIBILITY: Our events draw participants from across the region who are deeply connected to our mission. Sponsoring Unravel puts your name in front of local decision-makers, families, and community leaders who remember who showed up for the kids.



MULTI-CHANNEL EXPOSURE: Sponsors receive recognition across email campaigns, social media features, event signage, printed materials, our website, and press outreach — a multi-touchpoint presence that a single ad buy simply can't replicate.

3

SIGNATURE
EVENTS

350+

IN PERSON
ATTENDEES

12,000

EMAIL
AUDIENCE

15,000

SOCIAL
MEDIA
FOLLOWERS

Bill Scharrenberg Memorial Golf Tournament

July 17, 2026 @ Cinnabar Hills Golf Club
23600 McKean Rd, San Jose, CA 95141

EVENT HIGHLIGHTS

The Bill Scharrenberg Memorial Golf Tournament brings together golfers, philanthropists, and advocates to fund innovative research in the fight against childhood cancer.

Founded by Jennifer Kranz's grandfather, Bill "Papa" Scharrenberg to support research at Stanford University — where Jennifer's tumor cells continue to drive lifesaving discoveries — the tournament was renamed in his honor following his passing in 2021. Today, it carries forward Unravel's mission and both Papa's and Jennifer's legacy while fighting for the 47 children diagnosed with cancer every day in the United States.

Highlights of the Day:

- Shotgun start with scramble play
- On-course contests & tournament games
- Awards, raffles & auctions
- Post-round dinner & drinks
- Evening program showcasing the impact of your support

Sponsorships and auction donations are vital to making this event a success. Together, let's bring hope to families who need it most. Until there is a cure...



Sponsorship Levels

SPONSORSHIP OPPORTUNITIES	EAGLE SPONSOR \$5,000 (Exclusive)	BIRDIE SPONSOR \$2,500	FAIRWAY SPONSOR \$1,500	TEE TIME SPONSOR \$500
Recognition in Event Name Presented by [Name]	Included			
Acknowledgement from Podium at Event	Included			
Branding Opportunities	Promotional Table on Course at Premium Location Gift Bag Item	Promotional Table on Course at Prime Location		
Logo Visibility	Tournament Swag, Golf Cart Display, Scorecard, Event Invitation, Event Website & Sponsor Signage Plus Exclusive Recognition at 4 Holes of Your Choice.	Golf Cart Display, Event Website & Sponsor Signage Plus Exclusive Recognition at 2 Holes of Your Choice	Event Website & Sponsor Signage Plus Recognition at 1 Prime Location Hole	Event Website & Sponsor Signage Plus Recognition at 1 Hole
Tournament Registrations	8 Entries (two teams)	4 Entries (one team)	2 Entries	2 Dinner Only
Social Media (15k followers)	3 Dedicated Posts	1 Dedicated Post	Group Mention	Group Mention
UNDERWRITING OPPORTUNITIES	PUTTING GREEN OR DRIVING RANGE \$2,000	ON COURSE BEVERAGES \$1,500	BAR SPONSOR \$1,000	DINNER SPONSOR \$3,000
Logo Visibility	Event Website & Sponsor Signage Recognition at the Driving Range or Putting Green	Event Website & Sponsor Signage Recognition at the On Course Coolers	Event Website & Sponsor Signage Recognition at the Bar	Event Website & Sponsor Signage Recognition at the Dinner Program & on Dinner Tables
Social Media (15k followers)	Group Mention	Group Mention	Group Mention	1 Dedicated Post
Tournament Registrations	4 Entries (one team)	2 Entries	4 Dinner Only	4 Entries (one team) + 4 Dinner Only

Please confirm sponsorship by June 26, 2026 for full benefits.

For sponsorship or underwriting questions,
please contact us at info@unravelpediatriccancer.org

Sign up here: <https://2026UnravelGolf.givesmart.com>

Gilroy, Ca

Race2Unravel

10k, 5K & 5k Ruck

plus Kids Fun Run

Saturday – August 22, 2026

@ Christmas Hill Park-Ranch Side



EVENT HIGHLIGHTS

The Race2Unravel is more than just a race — it's a community call to action in the fight against childhood cancer. Bringing together over 150 participants united in love, remembrance, and determination, this event honors the children battling cancer, those lost too soon, and the future we are fighting to change.

Childhood cancer remains critically underfunded despite being the leading cause of death by disease in children in the United States — yet treatment options remain outdated and harsh.

Highlights of the Day:

- A variety of distances for all ages and fitness levels
- Community atmosphere with friends, families & local businesses
- Sponsorship recognition & community engagement

By participating, donating, or sponsoring, you help fund groundbreaking research and bring real hope to families facing the unimaginable. Become a sponsor today and stand with us in the Race2Unravel. Until there is a cure...



Sponsorship Levels

SPONSORSHIP OPPORTUNITIES	Presenting Pacesetter Sponsor (Exclusive)	Sprinter Sponsor	Jogger Sponsor	Power Walker Sponsor
	\$5,000	\$1,500	\$500	\$250
Recognition in Event Name "Race2Unravel Presented by [Name]"	Included			
Spotlight in Press Release	Included			
Acknowledgement from Announcer at Event	Included			
Promotional Booth	Included	Included	Included	
Logo Recognition	Print Materials, Event Website & Signage, 8 Race Course Signs & Tshirt	Event Website, Event Signage, 4 Race Course Signs & Tshirt	Event Website, Event Signage, 2 Race Course Signs & Tshirt	Event Website, Event Signage & Tshirt
Social Media Recognition (15k followers)	Two Dedicated Mentions	One Dedicated Mention	Group Mention	Group Mention
Race Entries	8 entries	4 entries	2 entries	

Please confirm sponsorship by July 24, 2026 for full benefits.

For sponsorship or underwriting questions,
please contact us at info@unravelpediatriccancer.org.

Sign up here: <https://Race2Unravel26.givesmart.com>



GLITTER GALA

SATURDAY – OCTOBER 17, 2026 – SAN JOSE, CA

EVENT HIGHLIGHTS

Unravel's Annual Glitter Gala brings together community leaders, advocates, and supporters to celebrate hope, honor children impacted by childhood cancer, and fuel the fight for more effective, less toxic treatments for our kids.

The evening is about more than raising funds — it's about making a lasting difference for our littlest warriors. Every 2 minutes, a child in the United States is diagnosed with cancer, yet childhood cancer remains one of the most underfunded areas of medical research. That ends with us.

Highlights of the Evening:

- Cocktail hour with hors d'oeuvres, music & entertainment
- Plated dinner
- Live & silent auctions
- Researcher presentation
- Inspiring speaking program

Sponsorships and auction donations are vital to making this event a success.

Together, we can create a future where every child diagnosed with cancer has the opportunity to grow up. Until there is a cure...



"The glitter gala is an amazing night where people come together to help fund groundbreaking research and innovation, turning generosity into action. As a long time supporter of Unravel, to me, being part of that is truly not just being sorry, but being active." ~Sarah P.

SPONSORSHIP LEVELS

SPONSORSHIP OPPORTUNITIES	Presenting Glitter Sponsor (Exclusive)	Gold Sponsor	Sparkle Sponsor	Twinkle Sponsor
	\$25,000	\$15,000	\$10,000	\$5,000
Recognition in Event Name - "Glitter Gala Presented by [Name]"	Included			
Acknowledgement from Podium at Event	Included	Included		
Logo Visibility	Event Invitations, Step & Repeat, Stage, Event Website & Sponsor Signage	Website & Event Signage	Website & Event Signage	Website & Event Signage
Recognition	Full Page in Event Program	Half Page in Event Program	Half Page in Event Program	Quarter Page in Event Program
Social Media Recognition (15k followers)	Two Dedicated Mentions	One Dedicated Mention	Included	Included
Seating	One VIP Table of 10 (10 tickets)	One Table of 10 (10 Tickets)	6 tickets	4 tickets

UNDERWRITING OPPORTUNITIES	Event Entertainment (Exclusive)	Guest Gift (2 Available)	Bar Sponsor (4 Available)	Centerpiece Sponsor (6 Available)
	\$2,500	\$1,200	\$1,000	\$600
Logo Visibility	Signage at Entertainment	Logo on Guest Gift	Signage at Bar	Name Recognition on 2 Centerpieces
Recognition	Recognition in Program	Recognition in Program		
Seating	4 tickets	2 tickets		

Please confirm sponsorship by September 4, 2026 for full benefits.

For sponsorship or underwriting questions, please contact us at info@unravelpediatriccancer.org

Sign up here: <https://2026GlitterGala.givesmart.com>

Commitment Form

SPONSORSHIP LEVELS

Glitter Gala

- | | |
|--|--|
| ☐ Glitter
\$25,000 | ☐ Sparkle
\$10,000 |
| ☐ Gold
\$15,000 | ☐ Twinkle
\$5,000 |
| ☐ Event Entertainment
\$2,500 | ☐ Centerpieces
\$600 |
| ☐ Guest Gift
\$1,200 | ☐ Bar Sponsor
\$1,000 |

Bill Scharrenberg Memorial Golf Tournament

- | | |
|---|--|
| ☐ Eagle
\$5,000 | ☐ Fairway
\$1,500 |
| ☐ Birdie
\$2,500 | ☐ Tee Time
\$500 |
| ☐ Putting Green or Driving Range
\$2,000 | ☐ On Course Beverages
\$1,500 |
| ☐ Dinner
\$3,000 | ☐ Bar Sponsor
\$1,000 |

Race2Unravel

- | | |
|---|---|
| ☐ Pacesetter
\$5,000 | ☐ Jogger
\$500 |
| ☐ Sprinter
\$1,200 | ☐ Power Walker
\$250 |

SPONSOR INFORMATION

Name: _____
As you wish to appear in print.

Contact: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Will you be submitting a logo? ☐ YES ☐ NO

Website URL: _____

☐ YES, I/we would like to sponsor at the marked levels and will utilize the included tickets/registrations.

☐ YES, I/we would like to sponsor at the selected levels but will not utilize the included tickets or registrations. Use my full sponsorship as a donation.

☐ I/we cannot attend, but would like to make a 100% tax-deductible contribution of \$ _____.

PAYMENT INFORMATION

TOTAL COMMITMENT

\$ _____

☐ **Please send invoice** using contact information above.

☐ **I'm interested in a custom sponsorship.** Unravel would be happy to discuss custom package options. Contact us at info@unravelpediatriccancer.org.

To complete online, scan the code →
or visit: <https://unravelpediatriccancer.org/sponsors>



Unravel Pediatric Cancer is a tax-exempt organization.
Federal Tax ID# 46-5720960



Thank you for taking the time to learn more about Unravel and the foundation started in Jennifer's memory.



**KNOWLEDGE IS
LIKE GLITTER...
IT STICKS
WITH YOU!**